

## Minutes of the Bellaire Cultural Arts Board (BCAB) Meeting

Feb 11, 2015

**Meeting Called to order at 6:30pm by Chair Terry Leavitt-Chavez with a quorum.**

**Board members present:** Terry Leavitt-Chavez, Stephanie Goldfield, Jennifer Hawes, Andy Williamson, Jacqueline Quick, Lisa Risoli, and Gus Pappas

**Others present:** Christopher Butler, Diane White

**Board members absent:** Jill Patir

### II. Action Item:

#### Adoption of Minutes

Motion passed (Stephanie Goldfield) and seconded (Lisa Risoli) to approve adoption of minutes.

**III. Forum For Comments:** Christopher Butler (comments recorded later)

### IV. Business Items:

#### A. DISCUSSION AND POSSIBLE CONSIDERATION ON

- **Utility boxes;** Vice Chair- Stephanie Goldfield summarized the information and documentation received from "Miss Bhavsar" which was reviewed at our last meeting. It was felt that much of it could be incorporated / adapted into a suitable formula for use in Bellaire and we should not "reinvent the wheel" [by rewriting]. It was suggested that we dedicate some time at our next meeting (March 11<sup>th</sup>) to finalize the detail and have in suitable format to take to Council shortly thereafter. Apparently, there are only 6 "city" utility boxes available for artwork (locations = cross-section of Bissonnet at Bellaire; Pine St; Bellaire at S. Rice; Evergreen at Newcastle; 6600 S. Rice and 7409 S. Rice). These will be the first "canvass" with others (owned by the likes of AT&T) possibly forming a second part of the project. These would likely require permission to decorate and possibly sponsorship. It was suggested that Miss Bhavsar be invited to the March meeting.
- **Metro Bus Shelters-** Chair, Terry Leavitt-Chavez had presented a report to City Council on January 26<sup>th</sup> on the concept of branding / art on the Bellaire METRO bus shelters and it had been accepted. Discussion followed on what became the "theme" for the evening which was the formalizing of the "brand" to be adopted for the City of Bellaire and BCAB's influence on its definition / design [in conjunction with other Boards]. Discussion surrounded the existing Bellaire logo featuring what appears to be a church and trees and the centennial logo featuring the trolley and predominant red color. The most favored direction appears to be "The Elegant Theme" and Board members undertook to research how other cities had chosen / incorporated logos into their bus shelters and prepare to have some views by the next meeting. Chris Butler offered his services to help any member who wanted assistance in sketching out an idea for the logo. Terry Leavitt-Chavez said she would find the locations of all bus shelters.

- **Art Recommendation for Municipal Facilities** – Chris Butler produced a map of the "Long Term Master Plan" for the Bellaire Civic Center campus. Gus Pappas up-dated the Board on different configurations discussed, pointing out that there are still many moving parts but it is not too early to start considering and making recommendations for design / artwork (both for inside and out). Possible items for consideration range from as large as how to "tie together" the architecture to compliment but not replicate the fire station design, to location of art in any "focal point", lighting on paths / walkways and lighting in inside hallways to accommodate art that may not always be on permanent display. Also, incorporating the logo / brand [when ultimately decided upon] both externally and internally in the facilities / campus.
- **Artist Database** – Chair, Terry Leavitt-Chavez raised the question of creating and maintaining an artist "data base" for BCAB reference and where local artists could register for inclusion in any given project. Diane White suggested that we produce a simple "form" with basic details like name, address, profile etc. Brief discussion surrounded where / whether it should be available on the City's web-site and how [appropriate] examples of artwork could be up-loaded. As a starting point, Terry Leavitt-Chavez will design a simple form.

**V. New Business-** Jennifer Hawes mentioned that she was aware of someone who was interested in setting up a theatre in Bellaire. Person has connections to the Alley Theatre. Diane White mentioned that the first step would be to obtain a Development Services Permit. It was left that the person would be welcome to come and speak to BCAB at some future date.

## **VI. Comments from Board Members**

**VII. Adjournment-Call to close (Jackie Quick), motion seconded (Andy Williamson). Meeting adjourned at 8:10pm.**