

**Environmental and Sustainability (ESB) Board Meeting
Wednesday, August 3, 2016
Bellaire City Hall Council Conference Room**

Meeting Minutes

A. Opening

The regular meeting of Environmental and Sustainability Board (ESB) was called to order at 6:36PM on Wednesday, August 3, 2016, by Johanna Moran, Vice Chairman. There was a quorum of members present.

Members Present

Ayobamidele Bello
Johanna Moran
Jonathan Palmer
George Williams

Non-Voting Members Present

Brant Gary, Bellaire Public Works
Shawn Cox, Bellaire Public Works

B. Public Works Update:

1. Shawn Cox delivered a brief PowerPoint presentation on the Waste Expo recently attended by several senior members of the PW leadership team. The focus of the presentation was on what was learned in the way of state-of-the-art recycling practices and on recruitment/hiring/personnel management practices.
2. Brant Gary asked the Board members present to express their views on the possible introduction to Bellaire of new, larger curbside recycling containers. Several Board members expressed a preference for the larger 96-gallon container, as it would foster greater community participation in recycling and provide more protection from the weather. There was discussion of earlier attempts to introduce larger trash containers in Bellaire, which attempts failed. After much discussion it was agreed that the subject of recycling container size will be placed on the September Board meeting agenda.

C. Approval of Minutes: The minutes of the Board meeting of July 6 2016 were approved unanimously.

D. Board Business:

1. Johanna Moran led a discussion of Board goals, priorities and responsibilities. Focus areas were:
 - a. Ongoing involvement/initiatives: Johanna assigned Jon Palmer and Ayobamidele Bello to the task of planning and coordinating the semi-annual recycling drop-off event, to be held probably in November 2016. Johanna also asked for more Board participation in the NDC Pumpkin Patch and Spring Fling events. And there was brief discussion of possible ESB participation in the City's July 4 celebration, perhaps with a booth. Johanna noted that Board member participation in the past in these community events was light. Jon Palmer suggested that the Board needs to consider the benefit to the community of participating in such events before committing.
 - b. Promotion/publicity: George Williams presented a proposed ESB Social Media Strategic Plan, which is attached to and made part of these minutes. After much discussion, it was agreed that George will present a revised plan in September, taking into account the fact that COB will likely not permit ESB to maintain a separate city-sanctioned Facebook page. Other suggestions included 1) possible use of the nextdoor.com social media site for ESB news; 2) taking down the current ESB Facebook page, which is little used and not current, and 3) making more effective use of the COB Facebook page, with regularly scheduled and useful ESB information.

H. New Business – Johanna asked that consideration and adoption of the ESB Rules of Procedure be added to the September meeting Board Business agenda. All agreed. Johanna, George and Ayobamidele agreed to serve as a committee to review and update the Rules of Procedure, and to present a recommendation to the full Board in September.

I. Adjournment --

There being no further business, the meeting was adjourned at 8:10PM. The next regularly scheduled meeting will be held on September 7, 2016.

Minutes submitted by: Jonathan Palmer