

CITY OF BELLAIRE TEXAS

MAYOR AND COUNCIL

FEBRUARY 19, 2018

Council Chamber

Regular Session

7:00 PM

7008 S. RICE AVENUE
BELLAIRE, TX 77401



Mayor

Andrew S. Friedberg

Council Member

Neil Verma

Mayor Pro Tem

Gus E. Pappas

Council Member

Michael Fife

Council Member

Trisha S. Pollard

Council Member

Pat B. McLaughlan

Council Member

David R. Montague

Mission Statement:

The City of Bellaire is dedicated to outstanding quality service and facilities to ensure an open, progressive, and secure community.

REGULAR SESSION - 7:00 P.M.**I. REGULAR MEETING**

A. Call to Order - Andrew S. Friedberg, Mayor.

B. Announcement of a Quorum - Andrew S. Friedberg, Mayor.

C. Inspirational Reading and/or Invocation - David R. Montague, Council Member.

D. Pledges to The Flags - David R. Montague, Council Member.

1. U.S. Pledge of Allegiance:

I pledge allegiance to the Flag of the United States of America, and to the Republic for which it stands, one Nation under God, indivisible, with liberty and justice for all.

2. Pledge to the Texas Flag:

Honor the Texas flag; I pledge allegiance to thee, Texas, one state under God, one and indivisible.

E. Recognition of Proclamation:

Issuance of a proclamation by Mayor Andrew S. Friedberg proclaiming February 21, 2018, as "Friends of Down Syndrome Day" in the City of Bellaire, Texas.

F. Approval of Minutes.

Consideration of and possible action on the adoption of the minutes of the Regular Sessions of the City Council of the City of Bellaire, Texas, held on Monday, January 8, 2018, and on Monday, January 22, 2018 - Submitted by Tracy L. Dutton, City Clerk.

1. Mayor and Council - Council Installation - Jan 8, 2018 7:00 PM

2. Mayor and Council - Regular Session - Jan 22, 2018 5:30 PM

G. Personal/Audience Comments.

To address the City Council, please complete a sign-up sheet (located at the entrance to the Council Chamber), and submit it to City Clerk Tracy L. Dutton prior to the time for personal/audience comments. Each speaker shall have a time limit of up to five (5) minutes, with no extension, and with notice after four (4) minutes that one (1) minute is left. In the event of pressing business before the City Council or matters requiring its immediate attention or action, the City Council may, prior to the opening of audience comments, set a different maximum time limit for each speaker by a vote of four (4) members of the City Council.

The purpose of this item is to allow the residents of Bellaire and other interested persons an opportunity to address the City Council on agenda issues and on non-agenda issues that are a matter of the jurisdiction of the City Council (i.e., City policy and legislative issues). Non-agenda issues regarding daily operational or administrative matters should be first dealt with at the administrative level by calling

City Hall at (713) 662-8222 during business hours.

[Note: The Texas Open Meetings Act, Texas Government Code, Chapter 551, prohibits the City Council from fully discussing, debating, or considering subjects for which public notice has not been given on the agenda. Issues that cannot be referred to the City Staff for action may be placed on the agenda of a future City Council Session.]

H. Reports and Presentations:

1. City Manager's Report regarding communication, field and personnel updates, calendar reminders, and notes of appreciation - Submitted by Paul A. Hofmann, City Manager.
2. Presentation on Staffing Update - Submitted by Paul A. Hofmann, City Manager.
3. Presentation of the FY 2018 First Quarter Report for the City of Bellaire, Texas - Submitted by Terrence Beaman, Chief Financial Officer.

I. New Business:

Item for Individual Consideration:

Discussion concerning the process for upcoming decision making relating to, and recent public input on, the brand identity exercise to guide signage and design standards for the Municipal Facilities Project; this is a discussion item only and no action will be taken - Submitted by Andrew S. Friedberg, Mayor.

J. Community Interest Items from the Mayor and Council.

It is the intent of this item to provide members of the City Council the opportunity to make a report about items of community interest, which may include expressions of thanks, congratulations, or condolence; information regarding holiday schedules; honorary recognition of City officials, employees, or other citizens or entities; reminders of upcoming events sponsored by the City or another entity that is scheduled to be attended by a City official or City employee; and announcements involving an imminent threat to the public health and safety of people in Bellaire that has arisen after the posting of the agenda.

No action may be taken on a reported item of community interest, and no possible action discussed except a proposal to place the subject on the agenda for a subsequent meeting.

See Texas Government Code, Chapter 551, Open Meetings Act, Section 551.0415.

K. Adjourn.

II. CLOSED MEETING

A. Call to Order - Andrew S. Friedberg, Mayor.

B. Announcement of a Quorum - Andrew S. Friedberg, Mayor.

C. Retire into Closed Meeting in the Council Conference Room:

Retire into closed meeting pursuant to the *Texas Government Code, Chapter 551, Open Meetings Act, Section 551.074, Personnel Matters*, to deliberate the evaluation of the City Manager of the City of Bellaire, Texas.

D. Reconvene in Open Meeting in the Council Chamber:

Reconvene in open meeting and take action, if any, on items discussed in the closed meeting.

E. Adjourn.

Mayor and Council
Council Chamber, First Floor of City
Hall
Bellaire, TX 77401-4411



Meeting: 02/19/18 07:00 PM
Department: City Clerk
Category: Proclamation
Department Head: Tracy L. Dutton
DOC ID: 2471

**SCHEDULED
PROCLAMATION (ID #
2471)**

Item Title:

Issuance of a proclamation by Mayor Andrew S. Friedberg proclaiming February 21, 2018, as "Friends of Down Syndrome Day" in the City of Bellaire, Texas.

Background/Summary:

Mayor Friedberg will present a proclamation he has issued proclaiming Wednesday, February 21, 2018, as "Friends of Down Syndrome Day" in the City of Bellaire, Texas.

Previous Council Action Summary:

N/A

Fiscal Impact:

N/A

Recommendation:

N/A

ATTACHMENTS:

- Friends of Down Syndrome 2018 (PDF)



Proclamation

Whereas, Friends of Down Syndrome (FoDS) envisions a world in which all people with Down syndrome have the opportunity to continue their education and contributions to their community, enhance their quality of life, realize their life potential and become an accepted member of their community; and

Whereas, through its Down Syndrome Academy, Houston's school for adults with Down syndrome, FoDS fulfills its mission of creating lifelong education and learning opportunities for teens and adults with Down syndrome through education, socialization and community outreach; and

Whereas, J.J. Moore, a Bellaire resident of more than 40 years and a 1992 graduate of Bellaire High School, was one of 14 students in the Academy's inaugural class just 4 years ago and today the Academy serves more than 70 students and continues to grow with the help of the community; and

Whereas, J.J., his family and friends, and the Houston Down syndrome community, in partnership with The Ivy & James at Evelyn's Park, proudly invite their Bellaire neighbors to join them for the *Bellaire Roundup* benefit dinner on February 21, 2018, with all proceeds to support the Academy and teens and adults with Down syndrome;

Now, Therefore, I, **Andrew S. Friedberg, Mayor of the City of Bellaire, Texas**, in appreciation and support of this most worthy cause, do hereby proclaim February 21, 2018, as

Friends of Down Syndrome Day

in the City of Bellaire, Texas, and on behalf of all its residents offer our congratulations on the 2018 *Bellaire Roundup* and best wishes for much continued success.

In Witness Whereof, I have hereunto set my hand and caused the seal of the City of Bellaire, Texas, to be affixed this 19th day of February, 2018.

Andrew S. Friedberg

Mayor

City of Bellaire, Texas





CITY OF BELLAIRE TEXAS

MAYOR AND COUNCIL

JANUARY 8, 2018

Council Chamber

Council Installation

7:00 PM

7008 S. RICE AVENUE
BELLAIRE, TX 77401

REGULAR SESSION - 7:00 P.M.

I. CITY COUNCIL INSTALLATION

Prior to calling the Regular Session to order, **Andrew S. Friedberg, Mayor**, offered **Roman F. Reed, Mayor Pro Tem**, an opportunity to say a few words as this was Mayor Pro Tem Reed's last meeting. **Mayor Pro Tem Reed** began by thanking all the residents that had the confidence and trust in him to elect him twice. Mayor Pro Tem Reed also thanked his colleagues on City Council, as well as previous members he had worked with, most notably, former Council Member James P. Avioli, Sr., former Mayor Cindy Siegel, and former Mayor Philip L. Nauert.

Mayor Pro Tem Reed praised current Mayor Andrew S. Friedberg and current City Manager Paul A. Hofmann for the work they had done. In closing, he recognized members of Boy Scout Troop 222 and quoted a statement that former Mayor Cindy Siegel used to say as follows: "My greatest dream would be for one of these kids to grow up and be President of the United States."

A. Call to Order - Andrew S. Friedberg, Mayor.

Andrew S. Friedberg, Mayor, called the Regular Session of the City Council of the City of Bellaire, Texas, to order at 7:02 p.m. on Monday, January 8, 2018. The Regular Session was held in the Council Chamber, First Floor of City Hall, 7008 South Rice Avenue, Bellaire, Texas 77401-4411.

B. Announcement of a Quorum - Andrew S. Friedberg, Mayor.

Members of City Council, January 2016 - January 2018: Andrew S. Friedberg, Mayor; Roman F. Reed, Mayor Pro Tem and Council Member - Position No. 1; Trisha S. Pollard, Council Member - Position No. 2; Gus E. Pappas, Council Member - Position No. 3; Pat B. McLaughlan, Council Member - Position No. 4; Michael Fife, Council Member - Position No. 5; and David R. Montague, Council Member - Position No. 6.

Mayor Friedberg announced that a quorum of the members of the City Council was present as set forth in the table below.

Name	Title	Status
Andrew S. Friedberg	Mayor	Present
Roman F. Reed	Mayor Pro Tem	Present
Trisha S. Pollard	Council Member	Present
Gus E. Pappas	Council Member	Present
Pat B. McLaughlan	Council Member	Present
Michael Fife	Council Member	Present
David R. Montague	Council Member	Present

Minutes Acceptance: Minutes of Jan 8, 2018 7:00 PM (Approval of Minutes.)

Also present were Paul A. Hofmann, City Manager; Alan P. Petrov, City Attorney; and Tracy L. Dutton, City Clerk.

C. Invocation - Dr. Roger Patterson, Bellaire resident and Senior Pastor, Crosspoint Church Bellaire.

Mayor Friedberg welcomed Dr. Roger Patterson, Senior Pastor at Crosspoint Church Bellaire, and advised that it was an honor to have Dr. Patterson with us. Mayor Friedberg thanked Dr. Patterson for all that he had done for the community, including opening the Church's doors as an emergency shelter and volunteer center during and after Hurricane Harvey.

Dr. Roger Patterson, Senior Pastor at Crosspoint Church Bellaire, stated that it was his joy to be a Bellaire resident in a great City with great leadership. He then provided the invocation for the evening.

D. Presentation of Colors - Honor Guard, Bellaire Police and Fire Departments.

The **Bellaire Police and Fire Departments** provided an Honor Guard of their members to present the colors during the City Council Installation.

E. Pledges to the Flags - Boy Scouts of America Troop 222, Bellaire United Methodist Church.

Members of the **Boy Scouts of America Troop 222, Bellaire United Methodist Church**, led the City Council and audience in the U.S. Pledge of Allegiance and the Pledge to the Texas Flag.

F. Installation:

Presented to newly elected members of City Council: Andrew S. Friedberg, Mayor; Neil Verma, Council Member - Position No. 1; Gus E. Pappas, Council Member - Position No. 3; and Michael Fife, Council Member - Position No. 5.

Mayor Friedberg thanked the Boy Scouts and members of the Honor Guard and turned the proceedings over to Municipal Court Judges Lisa A. Wesely and Jerel S. Twyman.

1. Statement of Elected Officer - Jerel S. Twyman, Associate Judge, Bellaire Municipal Court.

Jerel S. Twyman, Bellaire Municipal Court Associate Judge, presented the Statement of Elected Officer to newly elected members of the City Council.

2. Oath of Office - Lisa A. Wesely, Presiding Judge, Bellaire Municipal Court.

Lisa A. Wesely, Bellaire Municipal Court Presiding Judge, presented the Oath of Office to newly elected members of the City Council.

G. Welcome Address and Introduction of City Council and Families - Andrew S. Friedberg, Mayor.

Members of City Council, January 2018 - January 2020: Andrew S. Friedberg, Mayor; Neil Verma, Council Member - Position No. 1; Trisha S. Pollard, Council Member - Position No. 2; Gus E. Pappas, Council Member - Position No. 3; Pat B. McLaughlan, Council Member - Position No. 4; Michael Fife, Council Member - Position No. 5; and David R. Montague, Council Member - Position No. 6.

Mayor Friedberg congratulated the newly-elected members of the City Council. He recognized newly installed Council Member Neil Verma and welcomed him to the dais, as well as special recognition of outgoing Council Member and Mayor Pro Tem Roman F. Reed for his years of service to the City and for his friendship with the City Council.

Mayor Friedberg provided his welcome address, noting that this evening's installation represented a new beginning and presented an opportunity for members of the City Council to rededicate themselves and their commitment to those they served. This new beginning also provided an opportunity to build upon the work of the past term and to reflect on how City Council could do even better in the coming term.

Mayor Friedberg indicated that this year, the notion of a new beginning bore special significance as it came at a time of much broader renewal throughout the City. Two years ago, members of City Council could not have predicted all that happened since, just as they could not do so this evening looking forward. Hurricane Harvey was and continued to be a defining moment for the City of Bellaire.

Mayor Friedberg thanked staff for their selfless service during and after the storm and their dedication to the City, noting that those "Bellaire Brave" set aside their own needs to take care of the community.

The transformation of Bellaire Town Square into a special place even more conducive to community gatherings took on a functional and symbolic importance as the City rebuilt. Redevelopment in the commercial sector and bond program projects set to begin early this year were cited by Mayor Friedberg, as well as Project Brays, which is projected to take nearly all of Bellaire out of the 100-year floodplain by 2021. Reference was also made to the City's Flood Hazard Mitigation Task Force which was working through our local, regulatory, and regional flood control policies and was on track to present its recommendations this spring. Mayor Friedberg stated that drainage was a top priority for the City.

Although many tough decisions would have to be made by affected residents regarding their homes and lives, Mayor Friedberg advised that Bellaire was and would still be a thriving community and a good place to raise our children. Things would probably have to be reprioritized for a while in the upcoming City Council term. Mayor Friedberg advised that he and his Council colleagues were ready to do their part and hoped the residents would join the City Council as we rebuild an even better Bellaire going forward.

In closing, Mayor Friedberg thanked everyone for attending this evening. Special thanks went to staff who planned and coordinated the installation ceremony and reception; to Dr. Patterson for the opening invocation; to the Bellaire Police and Fire Departments Honor Guard and Boy Scouts Troop 222 for the presentation of colors and pledges to the flags; to Judge Wesely and Judge Twyman for presenting the Oath of Office and making it official; and, of course, to the families of Council Members for their support. Mayor Friedberg announced that the program this evening would conclude with an opportunity for all Council Members to introduce and recognize their families.

Each member of City Council welcomed and introduced his or her family.

H. Adjourn to City Hall Lobby for Refreshments.

Mayor Friedberg announced that the City Council Installation was adjourned at 7:23 p.m. on Monday, January 8, 2018, and that City Council would return for the Regular Meeting at 8:00 p.m.

II. REGULAR MEETING

A. Call to Order - Andrew S. Friedberg, Mayor.

Mayor Friedberg called the Regular Meeting of the City Council of the City of Bellaire, Texas, to order at 8:00 p.m. on Monday, January 8, 2018. The Regular Meeting was held in the Council Chamber, First Floor of City Hall, 7008 South Rice Avenue, Bellaire, Texas 77401-4411.

B. Announcement of a Quorum - Andrew S. Friedberg, Mayor.

Mayor Friedberg announced that a quorum of the members of the City Council was present as set forth in the table below.

Name	Title	Status
Andrew S. Friedberg	Mayor	Present
Neil Verma	Council Member	Present
Trisha S. Pollard	Council Member	Present
Gus E. Pappas	Council Member	Present
Pat B. McLaughlan	Council Member	Present
Michael Fife	Council Member	Present
David R. Montague	Council Member	Present

Also present were Paul A. Hofmann, City Manager; Alan P. Petrov, City Attorney; and Tracy L. Dutton, City Clerk.

C. Approval of Minutes.

Consideration of and possible action on the adoption of the minutes of the Regular Session of the City Council of the City of Bellaire, Texas, held on Monday, January 23, 2017 - Submitted by Tracy L. Dutton, City Clerk.

{Note these minutes were inadvertently overlooked for adoption in early 2017 and are now presented to City Council for consideration.}

Mayor and Council - Regular Session - Jan 23, 2017 5:45 PM

Mayor Friedberg read the agenda caption, noting that the agenda reflected this as an old set of minutes, which we discovered were overlooked previously. He stated that the minutes were presented this evening as a housekeeping item.

Mayor Friedberg asked if there were any corrections to the minutes, as presented. Hearing none, the minutes of January 23, 2017, were adopted as presented.

D. Personal/Audience Comments.

Mayor Friedberg noted that there were no oral or written comments for the evening's Personal/Audience Comments agenda item. After offering members of the public an opportunity to provide oral comments, Mayor Friedberg moved to the next agenda item.

Minutes Acceptance: Minutes of Jan 8, 2018 7:00 PM (Approval of Minutes.)

E. Reports and Presentations:

1. City Manager's Report regarding communication, field and personnel updates, calendar reminders, and notes of appreciation - Submitted by Paul A. Hofmann, City Manager.

Paul A. Hofmann, City Manager, presented the City Manager's Report dated January 8, 2018, to members of the City Council. The report consisted of communication updates; reminders of upcoming events; kudos/recognition of Aquatics Supervisor Jennifer Bunch on a patron's report and compliment of her reliability, responsiveness, and up-to-date information as to the status of City pools; and an overview of agenda items for future City Council meetings.

Following the City Manager's Report, **Mayor Friedberg** opened the floor for questions from the City Council. Hearing none, Mayor Friedberg announced that the City Manager's Report was concluded and continued to the next report on the agenda.

2. Monthly Financial Report for the Period Ending November 30, 2017 - Submitted by Terrence Beaman, Chief Financial Officer.

Terrence Beaman, Chief Financial Officer, presented the Monthly Financial Report for the Period Ending November 30, 2017, to members of the City Council. The report consisted of an overview of the status of revenues and expenditures for the General, Enterprise, and Debt Service Funds.

After the report, **Mayor Friedberg** opened the floor for questions from the City Council. Following questions, Mayor Friedberg thanked CFO Beaman for his excellent report.

F. New Business:**1. Adoption of Ordinances:**

- a. Consideration of and possible action on the adoption of an ordinance of the City Council of the City of Bellaire, Texas, electing a Mayor Pro Tempore for a term commencing on January 8, 2018, and ending on January 6, 2020 - Submitted by Tracy L. Dutton, City Clerk.

Mayor Friedberg read the agenda caption and opened the floor for nominations for Mayor Pro Tempore. He reminded members that nominations did not require a second.

Council Member Fife nominated Council Member Gus E. Pappas for Mayor Pro Tempore.

Mayor Friedberg asked Council Member Pappas if he accepted the nomination and was willing to serve.

Council Member Pappas advised that he accepted the nomination and was willing to serve.

Mayor Friedberg asked if there were any other nominations.

Council Member McLaughlan nominated Council Member Neil Verma for Mayor Pro Tempore.

Mayor Friedberg asked Council Member Verma if he accepted the nomination and was willing to serve.

Council Member Verma stated that he appreciated the nomination, but would decline as he wanted to understand the process a little more.

Mayor Friedberg asked if there were any other nominations. **Noting no other nominations, Mayor Friedberg declared that by acclamation Council Member Gus E. Pappas was elected Mayor Pro Tempore.**

Motion:

To adopt an ordinance in the form presented electing Council Member Gus E. Pappas as Mayor Pro Tempore.

{Moved by Michael Fife, Council Member, and seconded by Trisha S. Pollard, Council Member}

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Michael Fife, Council Member
SECONDER:	Trisha S. Pollard, Council Member
AYES:	Friedberg, Verma, Reed, Pollard, Pappas, McLaughlan, Fife, Montague

- b. Consideration of and possible action on the adoption of an ordinance of the City Council of the City of Bellaire, Texas, appointing a citizen member to the Audit Finance Board of the City of Bellaire, Texas, for a one-year term commencing on February 1, 2018, and ending on January 31, 2019, or other action regarding the process for the selection of a citizen appointee - Submitted by Tracy L. Dutton, City Clerk.

Mayor Friedberg read the agenda caption and advised that the City Council was not bound to make any appointment this evening. He referenced a proposed ordinance in the agenda packet that assumed City Council might want to make an appointment. City Council could either reappoint the incumbent, Jason Taibel, or even a new appointee from the dais if City Council chose to do so. Alternatively, City Council could ask the City Clerk to open and advertise the position and solicit applications.

Mayor Friedberg opened the floor for discussion. **Council Members Montague and Fife** spoke in favor of continuing with the incumbent, Jason Taibel.

Mayor Friedberg noted that last year was Jason Taibel's first year with the City on the Audit Finance Board. Mr. Taibel followed as the citizen appointee behind Pat Lunn, who was the citizen appointee for five consecutive years beginning with the creation of a citizen appointee. Mayor Friedberg agreed with the comments of his colleagues on the Audit Finance Board and expressed his support for Jason Taibel.

Noting no further discussion, Mayor Friedberg entertained a motion to adopt an ordinance in the form presented reappointing Jason Taibel as the citizen member of the Audit Finance Board.

Motion:

To adopt an ordinance in the form presented reappointing Jason Taibel as the citizen member of the Audit Finance Board.

{Moved by Michael Fife, Council Member, and seconded by David R. Montague, Council Member}

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Michael Fife, Council Member
SECONDER:	David R. Montague, Council Member
AYES:	Friedberg, Verma, Reed, Pollard, Pappas, McLaughlan, Fife, Montague

2. Mayoral Appointments:

- a. Mayoral Appointments to the Audit Finance Board: Andrew S. Friedberg, Mayor, will appoint three (3) members of the City Council of the City of Bellaire, Texas, to serve on the Audit Finance Board of the City of Bellaire, Texas, for a one-year term commencing on February 1, 2018, and ending on January 31, 2019 - Submitted by Tracy L. Dutton, City Clerk.

Mayor Friedberg announced that for the past year, he and Council Members Fife and Montague had served as the Council Member appointees to the Audit Finance Board. Since none were term limited and things were going well, **Mayor Friedberg indicated that he was making the same three appointments for the coming year: Mayor Andrew S. Friedberg, Council Member Michael Fife, and Council Member David R. Montague.** He thanked Council Members Fife and Montague for their continued service on the board.

- b. Mayoral Appointments of City Council Liaisons to Bellaire Boards and Commissions: Andrew S. Friedberg, Mayor, will appoint members of City Council to serve as Liaisons for a term of approximately one year to the following Boards and Commissions: Board of Adjustment, Building and Standards Commission, Cultural Arts Board, Environmental and Sustainability Board, L.I.F.E. Advisory Board, Parks and Recreation Advisory Board, and Planning and Zoning Commission - Submitted by Tracy L. Dutton, City Clerk.

Mayor Friedberg read the agenda caption and made the following Council Liaison appointments:

Board	Council Liaison
Board of Adjustment	Council Member Pat B. McLaughlan
Building and Standards Commission	Council Member David R. Montague
Cultural Arts Board	Council Member Michael Fife
Environmental and Sustainability Board	Council Member Neil Verma
L.I.F.E. Advisory Board	Mayor Andrew S. Friedberg
Parks and Recreation Advisory Board	Mayor Pro Tem Gus E. Pappas
Planning and Zoning Commission	Council Member Trisha S. Pollard

c. Community Interest Items from the Mayor and City Council.

Community interest items from the Mayor and City Council included expressions of thanks to staff for the evening's festivities; expressions of congratulation to newly elected Council Member Neil Verma and to Council Member Gus E. Pappas on his election as Mayor Pro Tem; and recognition of City Manager Paul A. Hofmann for his excellent presentation to the Bellaire/Southwest Houston Rotary Club on Harvey response efforts.

G. Adjourn.

Mayor Friedberg announced that the Regular Meeting of the City Council of the City of Bellaire, Texas, was adjourned at 8:37 p.m. on Monday, January 8, 2018.

Minutes Acceptance: Minutes of Jan 8, 2018 7:00 PM (Approval of Minutes.)



CITY OF BELLAIRE TEXAS

MAYOR AND COUNCIL

JANUARY 22, 2018

Council Chamber and Council Conference Room
5:30 PM

Regular Session

7008 S. RICE AVENUE
BELLAIRE, TX 77401

REGULAR SESSION - 5:30 P.M.

I. BOARD INTERVIEWS

A. Call to Order - Andrew S. Friedberg, Mayor.

Andrew S. Friedberg, Mayor, called the Regular Session of the City Council of the City of Bellaire, Texas, to order at 5:30 p.m. on Monday, January 22, 2018. The Regular Session was held in the Council Chamber, First Floor of City Hall, 7008 South Rice Avenue, Bellaire, Texas 77401-4411.

B. Announcement of a Quorum - Andrew S. Friedberg, Mayor.

Mayor Friedberg announced that a quorum of the members of the City Council was present as set forth in the table below.

Name	Title	Status
Andrew S. Friedberg	Mayor	Present
Neil Verma	Council Member	Present
Trisha S. Pollard	Council Member	Present
Gus E. Pappas	Mayor Pro Tem	Present*
Pat B. McLaughlan	Council Member	Present*
Michael Fife	Council Member	Present
David R. Montague	Council Member	Present

Also present were Paul A. Hofmann, City Manager, and Tracy L. Dutton, City Clerk.

*Mayor Pro Tem Gus E. Pappas and Council Member Pat B. McLaughlan arrived shortly after the meeting was called to order and participated in the board interviews.

Mayor Friedberg noted that the evening's agenda was structured a little differently than usual because the City had scheduled a reception to recognize outgoing board and commission members at 6:30 p.m. in the City Hall Lobby. When the need for board interviews arose, the start time of the Regular Session was moved up to 5:30 p.m., and the City Council would adjourn to the City Hall Lobby for the reception at the conclusion of the board interviews. Mayor Friedberg advised that following the reception, City Council would resume with their Regular Meeting at 7:00 p.m.

C. Board Interviews (Council Conference Room):

Mayor Friedberg announced that the City Council would conduct interviews of three applicants interested in filling an unexpired term on each of the Board of Adjustment and Parks and Recreation Advisory Board. The interviews were conducted in the Council Conference Room as it was more conducive to the process. Mayor Friedberg

Minutes Acceptance: Minutes of Jan 22, 2018 5:30 PM (Approval of Minutes.)

invited those present to move with City Council to the Council Conference Room for the interviews, which were open to the public.

Interview, discussion and evaluation of applicants interested in filling an unexpired term on one or more of the following City of Bellaire boards: Board of Adjustment and Parks and Recreation Advisory Board - Submitted by Tracy L. Dutton, City Clerk, on behalf of the City Council.

Interviews of applicants interested in serving an unexpired term on the Board of Adjustment and/or the Parks and Recreation Advisory Board were conducted by the City Council as set forth in the table below.

Time	Applicant	Area(s) of Interest
5:30 p.m. to 5:45 p.m.	James H. Burrough, Jr.	Parks and Recreation Advisory Board
5:45 p.m. to 6:00 p.m.	Lisa Lim	Parks and Recreation Advisory Board
6:00 p.m. to 6:15 p.m.	Lilly F. Gilmer	Board of Adjustment and Parks and Recreation Advisory Board

D. Adjourn.

Mayor Friedberg advised that the Bellaire City Council had been in the Council Conference Room conducting interviews for board vacancies. He announced that the board interviews were completed and that City Council was adjourned at 6:30 p.m. on Monday, January 22, 2018. Mayor Friedberg encouraged those present to join the City Council in the City Hall Lobby for a reception and recognition ceremony of outgoing board and commission members. He advised that the Bellaire City Council anticipated starting the Regular Meeting at 7:00 p.m.

II. REGULAR MEETING - 7:00 P.M.

A. Call to Order - Andrew S. Friedberg, Mayor.

Mayor Friedberg called to order the Regular Meeting of the City Council of the City of Bellaire, Texas, at 7:05 p.m. on Monday, January 22, 2018.

B. Announcement of a Quorum - Andrew S. Friedberg, Mayor.

Mayor Friedberg announced that a quorum of the members of the City Council was present as set forth in the table below.

Name	Title	Status
Andrew S. Friedberg	Mayor	Present
Neil Verma	Council Member	Present
Trisha S. Pollard	Council Member	Present
Gus E. Pappas	Mayor Pro Tem	Present
Pat B. McLaughlan	Council Member	Present
Michael Fife	Council Member	Present
David R. Montague	Council Member	Present

Also present were Paul A. Hofmann, City Manager; Alan P. Petrov, City Attorney; and Tracy L. Dutton, City Clerk.

C. Inspirational Reading and/or Invocation - Pat B. McLaughlan, Council Member.

Pat B. McLaughlan, Council Member, provided the inspirational reading for the evening.

D. Pledges to the Flags - Pat B. McLaughlan, Council Member.

Council Member Pat B. McLaughlan led the members of the City Council and the audience in the U.S. Pledge of Allegiance and the Pledge to the Texas Flag.

E. Recognition of Proclamation:

Issuance of a proclamation by Andrew S. Friedberg, Mayor, recognizing and congratulating Paul Miller, Gr8 Plate Hospitality (whose local restaurants include Jax Grill and The Union Kitchen), on being awarded the Greater Houston Restaurant Association's 2018 Restaurateur of the Year.

Mayor Friedberg read the proclamation he issued in honor of Paul Miller, owner of Gr8 Plate Hospitality, which included popular local restaurants Jax Grill and The Union Kitchen, in recognition of his award as the Greater Houston Restaurant Association's "2018 Restaurateur of the Year."

The proclamation was accepted by **Paul Miller**, his family, and several associates.

F. Personal/Audience Comments.

Mayor Friedberg asked if anyone was present who wished to speak to City Council. Hearing none, Mayor Friedberg summarized four written comments, all of which related to agenda item H.2.a., the rezoning application for 5217 and 5221 Palmetto Street. Each of the written comments were received prior to last week's deadline following the public hearing on the matter.

Mayor Friedberg stated that the first was received from **John Parker**, the applicant, who wrote in response to public comments from the hearing that were in opposition to the application. **Judy Forbes** submitted written comments in opposition. A **joint submission** on behalf of and bearing 36 signatures of home owners of **Trenton Place Townhouses** likewise opposed the application. **Attorney Scott Davenport**, on behalf of his client at 5220 and 5222 Beech Street, reiterated his client's opposition, citing and enclosing a copy of a realtor's report he had referenced at the public hearing.

Mayor Friedberg advised that the written comments were reproduced in their entirety in the evening's agenda packet and would be included in the formal record of the proceedings this evening.

After concluding his summary of written comments, Mayor Friedberg offered an opportunity to anyone present to speak to City Council. Hearing none, he announced that Personal/Audience Comments were concluded.

G. Reports and Presentations:

1. City Manager's Report regarding communication, field and personnel updates, calendar reminders, and notes of appreciation - Submitted by Paul A. Hofmann, City Manager.

Paul A. Hofmann, City Manager, presented the City Manager's Report dated January 22, 2018, to members of the City Council. The report consisted of communication updates, reminders of upcoming meetings regarding the proposed Community Pathways Plan and the Flood Hazard Mitigation Task Force, an ice storm update, the recent landscaping addition at Bellaire Boulevard and the railroad track, reminders of future City Council meetings and agenda items and reminders of upcoming events.

Following the City Manager's Report, **Mayor Friedberg** opened the floor for questions from the City Council. Following questions, Mayor Friedberg announced that the City Manager's Report was concluded and moved to the next report on the agenda.

2. Presentation of the findings of a brand identity exercise conducted by the City of Bellaire for the purpose of guiding signage strategies for the Municipal Facilities Project - Submitted by Michelle Jordan, Project Manager.

Michelle Jordan, Project Manager, presented the process followed in the brand identity exercise conducted by the City of Bellaire, as well as the proposed logo and typography. In general, the process included three phases. Phase 1 consisted of an audit, interviews of approximately 25 identified stakeholder participants, research, and tours. In Phase 2, six options were developed and presented by Principle Design Group to the City. Three of the options were selected for further study and refinement. An outside agency helped the City randomly select residents/participants to serve on a Focus Group. Participants included mixed ratios of males and females, ages, education levels, income levels, and time and area of residence in Bellaire. Twelve participants initially agreed to participate. Eight were present for the final meeting.

Following the Focus Group's work, their input was combined with input from City Staff, City leadership and representatives from PGAL (Pierce Goodwin Alexander and Linville), the City's architect for the Municipal Facilities Project, during Phase 3. Project Manager Jordan stated that additional refinements were made, with the final product to be presented to City Council this evening, along with a font selection.

Slides depicting the logo, typography, and examples of the use of the logo in areas of the new facilities (i.e., reception, Council Chamber, Courtroom), and on uniforms, name tags, recycling bins, and automobile stickers, were shown to members of the City Council.

In summary, Project Manager Jordan advised that the City would like to have the selection or an approval of the font type by March to keep the Municipal Facilities Project (especially signage) on track. Project Manager Jordan also advised that the logos or icons did not need to be approved on the same timeline as the font types.

Mayor Friedberg thanked Project Manager Jordan for her excellent presentation. He advised that City Council would not be taking any action this evening, and opened the floor to give City Council an opportunity to ask questions or provide any feedback.

Following questions and feedback from members of the City Council, **Mayor Friedberg** thanked everyone for their work on the brand identity exercise and announced that the report was concluded.

3. Presentation regarding the status of the Municipal Facilities Project, including schedule and budget - Submitted by Michelle Jordan, Project Manager.

Michelle Jordan, Project Manager, provided a summary of the status of the Municipal Facilities Project to members of the City Council. She advised that construction of the new municipal facilities began on May 5, 2017, with Phase 1 of the City Hall scheduled to be substantially completed in August of 2018. The Police/Court Building was scheduled to be completed in October of 2018, and Phase 2 of the City Hall, which included the Civic Center, was scheduled to be substantially completed in April of 2019.

Project Manager Jordan advised that with construction underway, the City was working on the procurement of furniture, fixtures and equipment (FFE). Currently, an allocation of \$1,000,000.00 had been set aside for FFE. Based on cost estimates and bids received to date, the total cost to fulfill the FFE requirements was approximately \$2,000,000.00. Project Manager Jordan advised that she was still receiving bids and indicated that the total cost could be less.

Project Manager Jordan continued and outlined the multiple ways that the City was attempting to manage the FFE costs, such as through value engineering, reduction of quantities (shared use of equipment), reuse of items, a phased approach to purchases, and prioritization (procurement of the most necessary items first).

Funding sources to supplement available funds were identified by Project Manager Jordan, which included technology funding sources, court security funding sources, public education governmental channel funds, Rebuild Bellaire funds, and available owner and contractor contingencies.

In summary, Project Manager Jordan stated that staff wanted to provide the summary of the project status in advance of the agenda items City Council would be asked to vote on this evening. Before closing, Project Manager Jordan briefed City Council on the agenda items under New Business regarding the purchase and installation of closed circuit television and access channels and structured cabling.

Mayor Friedberg opened the floor for questions from the City Council. Following questions, Mayor Friedberg announced that the report was concluded.

H. New Business:

1. Consent Agenda:

- a. Adoption of Minutes:

Consideration of and possible action on the adoption of the minutes of the Regular Session of the City Council of the City of Bellaire, Texas, held on Monday, December 18, 2017 - Submitted by Tracy L. Dutton, City Clerk.

Mayor and Council - Regular Session - Dec 18, 2017 7:00 PM

b. Curfew Suspension:

Consideration of and possible action on the adoption of an ordinance of the City Council of the City of Bellaire, Texas, temporarily suspending the application of Chapter 27, Streets, Sidewalks and Public Places, Article V, Public Parks, Section 27-95, Curfew Imposed, of the Code of Ordinances of the City of Bellaire, Texas, for the purpose of allowing the Optimist Club of Bellaire to hold their Annual Barbecue (BBQ) Fundraiser in the Feld Park parking lot located at 6406 Avenue B, Bellaire, Texas, with said suspension to commence at 11:00 p.m. on Friday, February 2, 2018, and end at 5:00 a.m. on Sunday, February 4, 2018 - Submitted by Cheryl Bright, Assistant Director of Parks, Recreation and Facilities, on behalf of the Optimist Club of Bellaire.

Mayor Friedberg read the agenda items on the Consent Agenda dated January 22, 2018, which consisted of a set of minutes and an ordinance granting a temporary suspension of the application of Section 27-95 (curfew) for an annual Bellaire Optimist Club fundraiser in Feld Park.

Mayor Friedberg asked if any member of City Council wished to remove either or both items from the Consent Agenda for separate consideration. Hearing none, he entertained a motion to adopt the Consent Agenda.

Motion:

To adopt the Consent Agenda dated January 22, 2018.

{Moved by Neil Verma, Council Member, and seconded by Trisha S. Pollard, Council Member}

RESULT:	UNANIMOUS [7 TO 0]
MOVER:	Neil Verma, Council Member
SECONDER:	Trisha S. Pollard, Council Member
AYES:	Friedberg, Verma, Pollard, Pappas, McLaughlan, Fife, Montague
NAYS:	None
ABSENT:	None

2. Adoption of Ordinance(s)/Resolution(s):

- a. Consideration of and possible action on the adoption of an ordinance of the City Council of the City of Bellaire, Texas, amending Chapter 24, Planning and Zoning, Article IV, Planning Documents and Official Map, Section 24-403, Official Zoning District Map, of the Code of Ordinances of the City of Bellaire, Texas, for the purpose of rezoning properties addressed as 5217 and 5221 Palmetto Street from R-4 Residential District to R-5 Residential District - Submitted by ChaVonne Sampson, Interim Director of Development Services.

Minutes Acceptance: Minutes of Jan 22, 2018 5:30 PM (Approval of Minutes.)

Mayor Friedberg read the agenda caption and advised that the matter was the subject of a public hearing held last month, from which oral and written comments had been received. To begin deliberation, Mayor Friedberg entertained a motion to grant the rezoning application and adopt the ordinance as presented amending Section 24-403 of the Code of Ordinances to rezone the subject properties from R-4 Residential District to R-5 Residential District.

Motion:

To grant the rezoning application and adopt the ordinance as presented amending Section 24-403 of the Code of Ordinances to rezone the subject properties from R-4 Residential District to R-5 Residential District.

{Moved by Trisha S. Pollard, Council Member, and seconded by Pat B. McLaughlan, Council Member}

Mayor Friedberg opened the floor for discussion on the motion. Following discussion among members of the City Council, action was taken on the motion.

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Trisha S. Pollard, Council Member
SECONDER:	Pat B. McLaughlan, Council Member
AYES:	Friedberg, Verma, Pollard, Pappas, McLaughlan, Fife, Montague

- b. Consideration of and possible action on the adoption of an ordinance of the City Council of the City of Bellaire, Texas, authorizing the City Manager and City Clerk of the City of Bellaire, Texas, to execute and attest, respectively, a Standard Form of Agreement with Knight Security Systems for the purchase and installation of Closed Circuit Television systems and Access Control Systems for the Municipal Facilities Project in the amount of \$301,206.63 - Submitted by Michelle Jordan, Project Manager.

Mayor Friedberg read the agenda caption and noted that this item was one of the two items Project Manager Michelle Jordan mentioned at the conclusion of her presentation. The agenda caption was set up for the City Manager and City Clerk to be authorized to sign and attest the contract. However, the underlying documents in the agenda packet had the old form of agreement authorizing the Mayor and City Clerk to sign and attest the contract. Under a recent Charter amendment, the City Manager now had the authority to sign contracts. In keeping with what was on the agenda, Mayor Friedberg stated that the proposed form of agreement had been substituted for the City Manager to sign.

Mayor Friedberg entertained a motion to adopt the ordinance as presented authorizing a Standard Form of Agreement with Knight Security Systems for the purchase and installation of closed circuit television systems and access control systems for the Municipal Facilities Project in the amount of \$301,206.63.

Motion:

To adopt the ordinance as presented authorizing a Standard Form of Agreement with Knight Security Systems for the purchase and installation of closed circuit television systems and access control systems for the Municipal Facilities Project in the amount of \$301,206.63.

{Moved by David R. Montague, Council Member, and seconded by Michael Fife, Council Member}

Mayor Friedberg opened the floor for questions and deliberation from members of the City Council. Following questions and deliberation, action was taken on the motion.

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	David R. Montague, Council Member
SECONDER:	Michael Fife, Council Member
AYES:	Friedberg, Verma, Pollard, Pappas, McLaughlan, Fife, Montague

- c. Consideration of and possible action on the adoption of an ordinance of the City Council of the City of Bellaire, Texas, authorizing the City Manager and City Clerk of the City of Bellaire, Texas, to execute and attest, respectively, a Standard Form of Agreement with Datavox for the purchase and installation of Structured Cabling for the Municipal Facilities Project in the amount of \$191,120.00 - Submitted by Michelle Jordan, Project Manager.

Mayor Friedberg read the agenda caption and noted that as with the previous agenda item, the agenda caption was set up for the City Manager and City Clerk to be authorized to sign and attest the contract; however, the underlying documents in the agenda packet had the old form of agreement authorizing the Mayor and City Clerk to sign and attest the contract. As previously stated, a recent Charter amendment authorized the City Manager to sign contracts. In keeping with what was on the agenda, he stated that the proposed form of agreement had been substituted for the City Manager to sign, and entertained a motion to adopt the ordinance as presented authorizing a Standard Form of Agreement with DataVox, Inc., for the purchase and installation of structured cabling for the Municipal Facilities Project in the amount of \$191,120.00.

Motion:

To adopt the ordinance as presented authorizing a Standard Form of Agreement with DataVox, Inc., for the purchase and installation of structured cabling for the Municipal Facilities Project in the amount of \$191,120.00.

{Moved by David R. Montague, Council Member, and seconded by Trisha S. Pollard, Council Member}

Mayor Friedberg opened the floor for questions and deliberation from

the City Council. Hearing none, action was taken on the motion.

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	David R. Montague, Council Member
SECONDER:	Trisha S. Pollard, Council Member
AYES:	Friedberg, Verma, Pollard, Pappas, McLaughlan, Fife, Montague

- d. Consideration of and possible action on the adoption of an ordinance of the City Council of the City of Bellaire, Texas, appointing one (1) member to fill an unexpired term on the Board of Adjustment of the City of Bellaire, Texas, commencing January 22, 2018, and ending on June 30, 2018 - Submitted by Tracy L. Dutton, City Clerk.

Mayor Friedberg read the agenda caption and advised that the City received one application for the unexpired term on the Board of Adjustment. He anticipated that City Council would be unanimously agreed on her qualifications based on her interview earlier this evening. In the interest of efficiency, Mayor Friedberg asked if there was any objection to the selection of Lilly F. Gilmer by acclamation. Hearing no objection, **Mayor Friedberg declared that Lilly F. Gilmer was duly selected by acclamation.**

Mayor Friedberg next entertained a motion to adopt an ordinance in the form presented appointing Lilly F. Gilmer to fill an unexpired term on the Board of Adjustment commencing January 22, 2018, and ending June 30, 2018.

Motion:

To adopt an ordinance in the form presented appointing Lilly F. Gilmer to fill an unexpired term on the Board of Adjustment commencing January 22, 2018, and ending June 30, 2018.

{Moved by Michael Fife, Council Member, and seconded jointly by Gus E. Pappas, Mayor Pro Tem, and Trisha S. Pollard, Council Member}

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Michael Fife, Council Member
SECONDER:	Trisha S. Pollard, Gus E. Pappas
AYES:	Friedberg, Verma, Pollard, Pappas, McLaughlan, Fife, Montague

- e. Consideration of and possible action on the adoption of an ordinance of the City Council of the City of Bellaire, Texas, appointing one (1) member to fill an unexpired term on the Parks and Recreation Advisory Board of the City of Bellaire, Texas, commencing on January 22, 2018, and ending on June 30, 2018 - Submitted by Tracy L. Dutton, City Clerk.

Mayor Friedberg read the agenda caption and advised that the City Clerk had prepared ballots, which was City Council's customary method of selecting applicants when there was more than one. Mayor Friedberg

asked members of City Council to scratch Lilly F. Gilmer's name off the ballot for the Parks and Recreation Advisory Board unexpired term as she was just appointed to the Board of Adjustment. He indicated that the two remaining candidates were James H. Burrough, Jr., and Lisa Lim.

Mayor Friedberg opened the floor for any comments. Following discussion in which Council Members praised and expressed their appreciation for both candidates, the ballots were tabulated by the City Clerk and the results read into the record by **Mayor Friedberg** as set forth below.

Mayor Friedberg cast his vote for James H. Burrough, Jr.;
Council Member Verma cast his vote for Lisa Lim;
Council Member Pollard cast her vote for James H. Burrough, Jr.;
Mayor Pro Tem Pappas cast his vote for Lisa Lim;
Council Member McLaughlan cast his vote for James H. Burrough, Jr.;
Council Member Fife cast her vote for Lisa Lim; and
Council Member Montague cast his vote for Lisa Lim.

In summary, Lisa Lim received four (4) votes and James H. Burrough, Jr., received three (3) votes.

Mayor Friedberg advised that **the appointee was decided by ballot and entertained a motion to adopt the ordinance** in the form presented appointing Lisa Lim to fill an unexpired term on the Parks and Recreation Advisory Board commencing January 22, 2018, and ending June 30, 2018.

Motion:

To adopt the ordinance in the form presented appointing Lisa Lim to fill an unexpired term on the Parks and Recreation Advisory Board commencing January 22, 2018, and ending June 30, 2018.

{Moved by Michael Fife, Council Member, and seconded by David R. Montague, Council Member}

Mayor Friedberg noted that he had asked the City Clerk prior to the Regular Meeting if she could get the Parks and Recreation Advisory Board Member sworn in so that he or she could attend the Community Pathways Plan Neighborhood Meeting as a sitting member of the Parks and Recreation Advisory Board. City Clerk Dutton had advised that she could do so.

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Michael Fife, Council Member
SECONDER:	David R. Montague, Council Member
AYES:	Friedberg, Verma, Pollard, Pappas, McLaughlan, Fife, Montague

I. Community Interest Items from the Mayor and City Council.

Community interest items from the Mayor and City Council included kudos to the Bellaire Public Works Department and CenterPoint Energy for their assistance with a gas leak and a water leak on Newcastle Drive; congratulations and expressions of

Minutes Acceptance: Minutes of Jan 22, 2018 5:30 PM (Approval of Minutes.)

thanks to the outgoing board and commission members recognized earlier in the evening; reminders of an upcoming public hearing to be held by the Flood Hazard Mitigation Task Force and a neighborhood meeting on the Community Pathways Plan; reminders of upcoming City events; and expressions of congratulations to Michael Leal, Assistant Police Chief, on his upcoming retirement.

Council Member Pollard reported on a Brays Bayou Association meeting that she recently attended. Council Member Pollard advised that during the meeting, the Harris County Flood Control District ("HCFCD") described Hurricane Harvey as two 100-year storms back to back in two days. The HCFCD also described the Brays Bayou Project as a project designed to reduce the risk of flooding. Noted in the meeting was the removal of 230,000 cubic yards of dirt from Brays Bayou and 32 bridge replacements to be undertaken (Council Member Pollard noted that 14 of the 32 had already been replaced). Upon completion of the project, HCFCD advised that the base flood elevation would be lowered by two feet.

J. Adjourn.

Mayor Friedberg announced that the Regular Meeting of the City Council of the City of Bellaire, Texas, was adjourned at 9:22 p.m. on Monday, January 22, 2018.

Minutes Acceptance: Minutes of Jan 22, 2018 5:30 PM (Approval of Minutes.)

Mayor and Council

Council Chamber, First Floor of City
Hall
Bellaire, TX 77401-4411



Meeting: 02/19/18 07:00 PM
Department: City Manager's Office
Category: Presentation
Department Head: Paul A. Hofmann
DOC ID: 2407

**SCHEDULED
ACTION ITEM (ID # 2407)**

Item Title:

City Manager's Report regarding communication, field and personnel updates, calendar reminders, and notes of appreciation - Submitted by Paul A. Hofmann, City Manager.

Background/Summary:

City Manager's Report regarding communication, field and personnel updates, calendar reminders, and notes of appreciation.

Previous Council Action Summary:

N/A

Fiscal Impact:

N/A

Recommendation:

N/A

Mayor and Council

Council Chamber, First Floor of City
Hall
Bellaire, TX 77401-4411



Meeting: 02/19/18 07:00 PM
Department: City Manager's Office
Category: Presentation
Department Head: Paul A. Hofmann
DOC ID: 2467

**SCHEDULED
ACTION ITEM (ID # 2467)**

Item Title:

Presentation on Staffing Update - Submitted by Paul A. Hofmann, City Manager.

Background/Summary:**Background/Summary:**

The City Manager is in the midst of important staffing decisions and wishes to provide an update to the City Council. Topics covered will include:

- process and schedule for replacing the Assistant Police Chief and Fire Chief,
- staffing of the Development Services Department,
- staffing of the Public Works Department,
- updated assignments within the City Manager's Office.

Previous Council Action Summary:

NA

Fiscal Impact:

None. No new positions are being requested.

City Attorney Review:

NA

Recommendation:

Council is not being asked to provide direction on this topic. Appropriate feedback is welcome.

ATTACHMENTS:

- 2.19.18 Staffing Update Presentation (PDF)

STAFFING UPDATE

February 19, 2018

ASSISTANT POLICE CHIEF

- Capable of Serving as Chief
- Internal and External Candidates
- Target December 2018

FIRE CHIEF

- Also serves as Emergency Management Coordinator
- Internal and External Candidates
- Target August 2018

FIRE CHIEF AND ASSISTANT POLICE CHIEF

- Coming in to established and strong cultures
 - Significant community support
 - High expectations of responsiveness and service delivery
 - Replacing well-respected and influential persons
 - Emergency Management experience essential
 - Visibility and Presence Essential

ASSISTANT CITY MANAGER UPDATED ASSIGNMENTS

- Ensure quality and meaningful service plans
- Ensure meaningful management and performance reporting
- Improve fleet management
- Bellaire Citizens Academy and Follow-up
- Manage the Citizens Survey
- Draft a legislative policy and agenda
- Manage how we operate in new City Hall
- Intergovernmental communication

ADMINISTRATIVE SERVICES MANAGER (CMO)

- Public and neighborhood communications / engagement
- Community Partner Relationships
- Fleet Management
- Harvey Recovery and Flood Hazard Mitigation Task Force

DEVELOPMENT SERVICES DEPARTMENT

- ChaVonne Sampson as Director
- Development Services Manager to Assistant Director
- Assistant Director responsible for:
 - Comprehensive Plan Implementation
 - Capital Improvements Plan development and communication (Project Management moved out of City Manager's Office)
 - Implementation of FHMTF recommendations (as adopted by Council)

PUBLIC WORKS

- Assistant Director position
- Separate Solid Waste and Street/Drainage Superintendent Positions
- No New positions

Mayor and Council

Council Chamber, First Floor of City
Hall
Bellaire, TX 77401-4411



Meeting: 02/19/18 07:00 PM
Department: Finance Administration
Category: Presentation
Department Head: Terrence Beaman
DOC ID: 2413

**SCHEDULED
ACTION ITEM (ID # 2413)**

Item Title:

Presentation of the FY 2018 First Quarter Report for the City of Bellaire, Texas - Submitted by Terrence Beaman, Chief Financial Officer.

Background/Summary:

The FY 2018 first quarter report reflects the three months ending December 31, 2017 or the year to date actuals.

This report also contains the supplemental monthly financial report information for December 2018.

A summary of Capital Improvement and Management Projects will also be given during this presentation.

Previous Council Action Summary:

N/A

Fiscal Impact:

N/A

Recommendation:

Provide feedback and accept the report.

ATTACHMENTS:

- FY 2018 1st Quarter Report (PDF)



City of Bellaire

FY 2018 First Quarter Report

October 2017 – December 2017



Attachment: FY 2018 1st Quarter Report (2413 : FY 2018 1st Quarter Report)

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Personnel Analysis

At the end of the first quarter, December 31, 2017, we had two new hires, one transition from part-time to full-time and one separation. At the time this report was finalized, the Assistant Police Chief submitted an intent to retire effective March 17, 2018, the Administrative Services Manager in the City Manager's Office resigned effective February 16, a part-time police officer transitioned to full-time effective January 1, a full-time police officer and communications officer have been hired with a start date of February 4, a full-time firefighter paramedic transitioned to part-time effective February 21, an equipment operator in Streets has been hired with a start date of February 5, two public works employees resigned, the Senior Management Analyst in Finance separated employment effective February 1, and the Senior Administrative Assistant in Parks submitted an intent to resign effective April 6.

Development Services is actively interviewing candidates for the planner position and considering restructuring the vacant development services manager position.

The Library is actively interviewing candidates for the Assistant Library Director position that was approved in the FY 2018 budget as an upgrade/reclassification of the Librarian position for succession planning purposes.

Public Works continues to interview candidates for vacancies and the department is working on its service plan to determine if the current organizational structure is properly aligned with organizational and service needs going forward.

The updated compensation plan as approved by City Council during the budget process was implemented September 17, 2017; initially payable the first pay period of FY 2018 — October 6, 2017. Additionally, as approved in the FY 2018 budget, step increases were provided to police officers and firefighter paramedics only on December 24, 2017; initially payable January 5, 2018.

1st Qtr New Hires/Promotions	1st Qtr Separations/Transitions/Retirements
1 Communications Officer (transitioned from PT to FT)	1 Laborer (Solid Waste)
1 Equipment Operator (PW - Wastewater Collection)	
1 Laborer (PW - Water Distribution)	

Department Vacancies

Department	Adopted Budgeted Positions	12/31/2017	3/31/2018	6/30/2018	9/30/2018
General Fund					
City Manager's Office	11	0			
Finance	10	0			
Development Services	8	2			
Fire	24	0			
Police	59.5	3*			
Parks, Rec., & Facilities	24.5	0			
Library	7.5	1			
Public Works	8	1			
Water	8	0			
Wastewater	10	3			
Solid Waste & Recycling	13	2			
Total	183.5	12			

*2 Police Officers, 1 Communications Officer

Estimated Financial Impact of Hurricane Harvey

The table below reflects the estimated expenditures, capital losses, and reimbursements associated with Hurricane Harvey. These expenditures, capital losses, and reimbursements are estimates; final results will differ. The reimbursements reflected in the table below assume the City will be eligible for full reimbursement at standard FEMA reimbursement rates in effect for this disaster. Certain ancillary amounts are excluded from this analysis. For example, with respect to payroll and payroll-related expenditures, only overtime, Medicare, and TMRS contributions related to overtime are included, and lost revenues due to waived permit fees on flood-related permits are excluded. The estimated expenditures and reimbursements are reflected in the projections included in this quarterly report.

Hurricane Harvey Expenditures, Capital Losses, Reimbursements, and Impact on Fund Balance December 31, 2017				
	General Fund	Enterprise Fund	Vehicle and Equipment Replacement Fund	Total
Expenditures and Capital Losses				
Expenditures paid in FY 2017	\$419,097	\$148,366	\$-	\$567,463
Capital losses incurred in FY 2017 (a)	-	-	500,000	500,000
Expenditures paid in FY 2018	63,432	88,965	-	152,396
Total expenditures paid and capital losses incurred as of December 31, 2017	482,529	237,331	500,000	1,219,860
Projected additional expenditures (b)	1,800,000	225,000	-	2,025,000
Total estimated expenditures and capital losses	2,282,529	462,331	500,000	3,224,860
Reimbursements				
TML reimbursements recorded as revenue in FY 2017 (c)	13,865	-	287,723	301,588
FEMA reimbursements recorded as revenue in FY 2017 (d)	197,601	102,310	-	299,911
Total TML and FEMA reimbursements recorded as revenue in FY 2017	211,466	102,310	287,723	601,499
Projected TML reimbursements anticipated to be recorded as revenue in FY 2018 (e)	-	214,439	-	214,439
Projected FEMA reimbursements anticipated to be recorded as revenue in FY 2018 (f)	1,900,586	125,046	10,000	2,035,632
Total estimated TML and FEMA reimbursements	2,112,052	441,795	297,723	2,851,570
Fund Balance				
Estimated Impact on Fund Balance	(\$170,477)	(\$20,536)	(\$202,277)	(\$393,290)

Attachment: FY 2018 1st Quarter Report (2413 : FY 2018 1st Quarter Report)

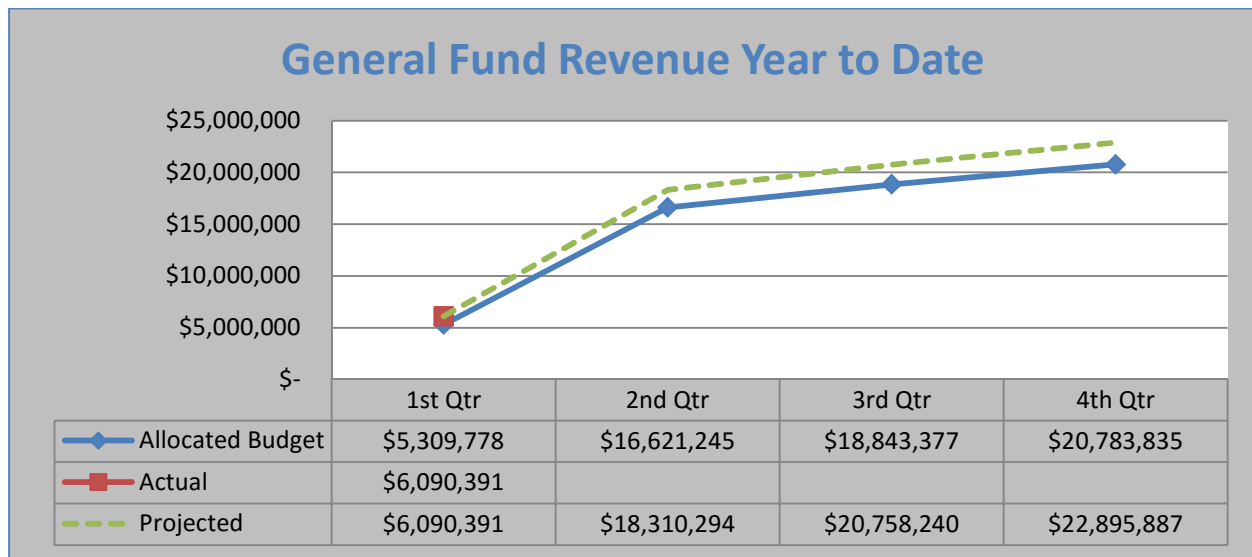
- (a) Capital losses relate to flooded vehicles and are shown at replacement cost. To date, Council has approved \$162,557 to replace flooded vehicles. (December 18, 2017 City Council meeting)
- (b) The \$1,800,000 of additional expected expenditures in the General Fund relate primarily to debris removal.
- (c) Relates to losses on flooded vehicles. Insurance proceeds to repair flooded vehicles are recorded in General Fund. Insurance proceeds related to totaled vehicles are recorded in the Vehicle and Equipment Replacement Fund. Recorded as revenue in September 2017.
- (d) FEMA “advance funding” related to emergency protective measures – equals 45% of the allowable emergency protective measures expenditures incurred from August 22 – September 22, 2017. Recorded as revenue in September 2017.
- (e) Projected TML reimbursements relate to damage at wastewater treatment plant, public works office, and vehicle storage area. Recorded as revenue in January 2018.
- (f) Projected additional FEMA reimbursements based on estimated reimbursable expenditures and capital losses applying standard FEMA reimbursement rates in effect for this disaster. The majority of the additional reimbursements expected in the General Fund relate to reimbursements of debris removal costs. The reimbursements expected in the Vehicle and Equipment Replacement Fund relate to our deductible on our TML automobile insurance policy.

General Fund

Amounts reported herein are unaudited fiscal year-to-date amounts through December 31, 2017.

General Fund FY 2018 1st Quarter Revenue and Expenditure Report			
	Adopted Budget	Projected	YTD Actual
Beginning Balance	\$3,387,437	\$3,699,783	\$3,699,783
Revenue	20,783,835	22,895,887	6,090,391
Expense	20,359,848	22,651,823	4,761,085
Ending Balance	\$3,811,424	\$3,943,847	\$5,029,089

General Fund Revenues:



Projections exceed allocated budget due to projected Hurricane Harvey reimbursements.

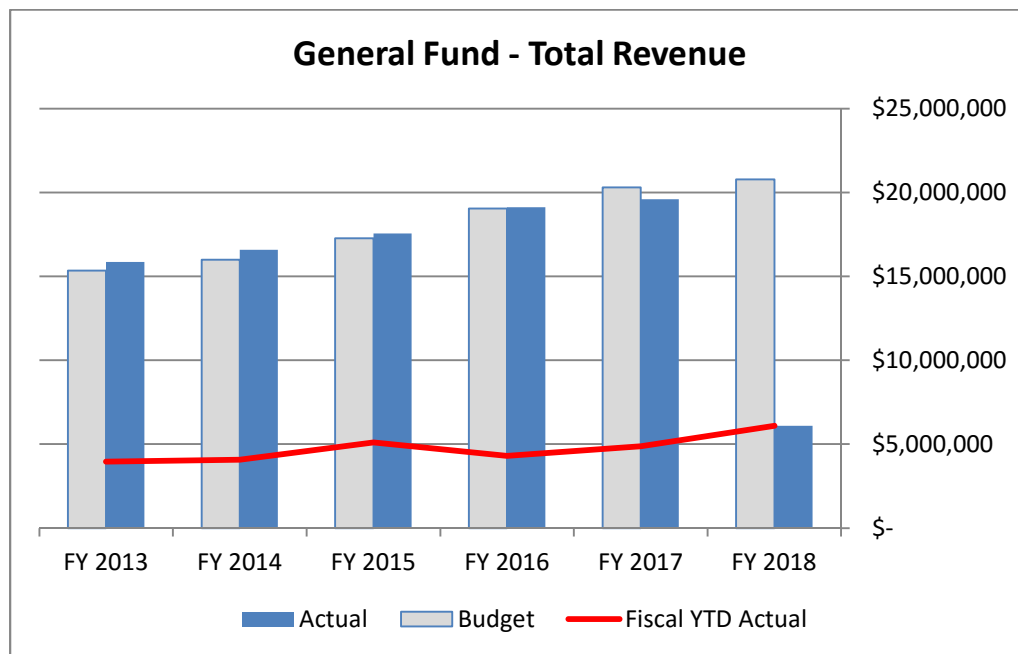
General Fund FY 2018 1st Quarter Revenues			
FY 2018 Budget	YTD Allocated Budget	YTD Actual	Actual Over / (Under) Allocated Budget
\$20,783,835	\$5,309,778	\$6,090,391	\$780,613

For the three months ended December 31, 2017, the General Fund collected 29% of its total budgeted revenues and is over its allocated budget by \$780,613, or 15%.

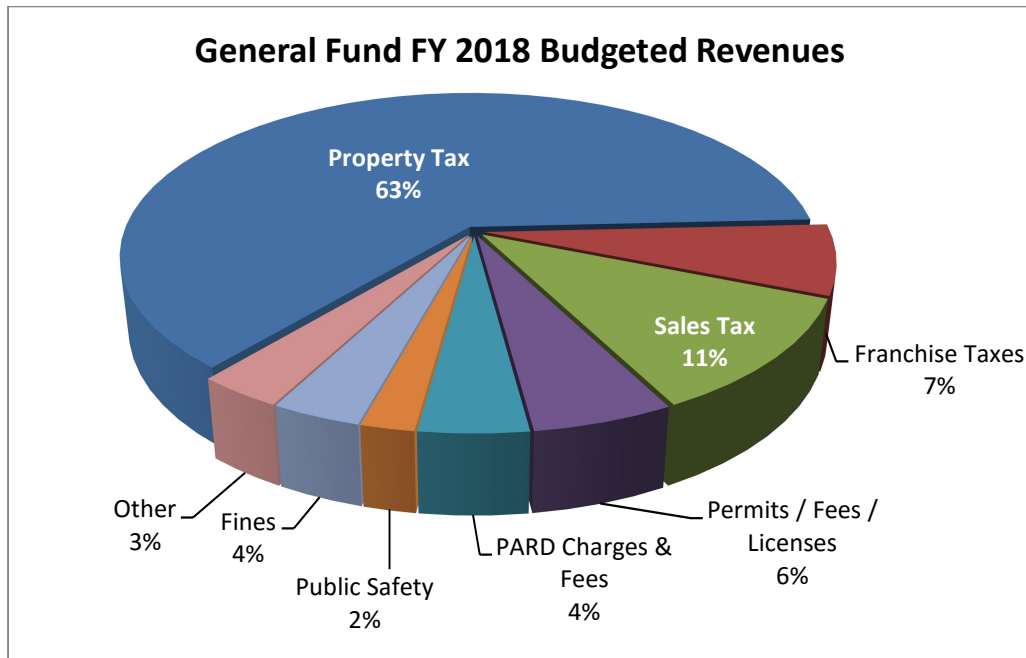
As reflected in the following table, majority of the variance from allocated budget is attributed to property tax, which is over the allocated budget by \$781,000. As discussed in more detail in the *Property Tax* section of this document, the increase is due to higher than normal collection rate in December 2017.

General Fund FY 2018 1st Quarter Revenue Categories				
Revenue Category	FY 2018 Budget	YTD Allocated Budget	YTD Actual	Actual Over / Under Allocated Budget
Property Tax	\$13,118,646	\$3,600,052	\$4,381,053	\$781,000
Franchise Tax	1,424,734	369,924	404,670	34,746
Sales Tax	2,348,555	559,140	584,266	25,126
Permits/Fees/Licenses	1,143,400	262,736	234,905	(27,831)
PARD Charges & Fees	887,400	86,688	98,986	12,298
Public Safety	436,400	100,531	79,027	(21,504)
Fines	730,000	164,192	134,836	(29,356)
Other	694,700	166,514	172,648	6,135
Total	\$20,783,835	\$5,309,778	\$6,090,391	\$780,613

A discussion of individual revenue categories follows the discussion of total revenues.

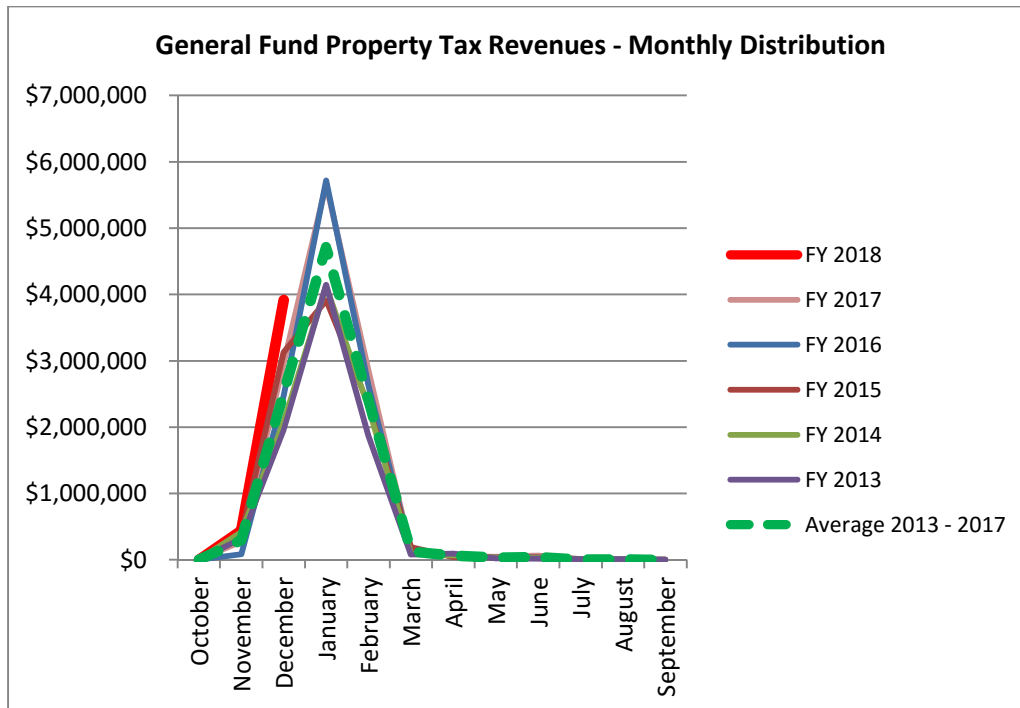


Property tax makes up the largest category of revenues in the General Fund at 63% of all FY 2018 budgeted revenues, followed by sales tax at 11% and franchise taxes at 7%.



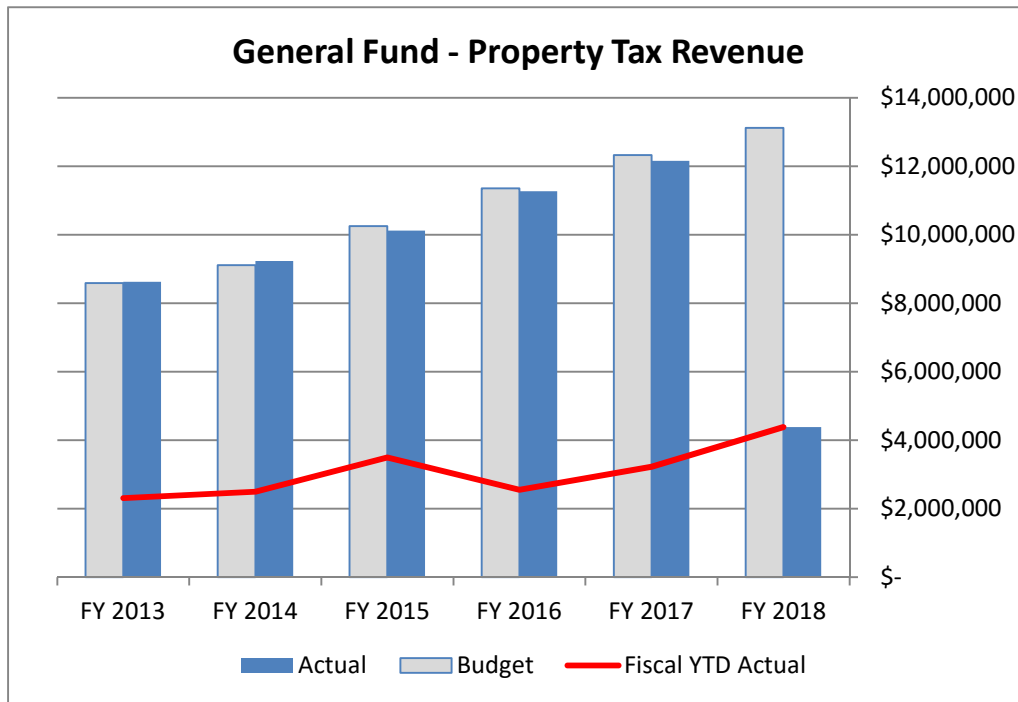
Property Tax

The timing of property tax collections is driven by the January 31 due date, after which penalties are incurred. As reflected in the following chart, Property taxes are weighted heavily toward the December to February time period due to the aforementioned due date.



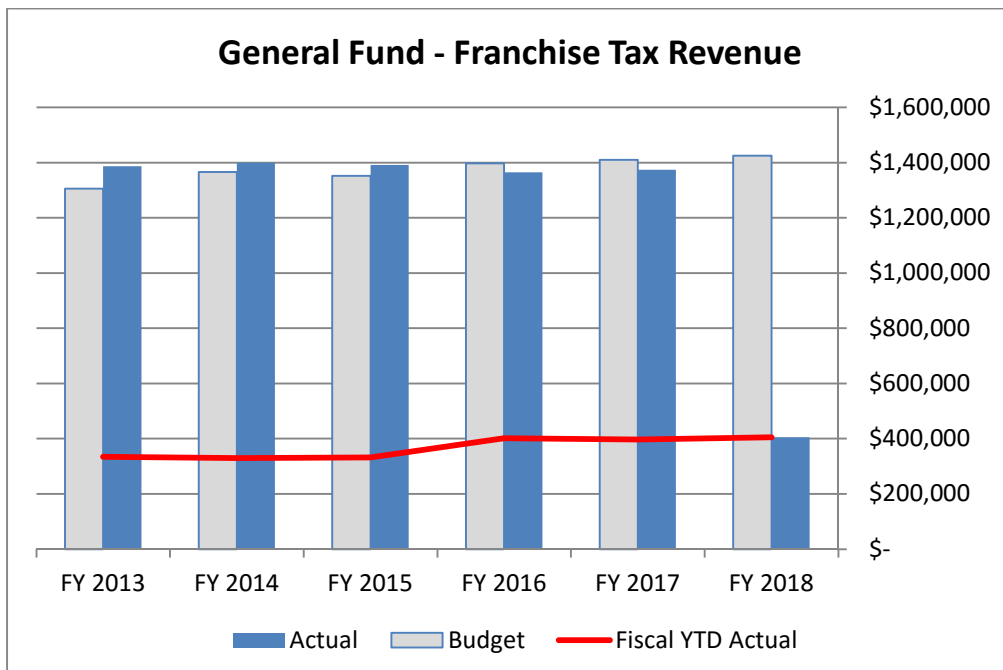
The City collected 33%, or \$4,381,053, of its budgeted property tax revenue during the three months ended December 31, 2017, which is over the allocated budget by \$781,000, or 22%. The variance from budget is likely due in large part to the new federal tax law that limits the deduction for state and local taxes to \$10,000 beginning in calendar year 2018. This incentivizes some taxpayers to pay their property taxes before December 31, so that they may take a full deduction for the property taxes on their 2017 federal tax return.

FY 2018 property taxes are budgeted for \$13.1 million, an increase of \$0.8 million over FY 2017's \$12.3 million. The budgeted increase in property taxes is driven by a general tax rate increase of \$0.0127 per \$100 of assessed value, or 5.0%, and a 1.9% increase in taxable values.



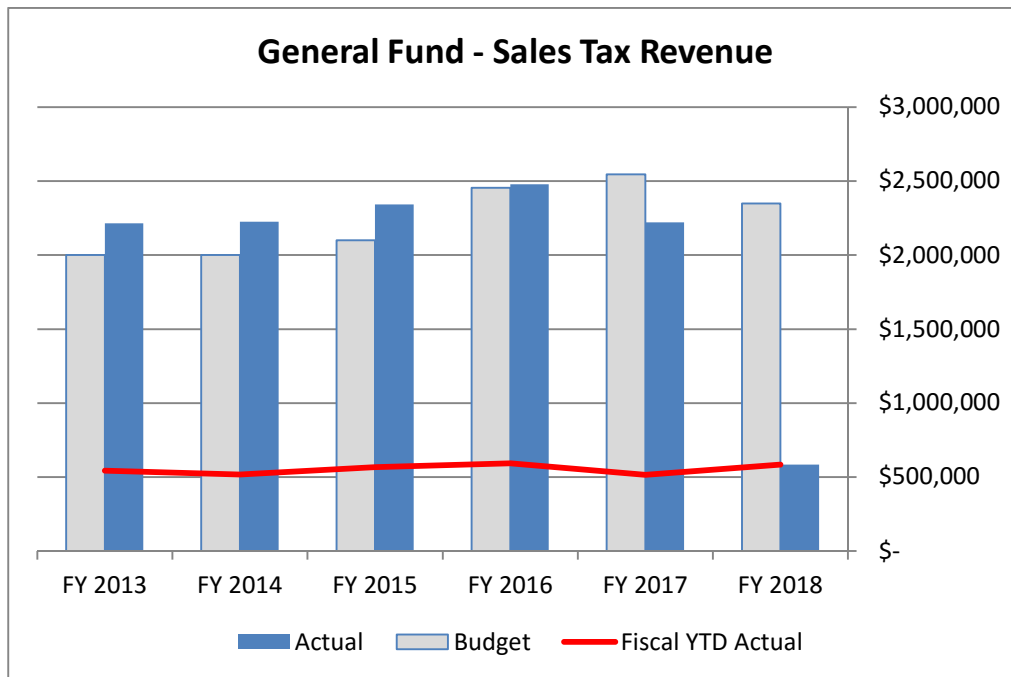
Franchise Taxes

Franchise taxes of \$404,670 for the three months ended December 31, 2017 are over the allocated budget by \$34,746, or 9%. Electric franchise tax payments are generally received monthly. Gas, telephone, and cable franchise tax payments are generally received quarterly.



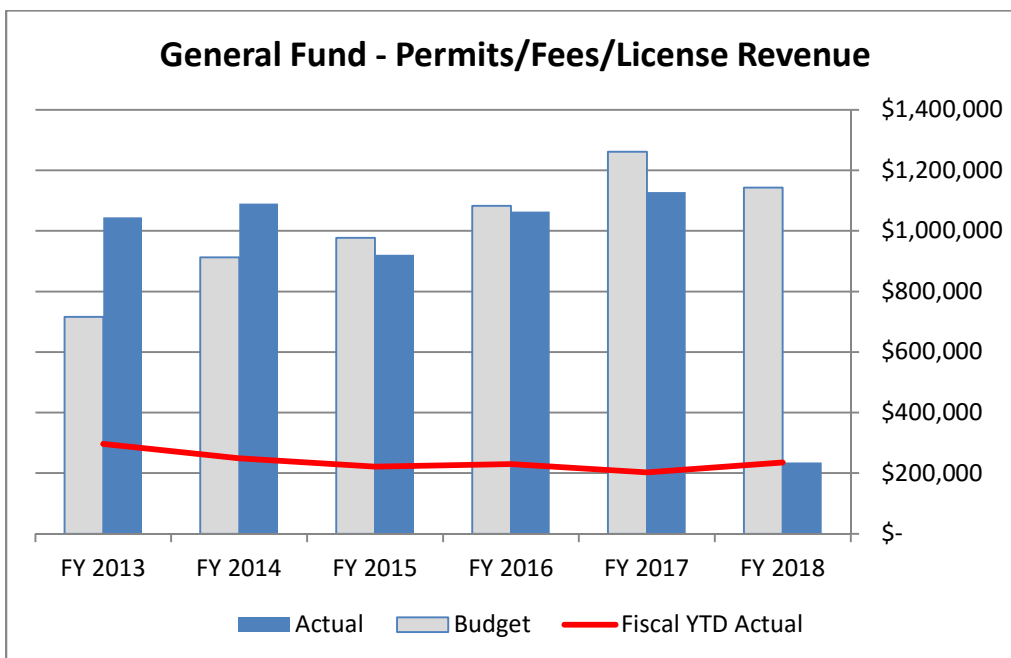
Sales Tax

Sales tax revenue of \$584,266 for the three months ended December 31, 2017, is over the allocated budget by \$25,126, or 4%.

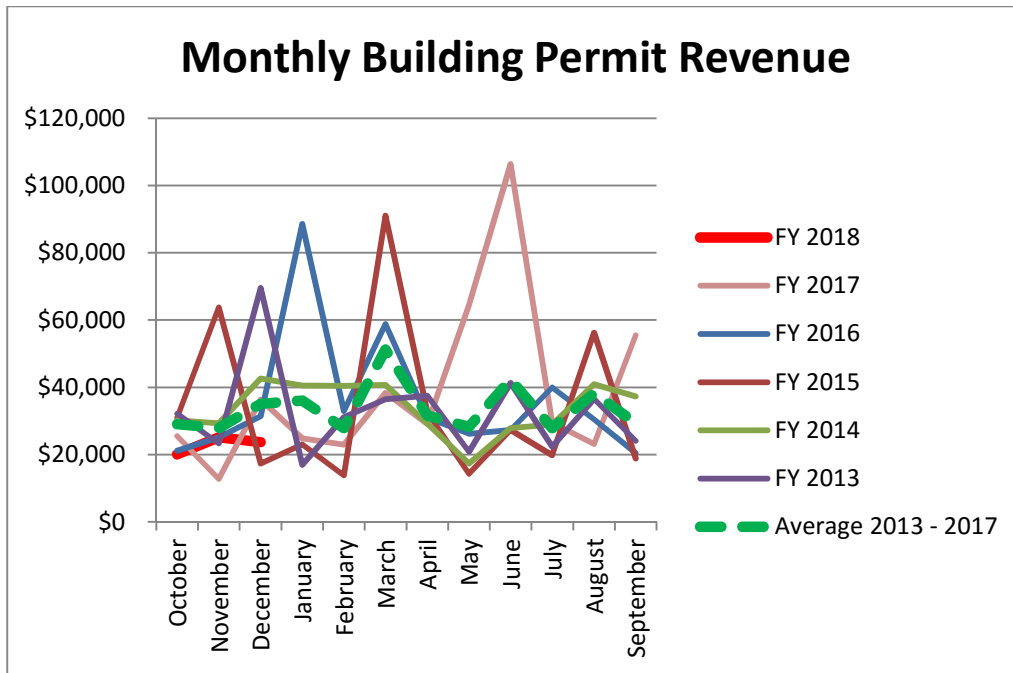


Permits, Fees, and Licenses

Development permits, fees, and licenses of \$234,905 are under the allocated budget by \$27,831, or 11%.

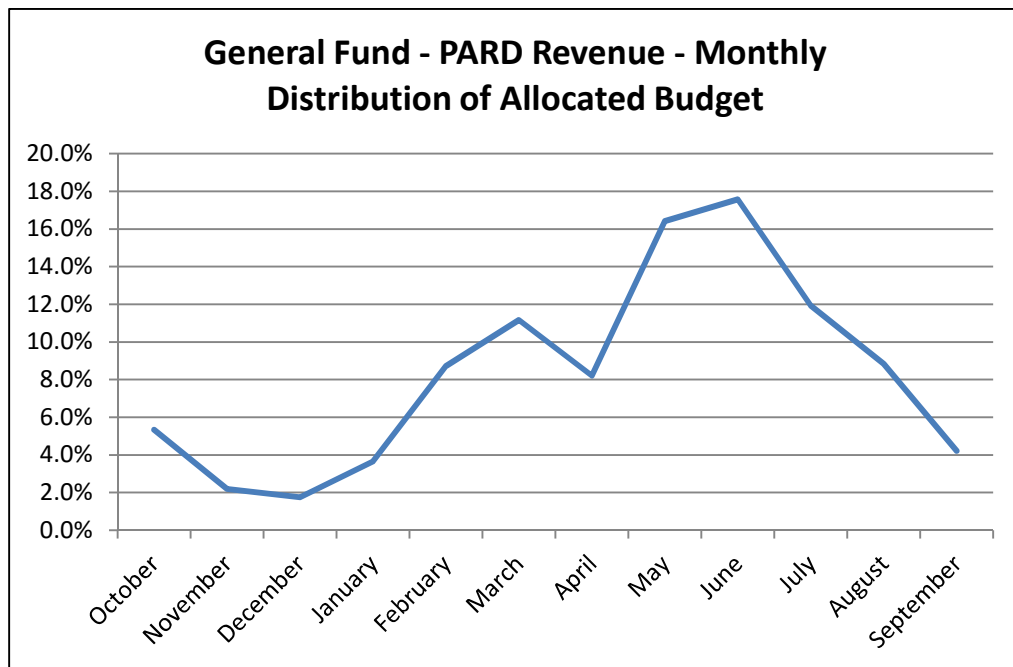


Building permit revenues make up 62% of the permits/fees/license revenue budget. As reflected in the following chart, building permit revenues are volatile from month-to-month. Other categories of permit revenue exhibit similar monthly volatility. We will be watching permit revenues as the year progresses to determine if they continue to trail the allocated budget.

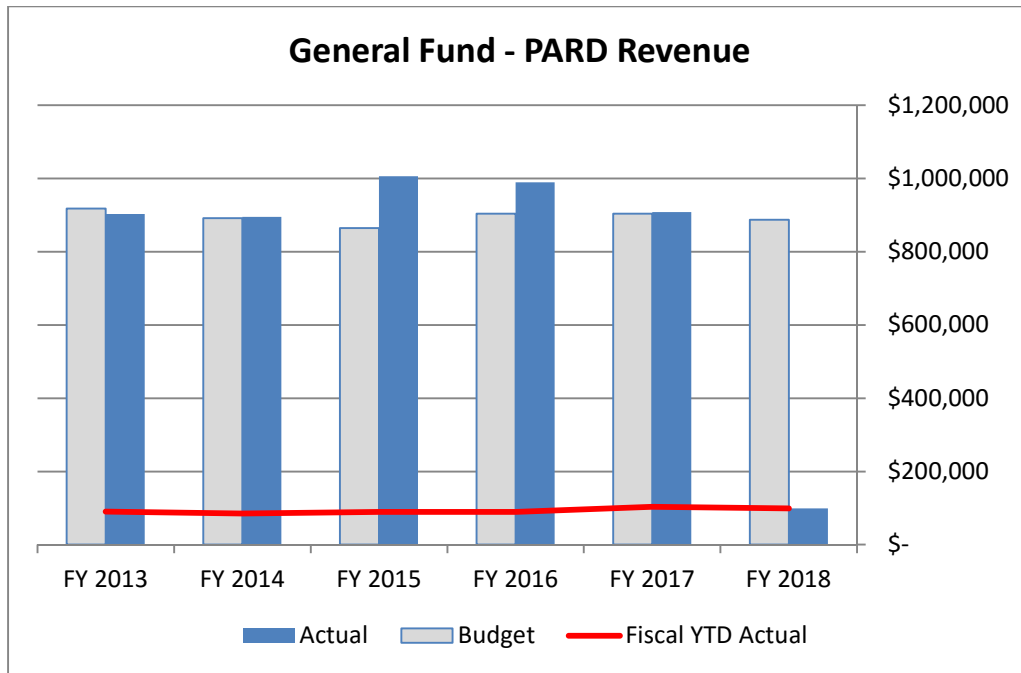


PARD Charges & Fees

As reflected in the following chart, Parks and Recreation fees are weighted heavily toward the summer months when Camp Paseo is operating and the swimming pools are open daily.

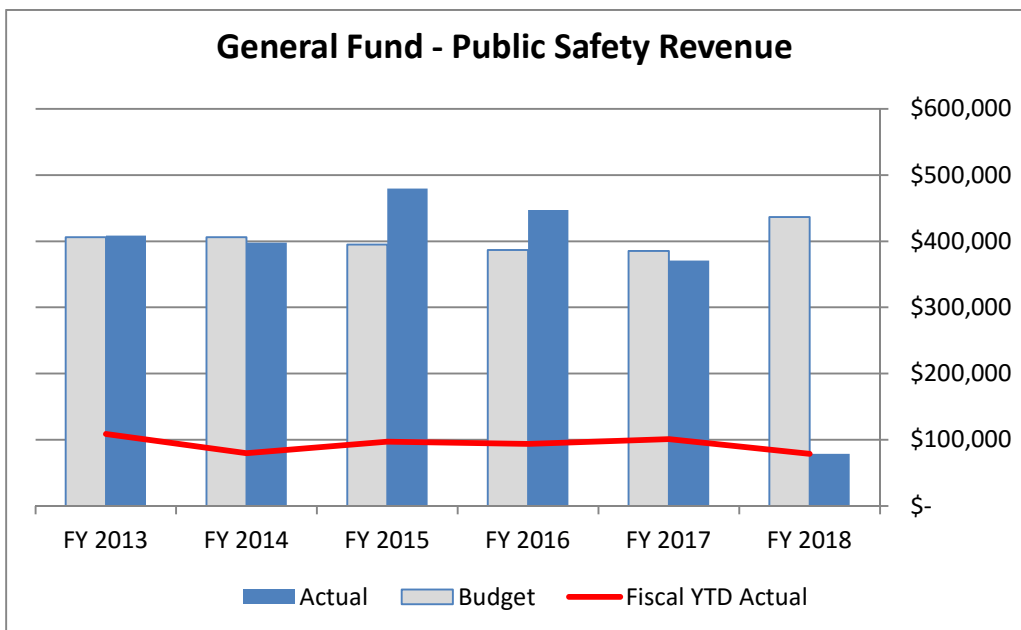


Parks and Recreation fees of \$98,986 are over the allocated budget by \$12,298, or 14%.

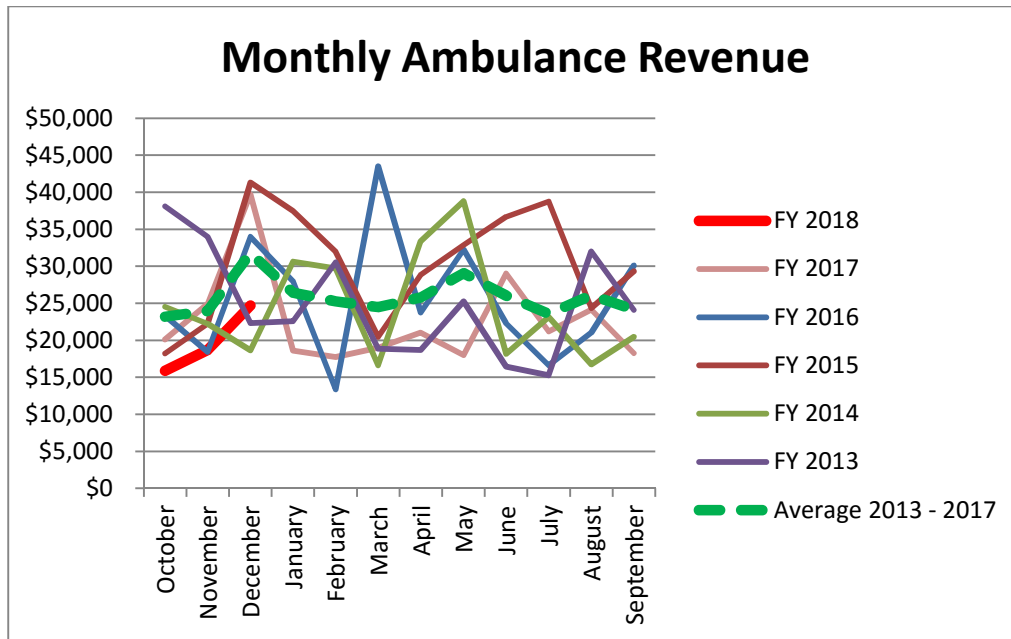


Public Safety

Public Safety revenues of \$79,027 are under the allocated budget by \$21,504, or 21%.

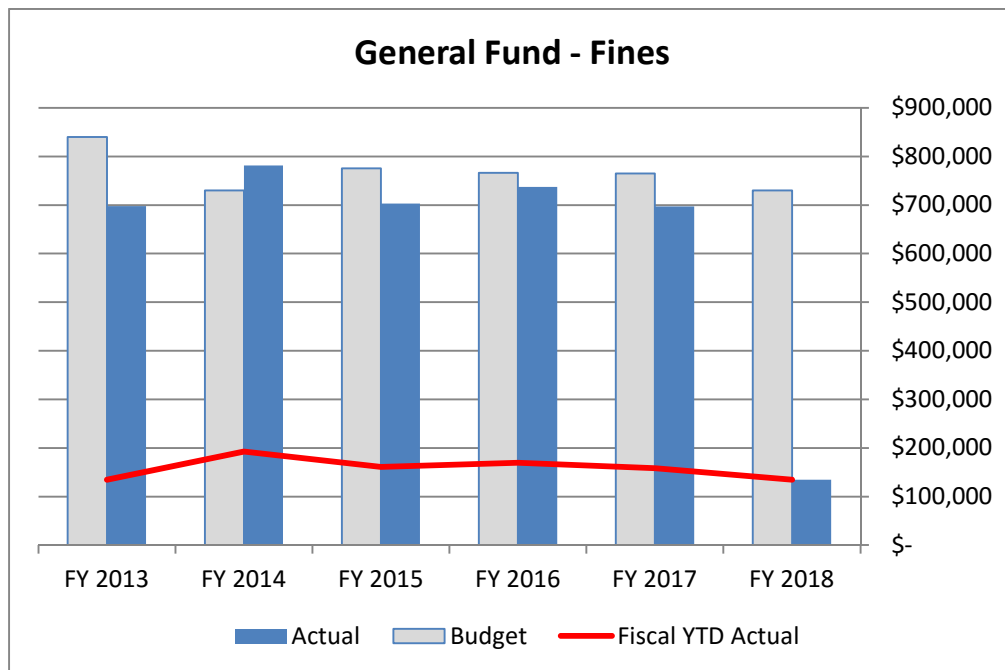


Ambulance fees make up 80% of the public safety revenue budget. As reflected in the following chart, ambulance fees are volatile from month-to-month. We will be watching public safety revenues as the year progresses to determine if they continue to trail the allocated budget.

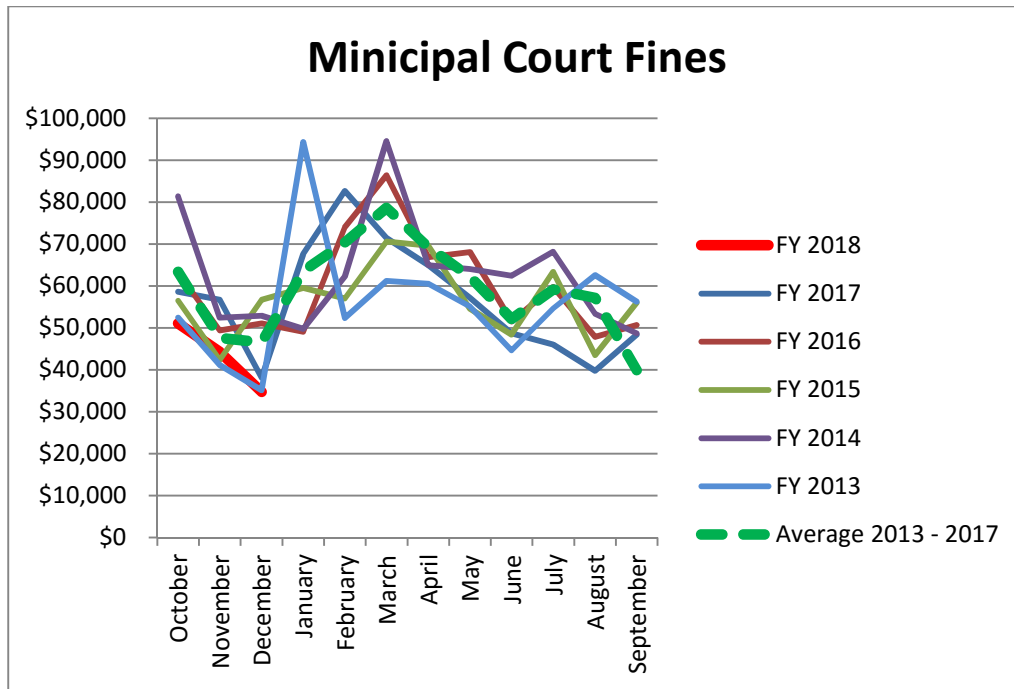


Fines

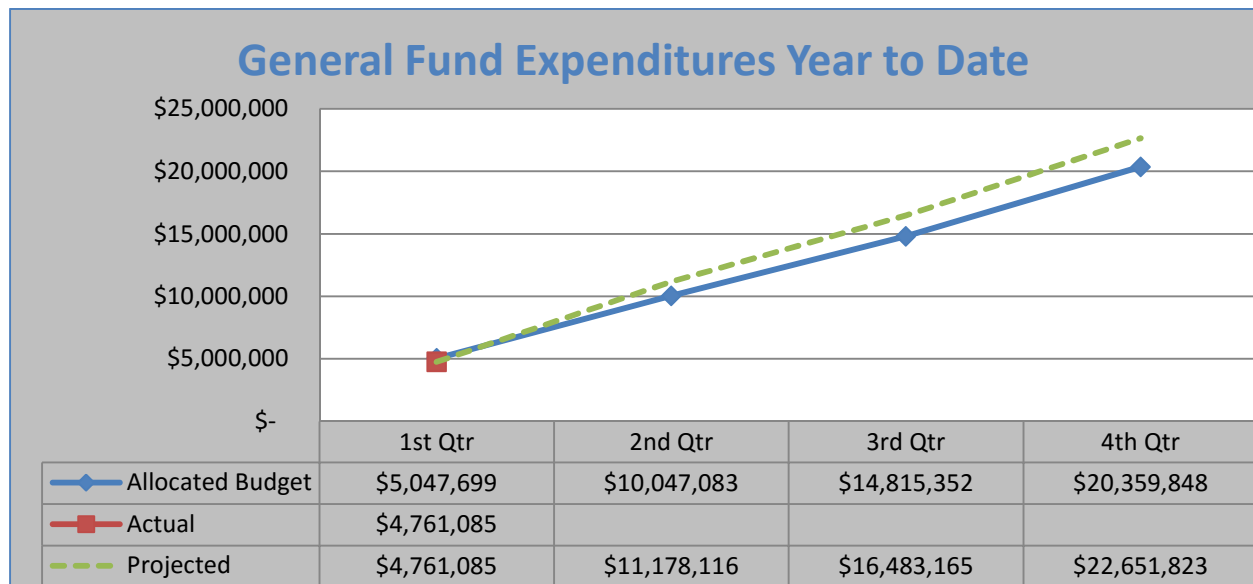
Fine revenues of \$134,836 are under the allocated budget by \$29,356, or 18%.



Municipal court fines make up 96% of the fines revenue budget. As reflected in the following chart, municipal court fines are generally lowest in December and generally peak around March. We will be watching fines revenues as the year progresses to determine if they continue to trail the allocated budget.



General Fund Expenditures:



Projections exceed allocated budget due to projected Hurricane Harvey expenditures.

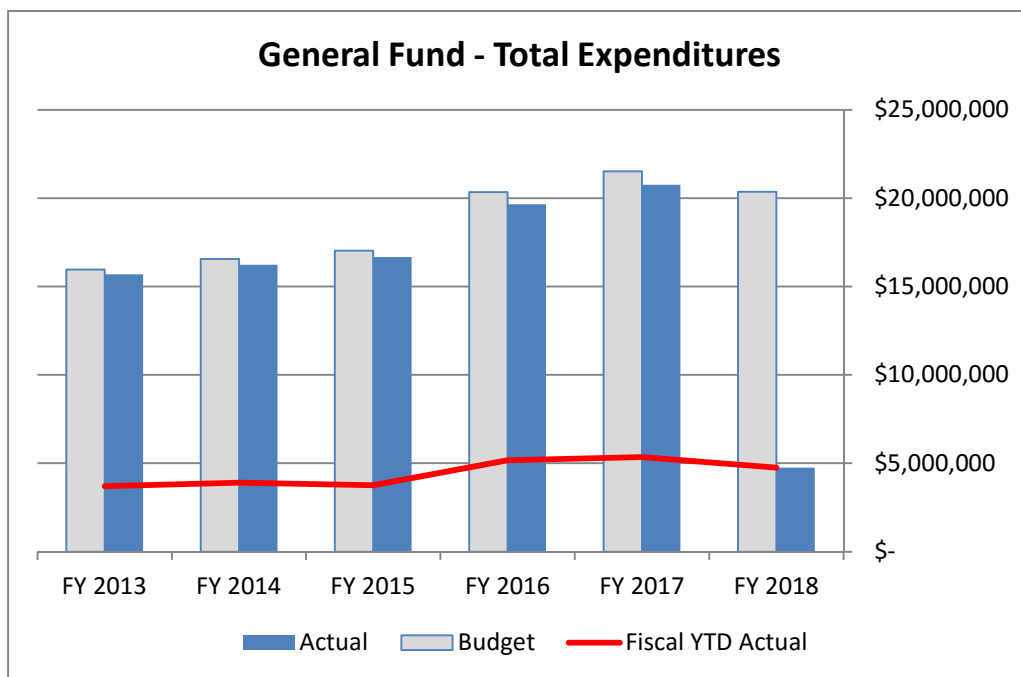
General Fund FY 2018 1st Quarter Expenditures			
FY 2018 Budget	YTD Allocated Budget	YTD Actual	Actual Over / (Under) Allocated Budget
\$20,359,848	\$5,047,699	\$4,761,085	(\$286,615)

For the three months ended December 31, 2017, the General Fund expended 23% of its total budgeted expenditures and is under its allocated budget by \$286,615, or 6%.

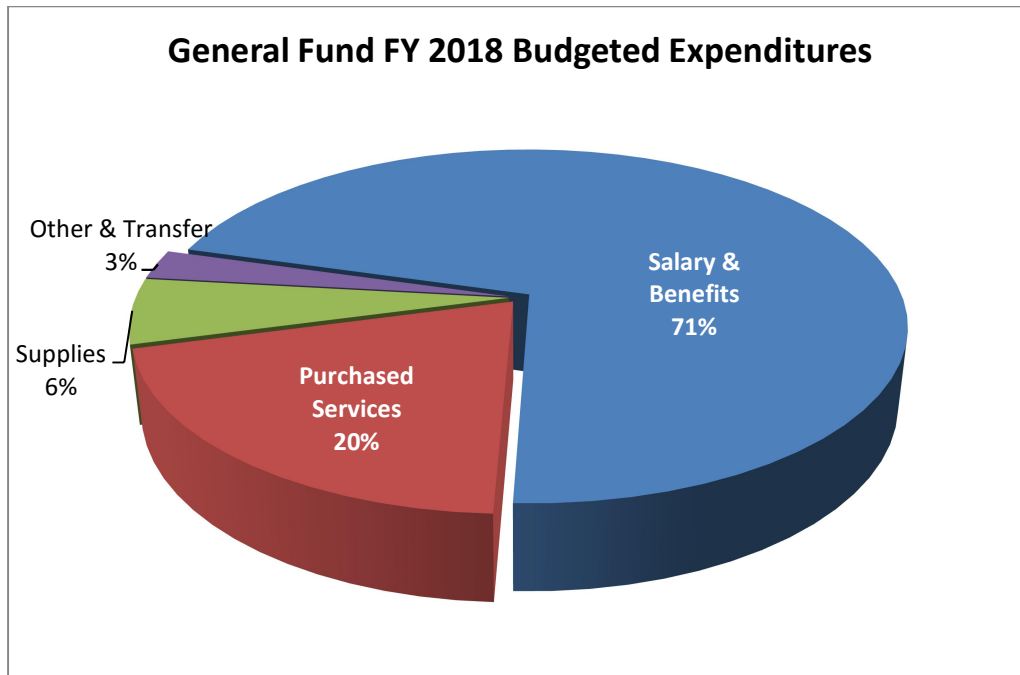
As reflected in the following table, the expenditure categories causing the majority of the variance from allocated budget are salaries and purchased services, which combined are under the allocated budget by \$284,978.

General Fund FY 2018 1st Quarter Expenditure Categories				
Expenditure Category	FY 2018 Budget	YTD Allocated Budget	YTD Actual	Actual Over / (Under) Allocated Budget
Salaries & Benefits	\$14,495,815	\$3,599,288	\$3,520,437	(\$78,851)
Purchased Services	4,110,441	1,065,707	859,579	(206,127)
Supplies	1,212,641	255,747	198,316	(57,431)
Other / Transfers	540,951	126,957	128,766	1,809
Non-Payroll Disaster	-	-	53,986	53,986
Total	\$20,359,848	\$5,047,699	\$4,761,085	(\$286,615)

A discussion of individual expenditure categories follows the discussion of total expenditures.

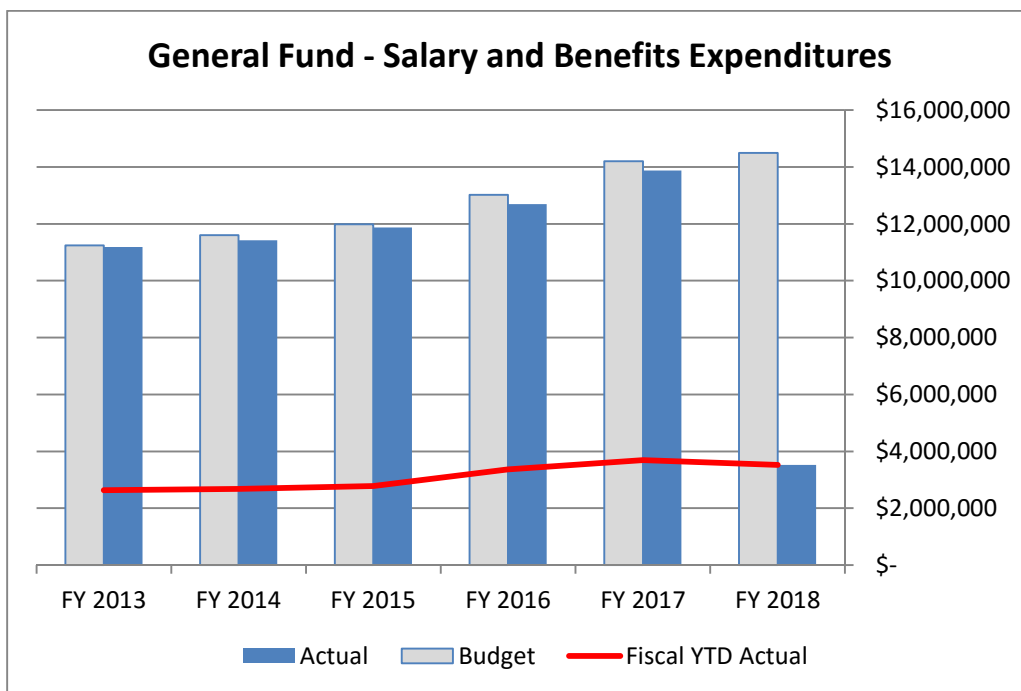


Salaries and benefits make up the largest category of expenditures in the General Fund at 71% of all FY 2018 budgeted expenditures, followed by purchased services at 20%.



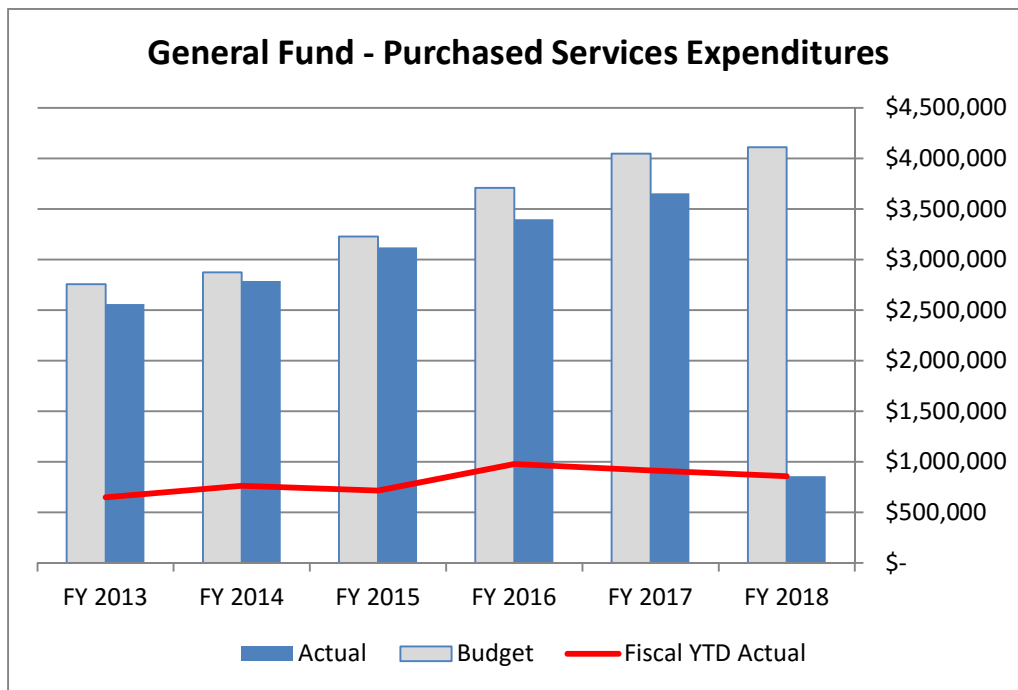
Salary and Benefits

Salary and benefits of \$3,520,437 are under the allocated budget by \$78,851, or 2%.



Purchased Services

Purchased services of \$859,579 are under the allocated budget by \$206,127, or 19%.

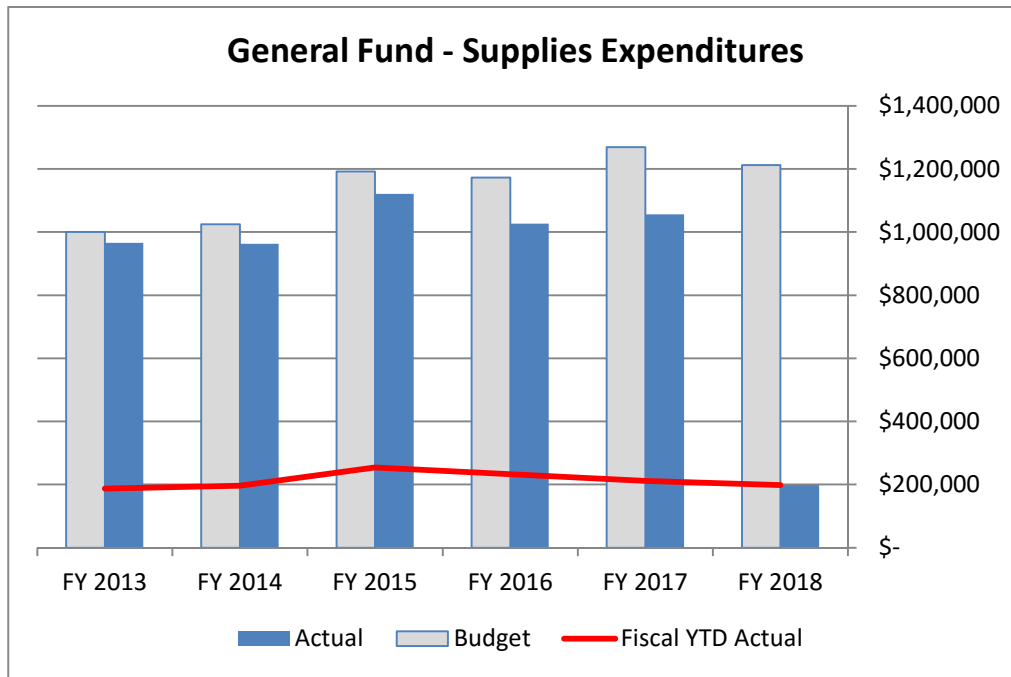


Some of the larger departmental level variances contributing to purchased services expended during the three months ended December 2017 being below the FY 2018 allocated budget include:

- Legal – There were no expenditures for legal fees in the three months ended December 31, 2017, as compared to a 5-year average of \$12,317. This is a matter of timing of invoices for the City attorney.
- Police – Vehicle maintenance expenditures were \$7,027 for the three months ended December 31, 2017, as compared to a 5-year average of \$11,750.
- Parks (Maintenance) – Parks maintenance expenditures were \$87,051 for the three months ended December 31, 2017, which is 17% of the annual budget.
- Parks (Recreation) – Instructor pay was -\$410 for the three months ended December 31, 2017, as compared to a 5-year average of \$14,170. This is a result of voided checks of \$10,436 to a single vendor. The checks were posted in September 2017 but were subsequently voided in October 2017.
- Library – Rental equipment expenditures were \$0 for the three months ended December 31, 2017, as compared to a 5-year average of \$1,918. This is a matter of timing of the annual copier rental.
- Public Works (Streets) – Engineers, planners, arborists was \$0 for the three months ended December 31, 2017, as compared to a 5-year average of \$8,280. This is a matter of timing of invoices for the City engineer.
- Public Works (Streets) – Vehicle maintenance was \$3,200 for the three months ended December 31, 2017, as compared to a 5-year average of \$5,847.
- Public Works (Streets) – Paving maintenance was \$541 for the three months ended December 31, 2017, as compared to a 5-year average of \$3,464.

Supplies

Supplies of \$198,316 are under the allocated budget by \$57,431, or 22%.

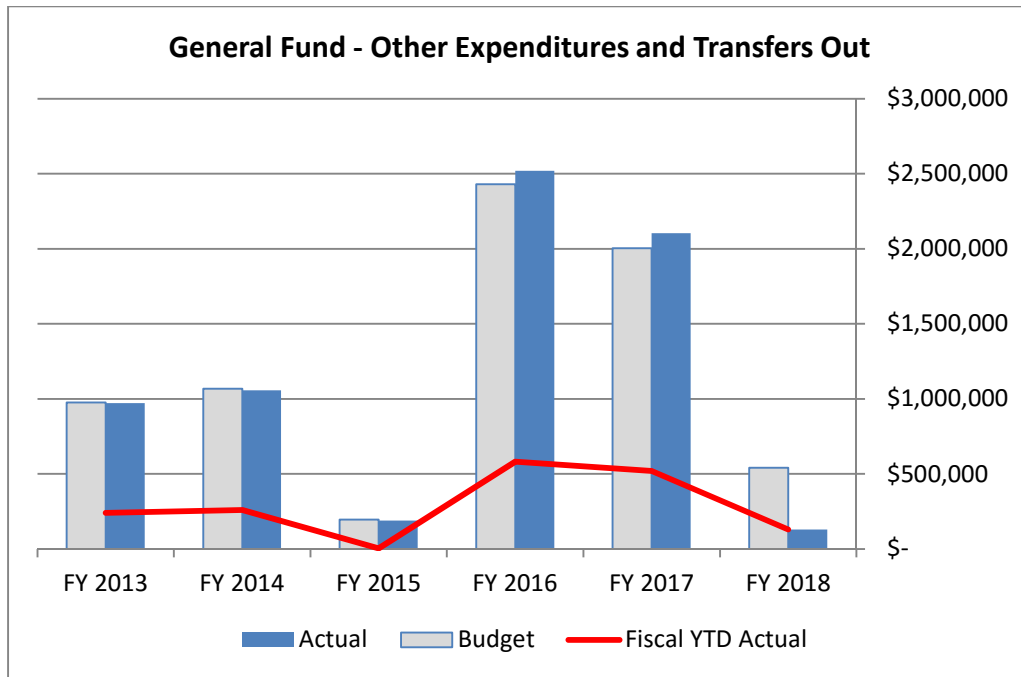


Some of the larger departmental level variances contributing to supplies expended during the three months ended December 2017 being below the FY 2018 allocated budget include:

- All Departments – Natural gas expenditures are a contributor to supplies being under the allocated budget. The City's primary use of natural gas relates to heating the swimming pool at the Bellaire Family Aquatics Center. Natural gas expenditures of \$4,506 for December were delayed and were recorded in January.
- Information Technology – Hardware and software expenditures were \$13,076 for the three months ended December 31, 2017 compared to an annual budget of \$115,000.
- Police – IT supplies expenditures were \$734 for the three months ended December 31, 2017, as compared to a 5-year average of \$3,431.
- Parks (Aquatics) – Chemicals expenditures were \$2,694 for the three months ended December 31, 2017, as compared to a 5-year average of \$5,458.

Other Expenditures and Transfers Out

The "other expenditures and transfers out" category is mainly the monthly transfers from the General Fund to (1) the Capital Improvement Fund and (2) the Vehicle and Equipment Replacement Fund. Other expenditures and transfers out in the three months ended December 31, 2017, of \$128,766 are over the allocated budget by \$1,809, or 1%.



Total budgeted transfers out of the General Fund are \$492,926, or \$41,077/month.

Other Expenditures and Transfers Out				
Account Detail				
G/L Account Classification	FY 2018 Budget	YTD Actual	Actual as % of Budget	% of FY Complete
740 – Operating Transfers Out	\$492,926	\$123,231	25%	25%
711 – Credit Card Fees	41,000	5,534	13%	25%
710 – Banking Charges	7,025	-	0%	25%
Total	\$540,951	\$128,766	24%	25%

Non-Payroll Disaster Related

The “non-payroll disaster related” category is unbudgeted non-payroll expenditures related to Hurricane Harvey. Some of these costs should be reimbursable by the Federal Emergency Management Agency (FEMA).

General Fund Summary:

General Fund FY 2018 Revenue and Expenditure Report by Department					
	FY 2018 Adopted Budget	FY 2018 Projected	YTD Actual	% of Budget (Collected / Spent)	Actual Over / (Under) Budget
Revenue					
Current Property Taxes	\$13,118,646	\$13,118,646	\$4,381,053	33%	(\$8,737,593)
Franchise Taxes	1,424,734	1,424,734	404,670	28%	(1,020,064)
Sales Tax	2,348,555	2,348,555	584,266	25%	(1,764,289)
Permits	771,300	771,300	139,541	18%	(631,759)
Fees	369,200	369,200	94,351	26%	(274,849)
License	2,900	2,900	1,012	35%	(1,888)
Intergovernmental	5,500	5,500	-	0%	(5,500)
Rental	19,400	19,400	5,416	28%	(13,984)
Aquatics	336,500	336,500	10,188	3%	(326,312)
Program Fees	149,000	149,000	28,228	19%	(120,772)
Athletics	365,000	365,000	51,320	14%	(313,680)
Other Fees	17,500	17,500	3,834	22%	(13,666)
Public Safety	434,000	434,000	78,223	18%	(355,777)
Other Revenue	2,400	2,400	803	33%	(1,597)
Fines	730,000	730,000	134,836	18%	(595,164)
Investment Earnings	39,500	39,500	14,458	37%	(25,042)
Misc. (a)	25,700	2,137,752	2,190	9%	(23,510)
Business Enterprise Transfer	624,000	624,000	156,000	25%	(468,000)
Total	\$20,783,835	\$22,895,887	\$6,090,391	29%	(\$14,693,444)
Expenditures					
Administration	\$2,584,143	\$2,584,143	\$793,318	31%	(\$1,790,825)
Legal Service	100,000	100,000	-	0%	(100,000)
Finance	1,421,207	1,421,690	337,814	24%	(1,083,393)
Development Services	860,018	860,158	153,405	18%	(706,613)
Fire	3,114,328	3,121,630	765,792	25%	(2,348,536)
Police	6,235,668	6,235,668	1,480,232	24%	(4,755,436)
Parks, Rec., & Facilities	3,773,093	3,773,093	675,559	18%	(3,097,534)
Library	704,626	704,626	153,173	22%	(551,453)
Public Works	1,073,839	1,075,360	224,574	21%	(849,266)
Non-Departmental (b)	492,926	2,775,455	177,218	26%	(315,708)
Total	\$20,359,848	\$22,651,823	\$4,761,085	23%	(\$15,598,763)
Revenues/Expenditures	\$423,987	\$244,064	\$1,329,307		\$905,320

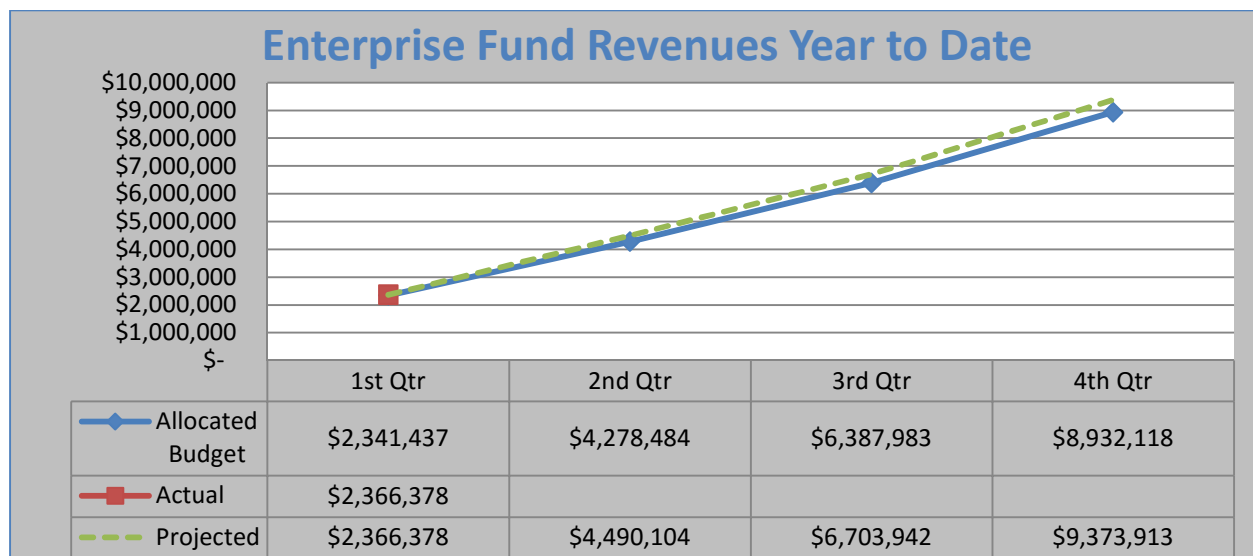
- (a) Projected miscellaneous revenues of \$2,137,752 include \$2,112,052 of Hurricane-Harvey reimbursements.
- (b) Projected non-departmental expenditures of \$2,775,455 include \$2,282,529 of Hurricane-Harvey expenditures.

Enterprise Fund

Amounts reported herein are unaudited fiscal year-to-date amounts through December 31, 2017.

Enterprise Fund FY 2018 1st Quarter Revenue and Expense Report			
	Adopted Budget	Projected	YTD Actual
Beginning Working Capital Balance	\$669,399	\$1,368,192	\$1,368,192
Revenue	8,932,118	9,373,913	2,366,378
Expenses	8,990,787	9,460,197	1,828,488
Ending Working Capital Balance	\$610,730	\$1,281,908	\$1,906,082

Enterprise Fund Revenues:



Projections exceed allocated budget due to projected Hurricane Harvey reimbursements.

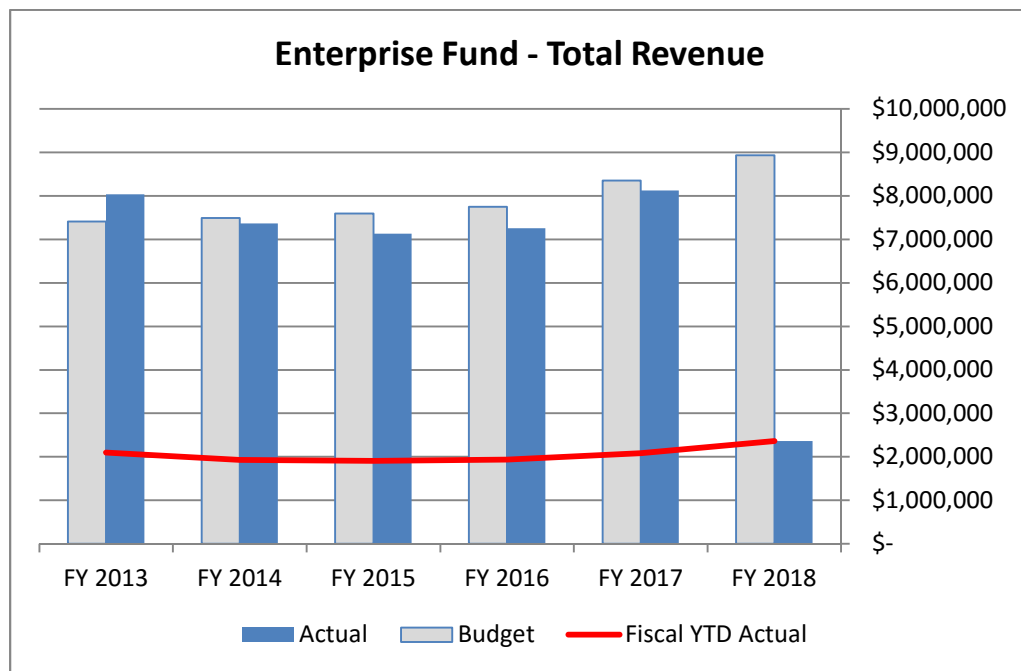
Enterprise Fund FY 2018 1st Quarter Revenues			
FY 2018 Budget	YTD Allocated Budget	YTD Actual	Actual Over / (Under) Allocated Budget
\$8,932,118	\$2,341,437	\$2,366,378	\$24,942

For the three months ended December 31, 2017, the Enterprise Fund collected 26% of its total budgeted revenues and is over its allocated budget by \$24,942, or 1%.

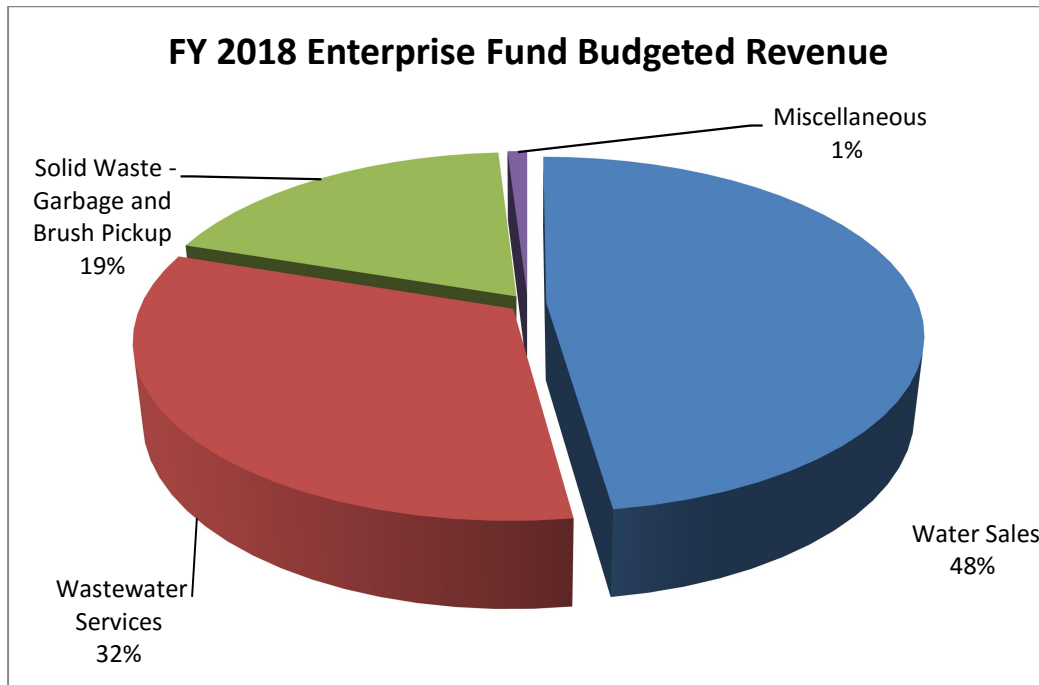
Individual revenue categories contributing to the variance from allocated budget are shown in the following table.

Enterprise Fund FY 2018 1st Quarter Revenue Categories				
Revenue Category	FY 2018 Budget	YTD Allocated Budget	YTD Actual	Actual Over / (Under) Allocated Budget
Water	\$4,266,524	\$1,167,557	\$1,206,210	\$38,653
Wastewater	2,891,394	726,424	670,388	(56,036)
Solid Waste	1,683,700	420,670	416,759	(3,912)
Other	90,580	26,785	73,021	46,236
Total	\$8,932,118	\$2,341,437	\$2,366,378	\$24,942

A discussion of individual revenue categories follows the discussion of total revenues.

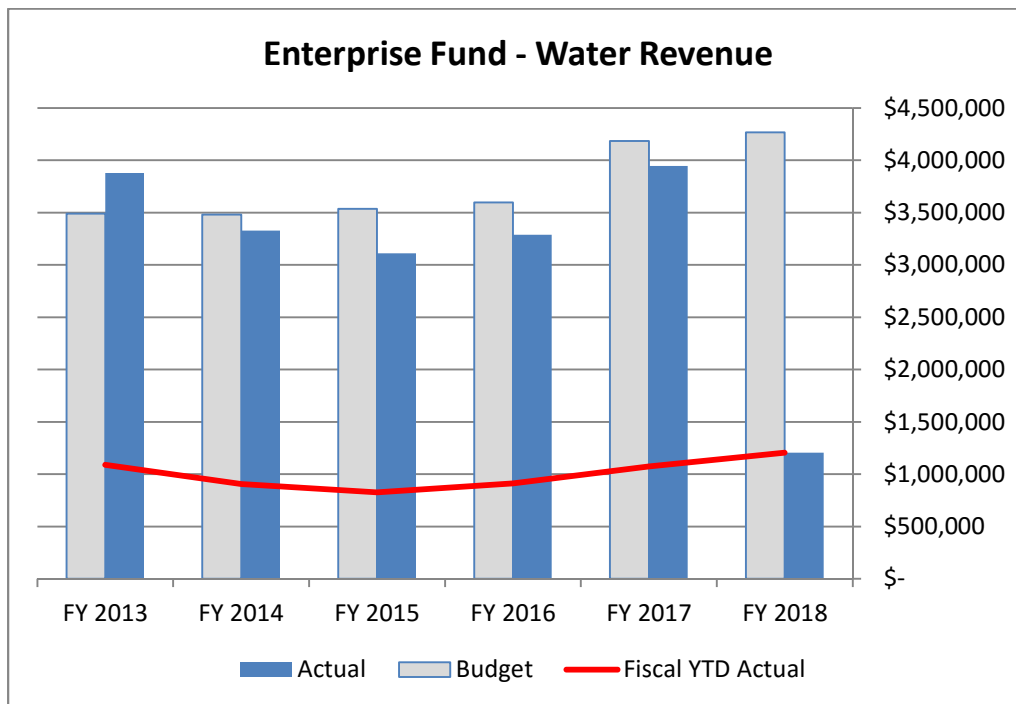


Sales of water makes up the largest category of revenues in the Enterprise Fund at 48% of all FY 2018 budgeted revenues, followed by charges for wastewater at 32%, and charges for solid waste at 19%.



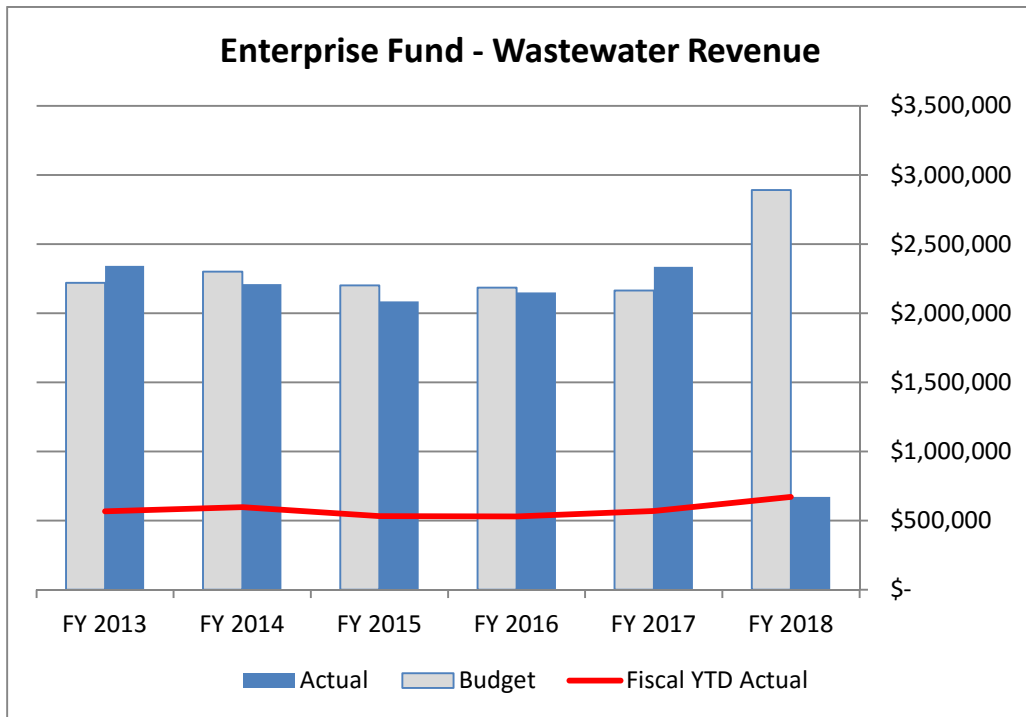
Water Revenue

Water revenues of \$1,206,210 are above the allocated budget by \$38,653, or 3%.



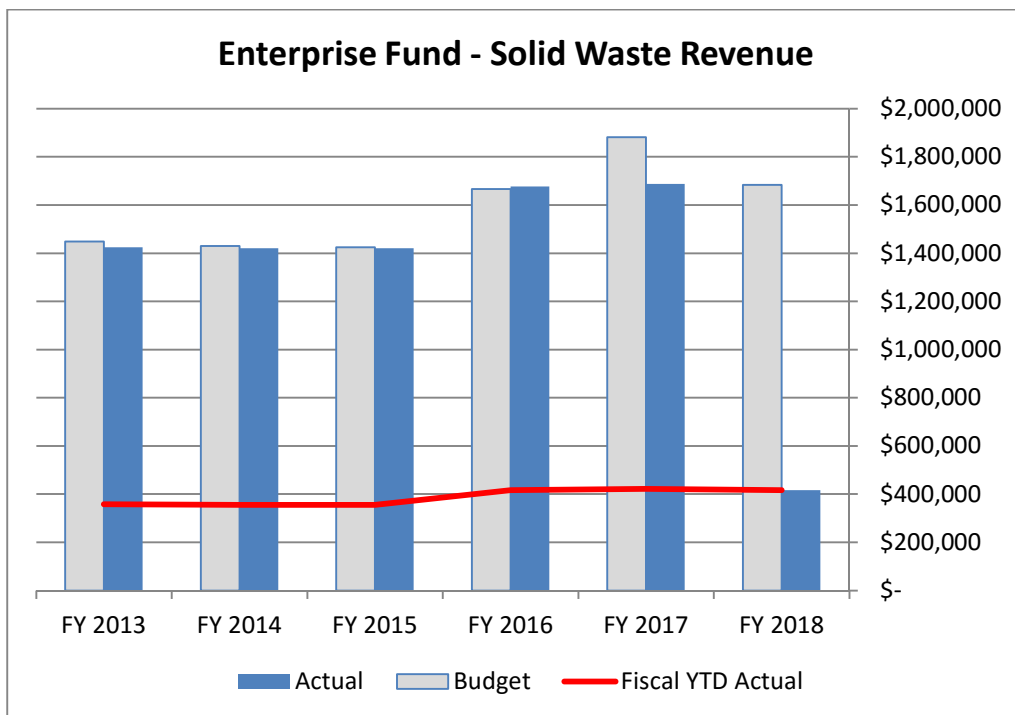
Wastewater Revenue

Wastewater revenues of \$670,388 are under the allocated budget by \$56,036, or 8%.

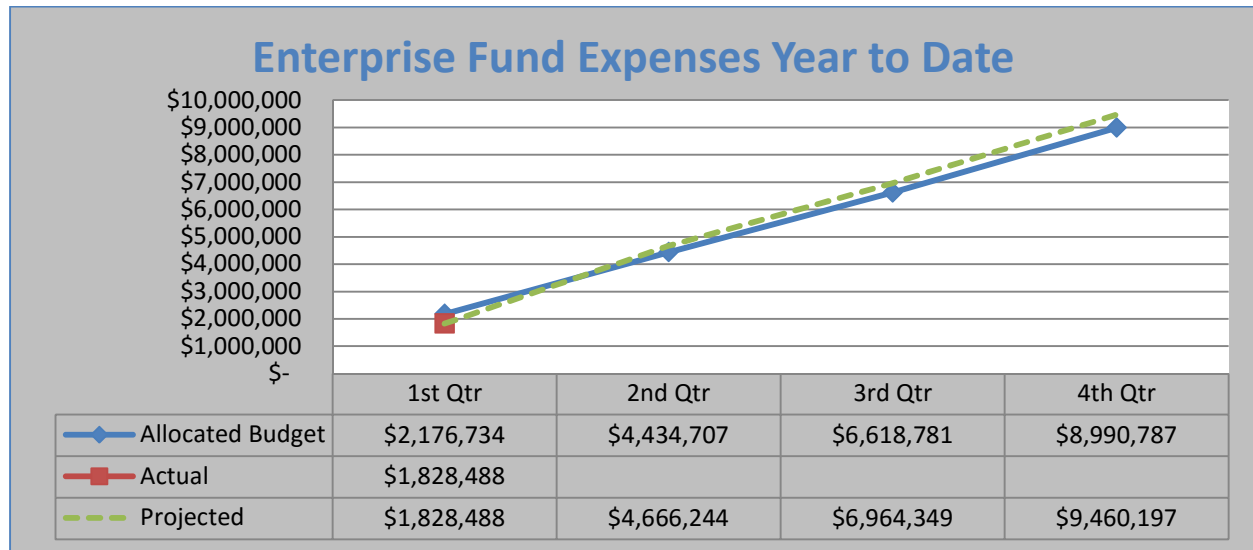


Solid Waste

Solid Waste revenues of \$416,759 are below the allocated budget by \$3,912, or 1%.



Enterprise Fund Expenses:



Projections exceed allocated budget due to projected Hurricane Harvey expenses.

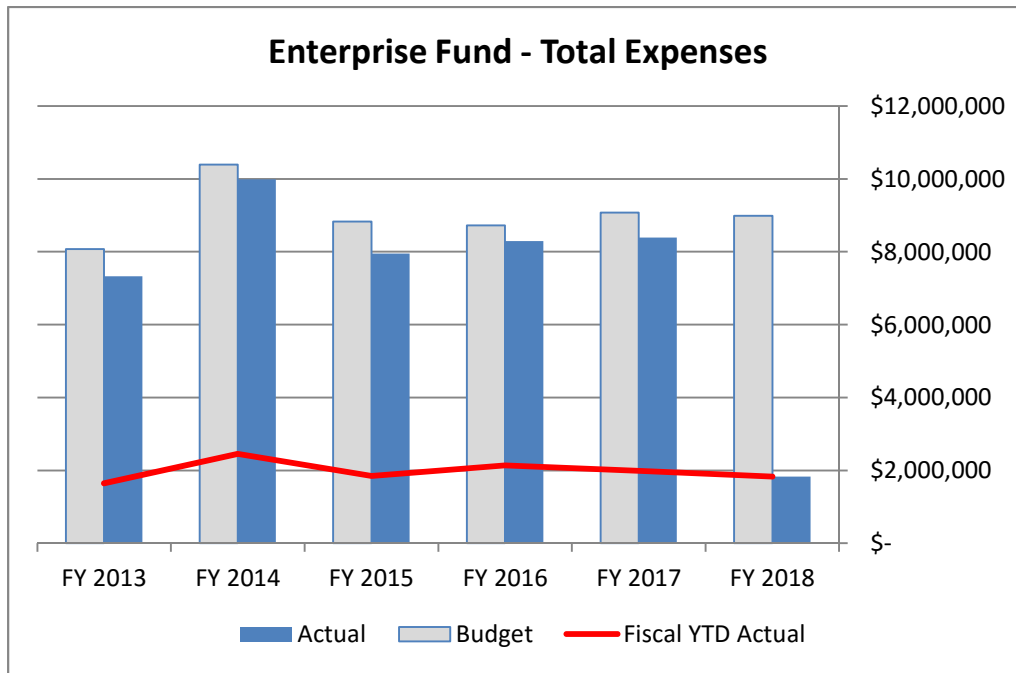
Enterprise Fund FY 2018 1st Quarter Expenses			
FY 2018 Budget	YTD Allocated Budget	YTD Actual	Actual Over / (Under) Allocated Budget
\$8,990,787	\$2,176,734	\$1,828,488	(\$348,246)

For the three months ended December 31, 2017, the Enterprise Fund incurred 20% of its total budgeted expenses and is under its allocated budget by \$348,246, or 16%.

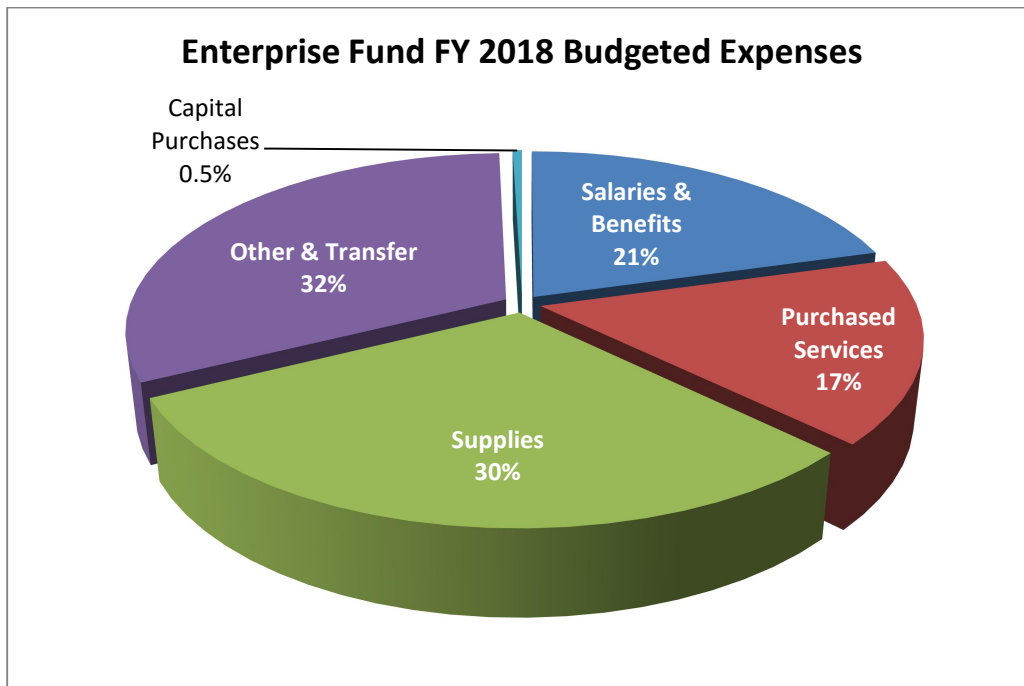
As reflected in the following table, the expense category causing the majority of the variance from allocated budget is supplies, which is under the allocated budget by \$395,350.

General Fund FY 2018 1st Quarter Expense Categories				
Expense Category	FY 2018 Budget	YTD Allocated Budget	YTD Actual	Actual Over / (Under) Allocated Budget
Salaries & Benefits	\$1,854,594	\$483,409	\$442,462	(\$40947)
Purchased Services	1,491,676	304,910	295,669	(9,241)
Supplies	2,737,081	668,054	272,705	(395,350)
Other / Transfers	2,865,436	720,361	716,130	(4,231)
Capital Purchases	42,000	-	-	-
Non-Payroll Disaster	-	-	101,522	101,522
Total	\$8,990,787	\$2,176,734	\$1,828,488	(\$348,246)

A discussion of individual expense categories follows the discussion of total expenses.

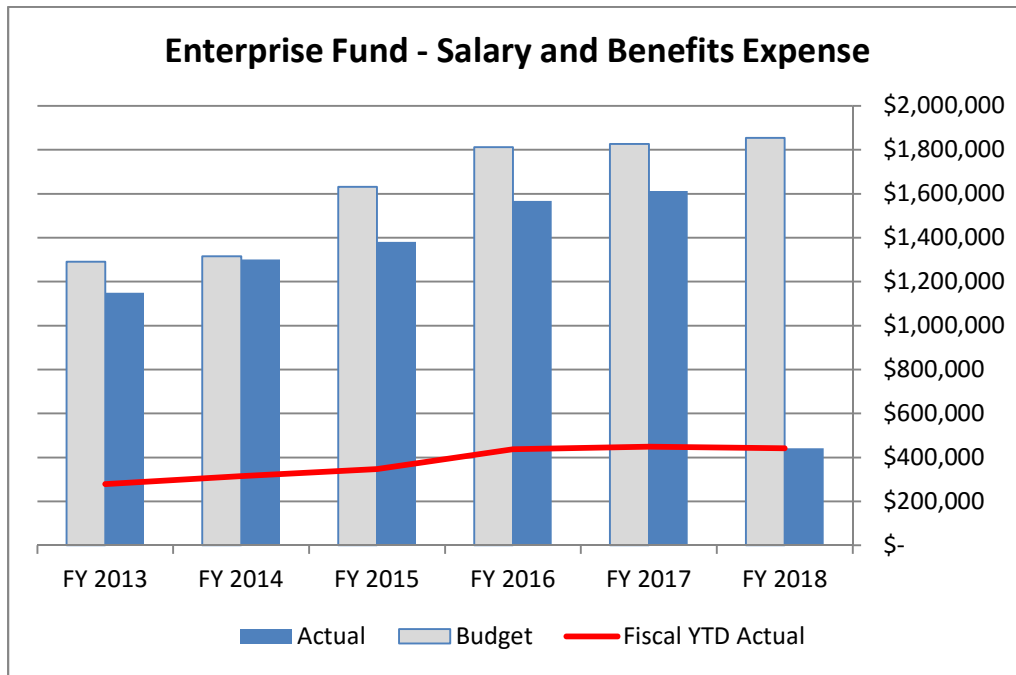


“Other expenses and transfers” makes up the largest category of expenses in the Enterprise Fund at 32% of all FY 2018 budgeted expenses, followed by supplies (which include water purchased from the City of Houston) at 30%. Other and transfers includes \$14,000 of budgeted operational expenses and \$2,851,436 of transfers out, including (1) \$624,000 to the General Fund to reimburse overhead expenses, (2) \$1,750,436 to the Debt Service Fund, (3) \$357,000 to the Vehicle and Equipment Replacement Fund, and (4) \$120,000 to the Capital Improvement Fund.



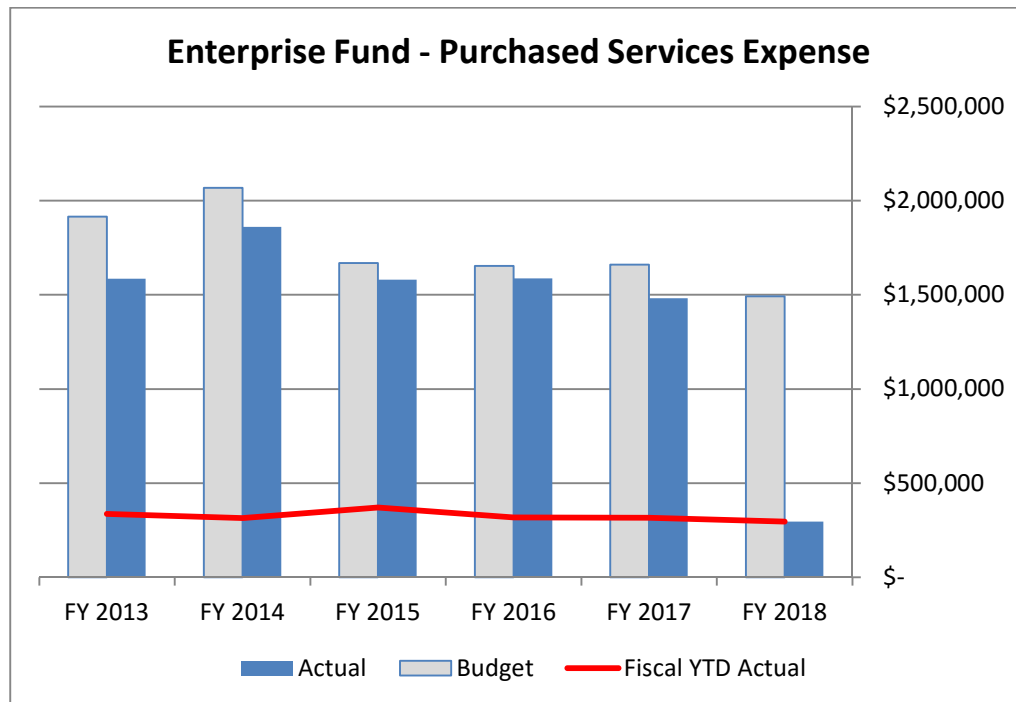
Salary and Benefits

Salary and benefits of \$442,462 are under the allocated budget by \$40,947, or 9%.



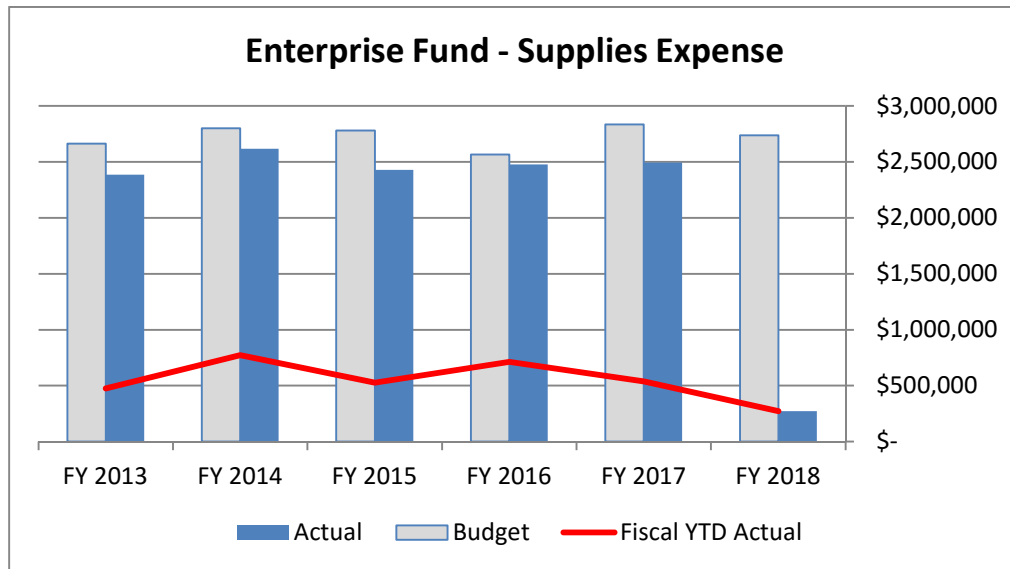
Purchased Services

Purchased services of \$295,669 are under the allocated budget by \$9,241, or 3%.



Supplies

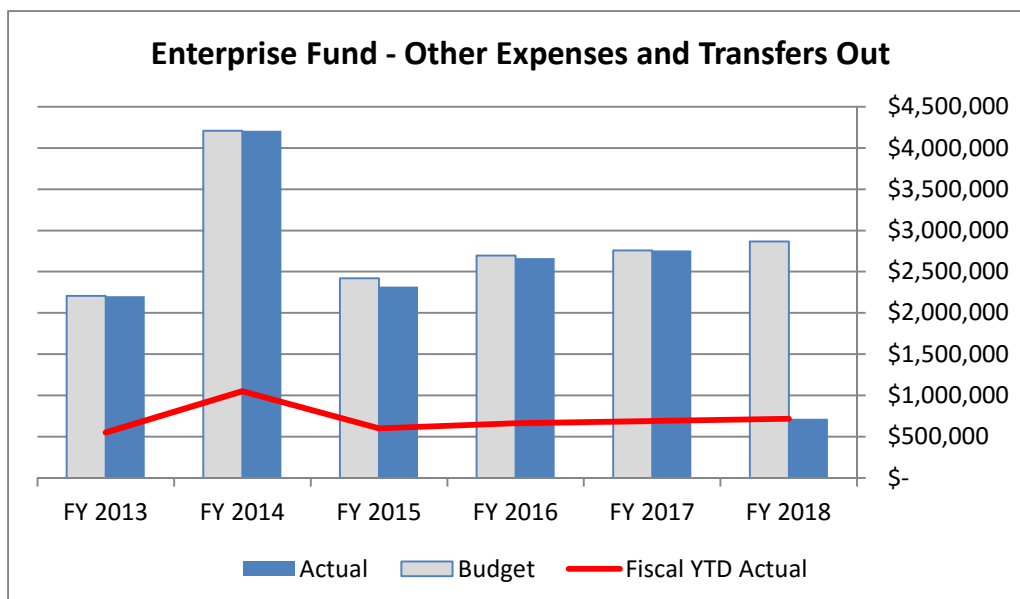
Supplies of \$272,705 are under the allocated budget by \$395,350, or 59%.



Supplies are under allocated budget due mainly to the timing of payments for water purchased from the City of Houston. The year-to-date December expenses include one month of water purchases. Historically, October contained the expense related to water purchased in September. That caused us to do a year-end adjusting entry to accrue the expense into September, so this year we recorded the expense in September to avoid having a year-end adjustment. The payment for September water usage was \$147,184. Also, delays in receiving water invoices resulted in only one additional invoice being received and paid before December 31. As a result there is only one month's water expense recorded in the three months ended December 31 which causes the variance from the allocated budget.

Other Expenses and Transfers Out

The "other expenses and transfers out" category is mainly the monthly transfers from the Enterprise Fund to (1) the General Fund, (2) the Debt Service Fund, (3) The Vehicle and Equipment Replacement Fund, and (4) the Capital Improvement Fund. Other expenses and transfers out in the three months ended December 31, 2017, of \$716,130 are under the allocated budget by \$4,231, or 1%.



Total budgeted transfers out of the Enterprise Fund are \$2,851,436, or \$237,620/month.

Other Expenditures and Transfers Out				
Account Detail				
G/L Account Classification	FY 2018 Budget	YTD Actual	Actual as % of Budget	% of FY Complete
740 – Operating Transfers Out	\$2,851,436	\$712,859	25%	25%
711 – Credit Card Fees	14,000	3,271	25%	25%
Total	\$2,865,436	\$716,130	25%	25%

Non-Payroll Disaster Related

The “non-payroll disaster related” category is unbudgeted non-payroll expenses related to Hurricane Harvey. Some of these costs should be reimbursable by the Federal Emergency Management Agency (FEMA).

Enterprise Fund FY 2018 Revenue and Expense Report by Department					
	FY 2018 Adopted Budget	FY 2018 Projected	YTD Actual	% of Budget (Collected / Spent)	Actual Over / (Under) Budget
Revenue					
Water Sales	\$4,266,524	\$4,266,524	\$1,206,210	28%	(\$3,060,314)
Waste Water Service	2,891,394	2,891,394	670,388	23%	(2,221,006)
Solid Waste – Garbage & Brush Pickup	1,683,700	1,683,700	416,759	25%	(1,266,941)
Miscellaneous	90,500	532,295	73,021	81%	(17,479)
Total	\$8,932,118	\$9,373,913	\$2,366,378	26%	(\$6,565,740)
Expenses					
Water Production	\$481,203	\$481,554	\$112,422	23%	(\$368,781)
Water Distribution	567,008	567,145	119,639	21%	(447,369)
Surface Water	1,953,800	1,953,800	129,332	7%	(1,824,468)
Wastewater Collection	522,914	522,914	90,869	17%	(432,045)
Wastewater Treatment	829,743	829,743	155,777	19%	(673,966)
Solid Waste – Garbage & Brush Pickup	1,472,323	1,474,436	328,262	22%	(1,144,061)
Utility Billing	298,360	302,838	94,171	32%	(204,189)
Transfers Out/Other	2,865,436	3,327,767	798,016	28%	(2,067,420)
Total	\$8,990,787	\$9,460,197	\$ 1,828,488	20%	(\$7,162,299)
Revenues/Expenses	(\$58,669)	(\$86,284)	\$537,890		\$596,559

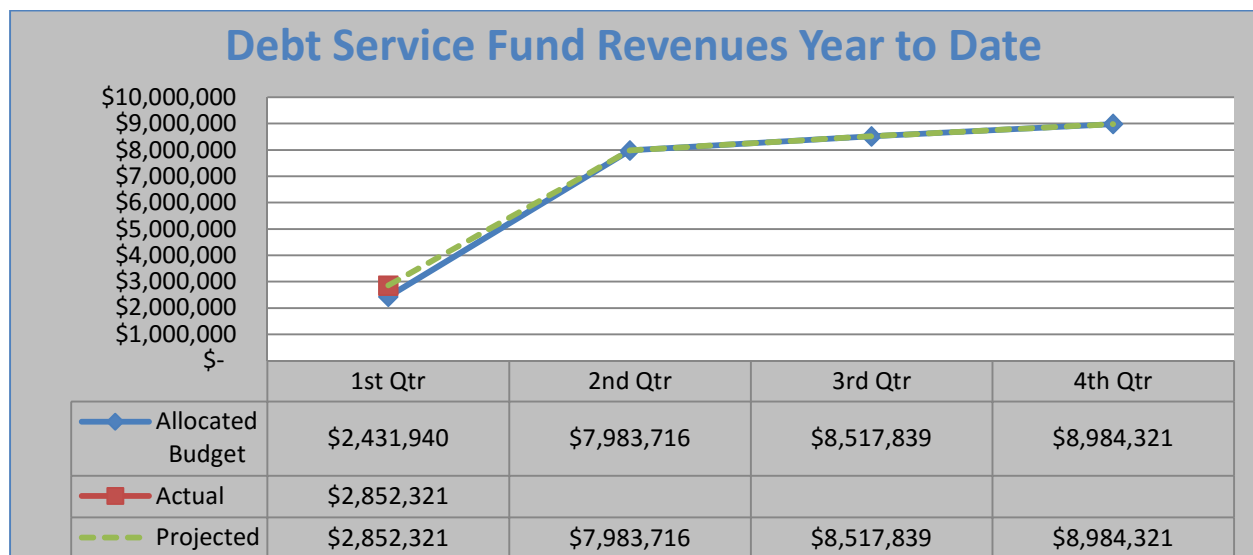
- (a) Projected miscellaneous revenues of \$532,295 include \$441,795 of Hurricane-Harvey reimbursements.
- (b) Projected transfer out/other expenses of \$3,327,767 include \$462,331 of Hurricane-Harvey expenses.

Debt Service Fund

Amounts reported herein are unaudited fiscal year-to-date amounts through December 31, 2017.

Debt Service Fund FY 2018 1st Quarter Revenue and Expenditure Report			
	Adopted Budget	Projected	YTD Actual
Beginning Balance	\$557,371	\$557,371	\$557,371
Revenue	8,984,321	8,984,321	2,852,321
Expense	8,984,341	8,984,341	1,850
Ending Balance	\$557,351	\$557,351	\$3,407,842

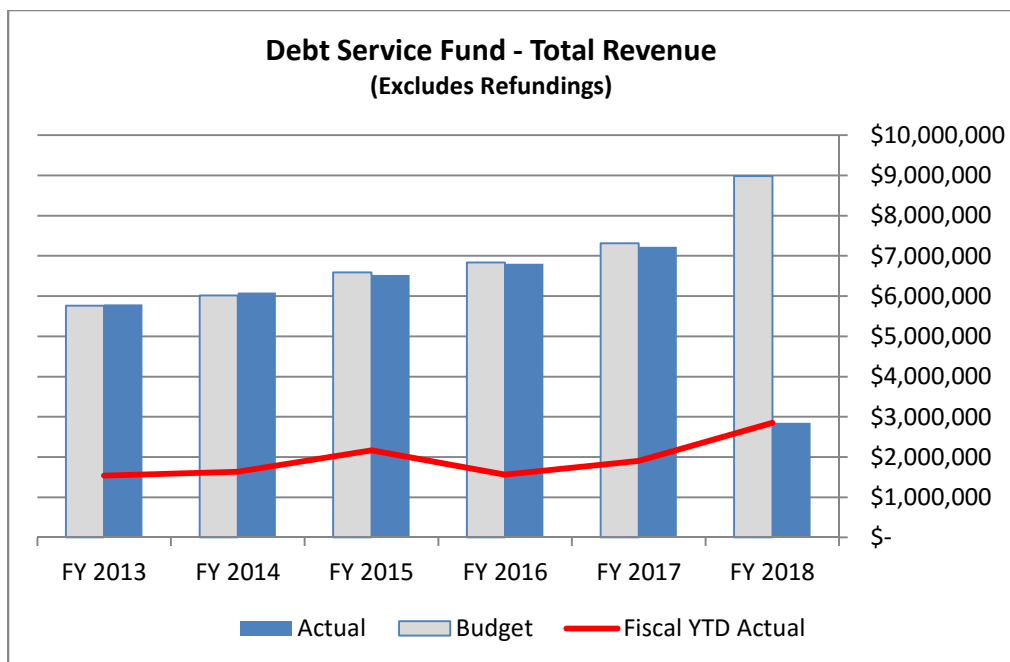
Debt Service Fund Revenues:



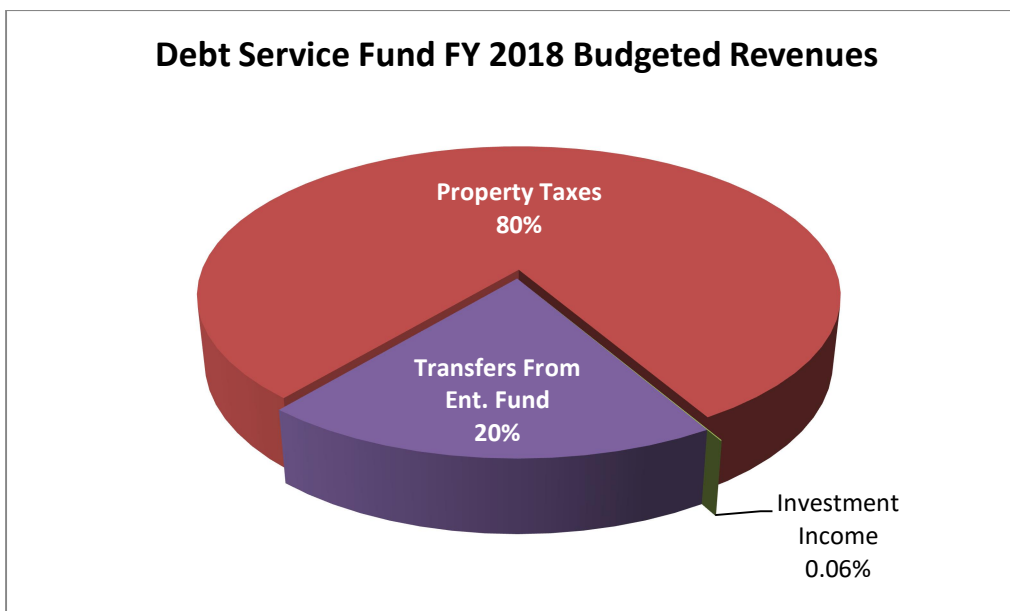
Debt Service Fund FY 2018 1st Quarter Revenues			
FY 2018 Budget	YTD Allocated Budget	YTD Actual	Actual Over / (Under) Allocated Budget
\$8,984,321	\$2,431,940	\$2,852,321	\$420,505

For the three months ended December 31, 2017, the Debt Service Fund collected 32% of its total budgeted revenues and is over its allocated budget by \$420,381, or 17%.

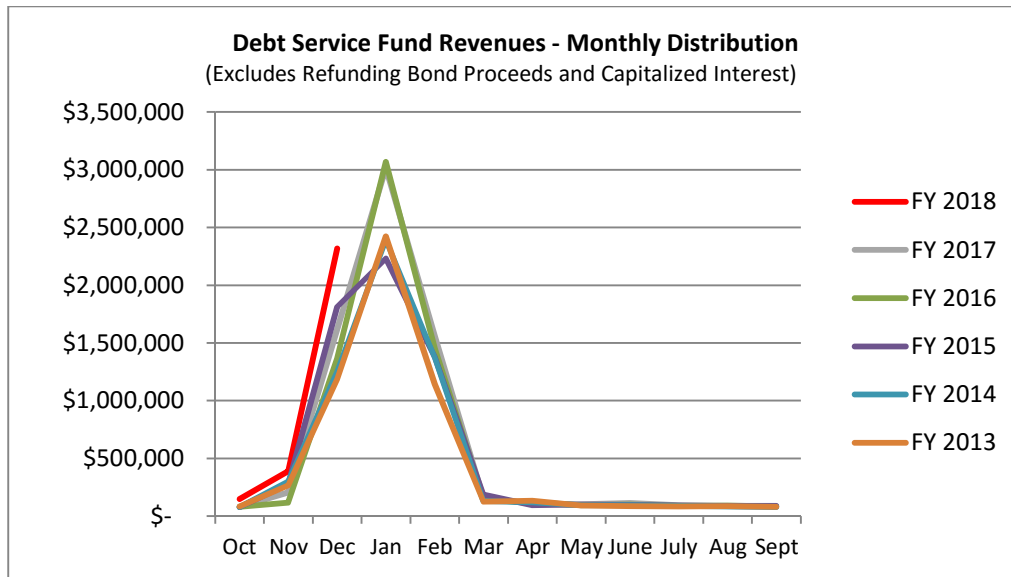
Attachment: FY 2018 1st Quarter Report (2413 : FY 2018 1st Quarter Report)



Property tax makes up the largest category of revenues in the Debt Service Fund at 80% of all FY 2018 budgeted revenues, followed by transfers from the Enterprise Fund at 20% and investment income at less than 1%.



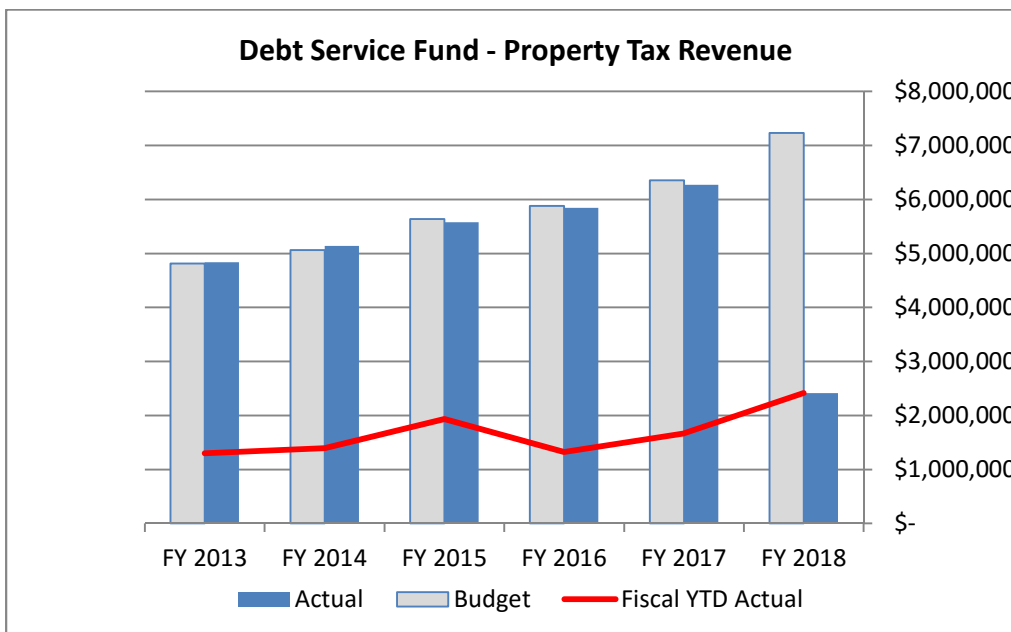
As property taxes are the main revenue source, the January 31 property tax deadline results in revenues being concentrated in the December – February timeframe.



Property Tax

The Debt Service Fund collected \$2,413,689 of property tax in the three months ended December 31, 2017, which is over the allocated budget by \$420,505, or 21%. The variance from budget is likely due in large part to the new federal tax law that limits the deduction for state and local taxes to \$10,000 beginning in calendar year 2018. This incentivizes some taxpayers to pay their property taxes before December 31, so that they may take a full deduction for the property taxes on their 2017 federal tax return.

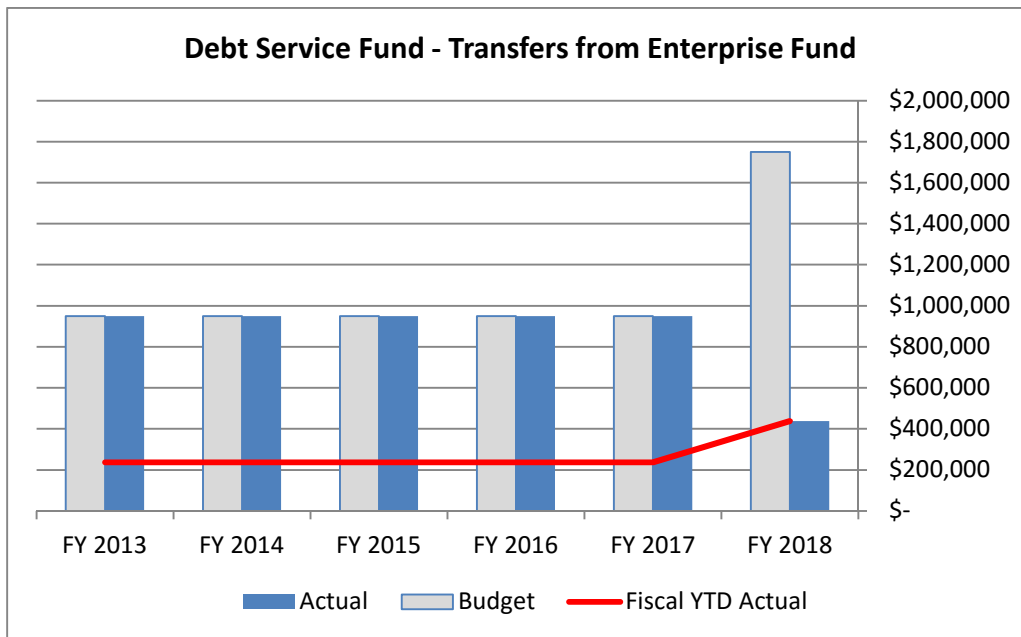
Property taxes are primarily collected in the months of December through February due to the January 31 property tax due date.



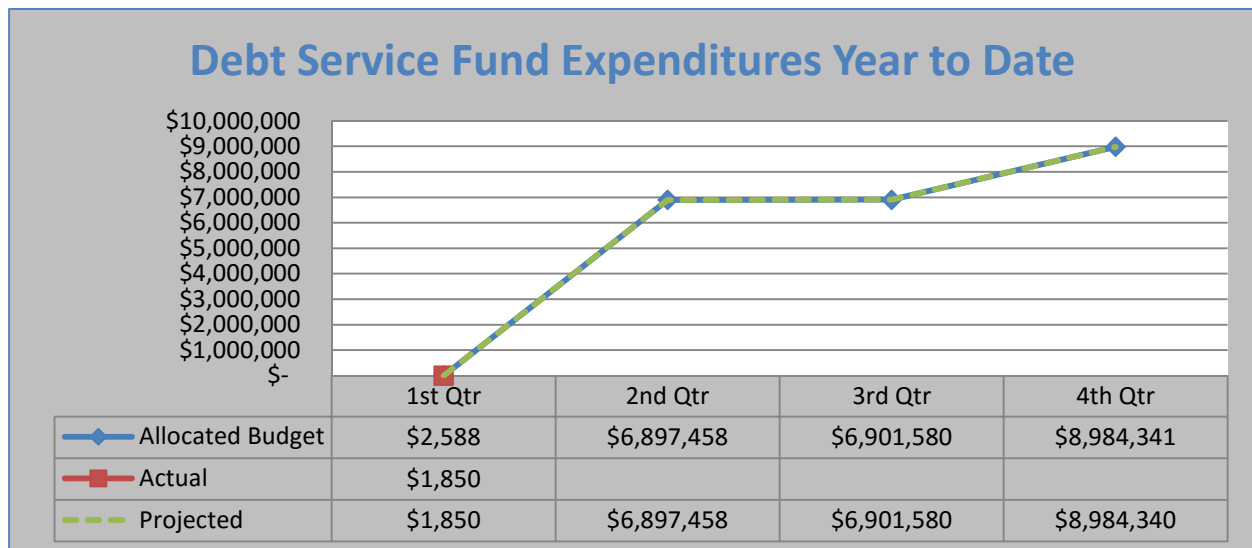
FY 2018 property taxes are budgeted for \$7.2 million, an increase of \$0.9 million over FY 2017's \$6.3 million. The budgeted increase in property taxes is driven by a debt service tax rate increase of \$0.0158 per \$100 of assessed value, or 11.9%, and a 1.9% increase in taxable values.

Transfers In

Transfers from the Enterprise Fund in the amount of \$437,609 for the three months ended December 31, 2017, are equal to allocated budget.

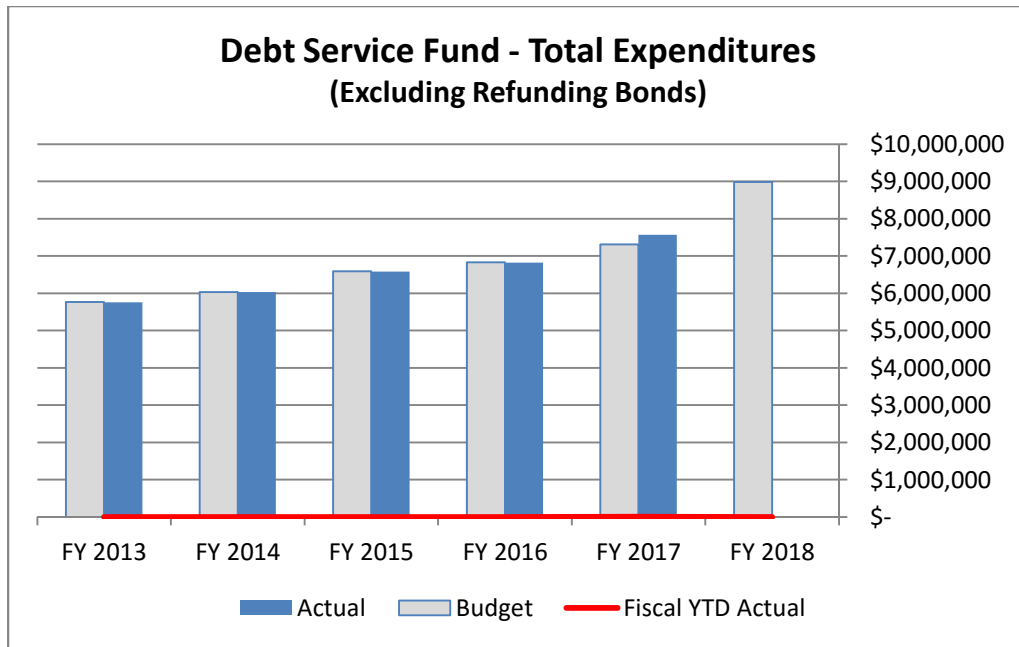


Debt Service Fund Expenditures:

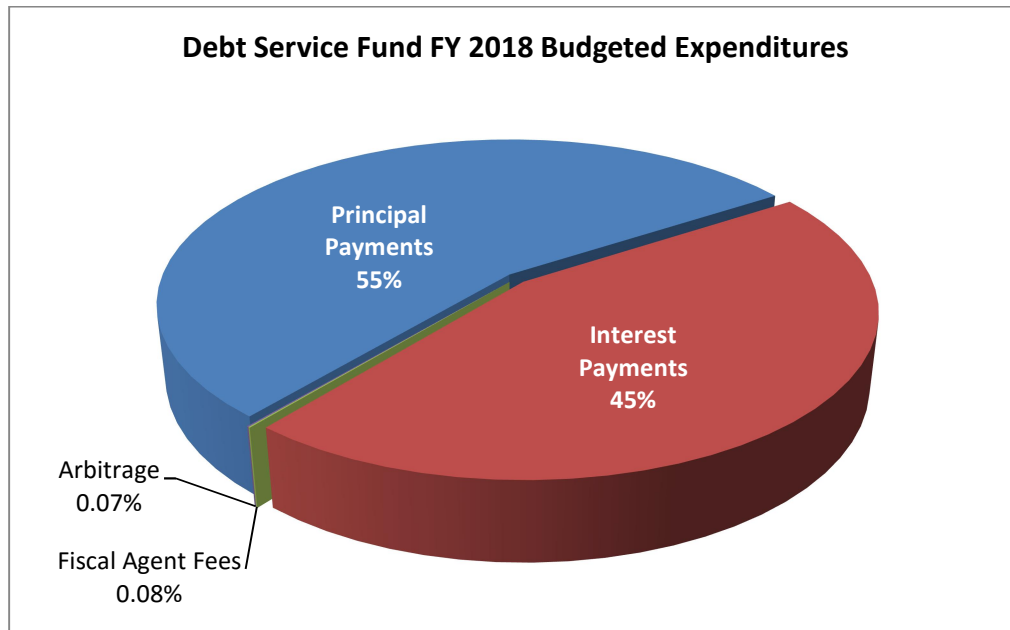


Debt Service Fund FY 2018 1st Quarter Expenditures			
FY 2018 Budget	YTD Allocated Budget	YTD Actual	Actual Over / (Under) Allocated Budget
\$8,984,341	\$2,588	\$1,850	(\$738)

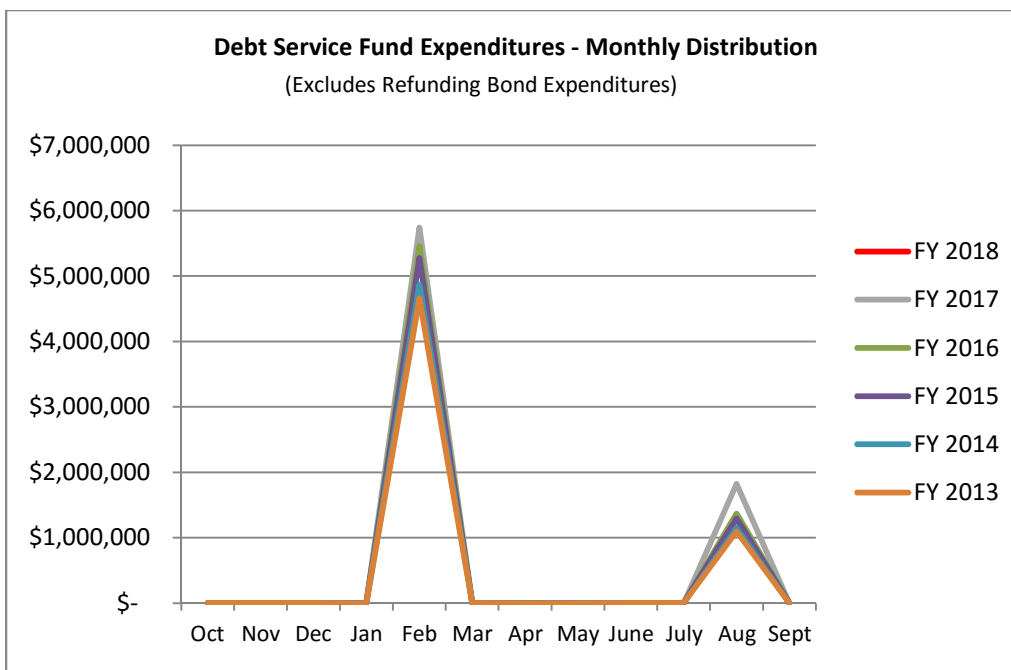
For the three months ended December 31, 2017, the Debt Service Fund incurred less than 1% of its total budgeted expenditures and is under its allocated budget by \$738, or 29%.



Principal payments make up the largest category of expenditures in the Debt Service Fund at 55% of all FY 2018 budgeted expenditures, followed by interest payments at 45%. All other expenditures combined make up less than 1% of budgeted expenditures.



In February, there are annual principal payments and semi-annual interest payments due on the City's outstanding bonds, and in August there are semi-annual interest payments due. Expenditures are concentrated in February and August in accordance with the debt payment schedules. Expenditures in other months for fiscal agent fees and arbitrage consultants are minor.



Management Projects

During the budget process Council was presented with Management Projects developed to provide service enhancements and review and develop policies which will allow the City to become more efficient. The following is an update on those projects

MP 1801 – ADA Transition Plan - In 2010, under Title II of the Americans with Disabilities Act Federal Law, governed by the Department of Justice, requires all government entities to complete a Self-Evaluation of all policies, services, and public facilities and develop a comprehensive ADA Transition Plan that provides a road map ensuring all identified deficiencies will be corrected. This plan will assess policies, services, buildings and public grounds and will identify remedies, estimated costs and timelines for correcting deficiencies in meeting the needs of all citizens.

The team lead for this project is Karl Miller. A Request for Qualification will be prepared in February with potential procurement of professional services in April of 2018. The process as required under Title II involves staff, community leaders, public education, and final approval from City Council, which is targeted in April of 2019.

MP 1802 – Mass Notifications - Research and recommend options for improving the City of Bellaire's ability to notify and inform residents, businesses and visitors about emergencies, events, and breaking news happening in Bellaire. The team lead for this project is Darryl Anderson. This effort has been on-going and the team is reviewing potential vendors to make a recommendation in early March 2018 to the City Manager.

MP 1803 – Hoopla Digital Service - Hoopla is a digital service offering films, music, and audiobooks to expand the library's virtual branch in the community. Provided by Midwest Tapes, this service will allow library cardholders to enjoy digital content of nearly 500,000 titles without third party advertisements and with no holds or waiting periods.

This service is a pay-per-circ model with the library paying for what patrons actually borrow. There are no setup fees, subscription fees, annual fees or long-term contracts. A deposit is made with the company based on our population, in this case, \$3,000. The deposit is a one-time request; it never expires and goes completely towards circulation. If the service is no longer satisfactory, the balance of the advance is fully returned. Mary Cohrs oversees this project. This service has been purchased and implementation of the service in process with the assistance of the Houston Area Library Service. Once the service has been implemented City staff will begin training in February 2018 for the roll out to the public in the spring 2018.

Capital Improvement Program Projects

Council approved the FY 2018 Capital Projects as part of the City's annual budget adoption on September 18, 2017. The FY 2018 Capital projects have been designed to meet today's infrastructure needs as well as those of the future.

Bonds for Better Bellaire Program:

Water and Wastewater Project Group A Phase I:

ARKK Engineers, LLC, was selected for design engineering and construction administration for this project; KIT Professionals is providing third party review and construction management. This project is on schedule for bid in January 2018. A construction management contract and construction contract can be expected for Council consideration in March 2018. The 6800 block of Mapleridge Street at Bellaire Blvd wastewater line improvement became an emergency repair due to the increased deterioration experienced over the summer months and was ratified at the November 6, 2017 City Council meeting. A neighborhood meeting was held November 28, 2017. Waterline improvements on the following blocks are in this scope:

- S Rice intersection tie-in between the 5000-5100 blocks of Beech Street
- 5300 - 5400 Blocks of Braeburn Drive
- 5300 Block of Grand Lake Street
- 5100 - 5300 Blocks of Huisache Street
- 4800 - 4900 Blocks of Locust Street
- 4500 Block of Mayfair Street
- 4800 - 5000 Blocks of Palmetto Street
- 5100 - 5200 Blocks of Patrick Henry Street
- 5400 Block of Pine Street
- 5400 Block of Holly Street
- This wastewater line is complete at the 6800 block of Mapleridge Street

Water and Wastewater Project Group A Phase II:

ARKK Engineers, LLC, was awarded design engineering and construction administration services at the December 4, 2017 City Council meeting; KIT Professionals was awarded third party review and construction management services. A design kick off meeting will be held in January 2018 to plan for a winter 2018 construction. Waterline improvements on the following blocks are in this scope:

- 6900 - 7000 Blocks of IH 610
- 8300 Blocks of IH 610
- 4400 Block of Basswood
- 4400 Block of Serenity Lane
- 4500 Block of Beech
- 1100 Blocks of Colonial
- 4500 – 4600 Blocks of Evergreen
- 4500 – 4600 Blocks of Holt
- 4500 Block of Locust
- 4600 Blocks of Locust (east and west)
- 4500 Block of Park Ct.
- 4700 – 5000 Blocks of Tamarisk
- The wastewater line located at 5700 Innsbruck

Streets and Drainage Group B Phase I:

HDR Inc. was selected for design engineering and construction administration for this project; ARKK Engineers, LLC, is providing third party review and construction management. This project is nearing completion of the design phase. The four roadways in this project were originally designed with a previous bond program, but limited funding caused them to be removed from the construction contract. This project has been delayed for two months due to a utility conflict with AT&T and the lack of a TxDOT drainage permit. Construction is now estimated to begin this summer. A neighborhood meeting was held November 14, 2017. The City Council voted December 18, 2017 for all residential sidewalks to be installed at a width of four foot instead of five foot. This means all sidewalks in this scope will have four foot sidewalks. The sidewalks and streets on these blocks will be constructed with a zero curb cutback to avoid damage to the large live oaks on these blocks. The scope includes a street replacement, storm sewer upgrade, and installing sidewalks on at least one side of the street for the following blocks:

- 4700 Block of Linden Street
- 4700 Block of Willow Street
- 4900 - 5000 Block of Imperial Street
- 4900 - 5000 Block of Mayfair Street
- The waterline on the 4900 block of Imperial Street

Streets and Drainage Group C Phase II:

Costello, Inc. was selected for design engineering and construction administration for this project; ARKK Engineers, LLC is providing third party review and construction management. The 60% plan set was submitted to the City for review on November 21, 2017. The plan is to construct irrigation, streetlights, trees, landscaping and five foot sidewalks on both sides of Spruce and Fifth this summer after the HEB site is complete. The Neighborhood Meeting is tentatively scheduled this spring.

The City Council voted December 18, 2017 for all residential sidewalks to be installed at a width of four feet instead of five feet. This means sidewalks on Bolivar and Maple will have four-foot wide sidewalks. The scope includes street replacements, storm sewer upgrades, and sidewalks. The following streets are in this scope:

- 4500 Block of Maple Street
- 500 Block of Bolivar Street
- 5100-5200 Blocks of Spruce Street
- 700 Block of N Fifth Street (from Bellaire to Spruce)
- A waterline on the 700 block of N Fifth Street

Flood control flap gates are still on schedule for a winter 2018 construction. The Engineer has had several meetings with TxDOT, Harris County Flood Control District, the City of Houston and Union Pacific Railroad to discuss the specifications for the flood control devices being investigated with this project, and what is needed to get approval for the following locations:

- Cypress Creek Ditch at Newcastle
- South Rice Outfall
- 610 Ditch
- Union Pacific Railroad Ditch

Streets and Drainage Group C Phase III:

Kelly R. Kaluza and Associates, Inc. was awarded design engineering and construction administration services at the December 4, 2017 City Council meeting; ARKK Engineers, LLC is providing third party review and construction management. The City Council voted December 18, 2017 for all residential sidewalks to be

installed at a width of four foot instead of five foot. A design kick off meeting will be held in January 2018 to plan for a winter 2018 construction. The scope includes a street replacement, storm sewer upgrade, and installing sidewalks on at least one side of the street for the following blocks:

- 4500 block of Larch Lane
- 4300 block of Cynthia
- 4600 block of Cedar
- 500 block of Chelsea
- 4600 block of Mimosa

Sidewalks Group D Phase I:

Kelly R. Kaluza & Associates, Inc. was selected for design engineering and construction administration for this project; ARKK Engineers, LLC is providing third party review and construction management. The 100% plan set was sent to the City for bid, and the bid package was being prepared when City Council voted December 18, 2017 for all residential sidewalks to be installed at a width of four feet instead of five feet. This means all sidewalks in this scope will have four-foot wide sidewalks. The cost impacts for design and construction are still being evaluated, however, it is known the project is delayed an estimated two months. A report will be sent to Council once the impacts are fully analyzed by the team. This project is now delayed by two months. Construction is now anticipated to start this summer. A neighborhood meeting was held October 24, 2017. The scope is to install four foot sidewalks on at least one side of the street on the following blocks:

- 4700 - 5000 Blocks of Braeburn Drive
- 4500 - 4600 Blocks of Holly Street
- 4600 Block of Laurel Street
- 4600 Block of Oleander Street
- 1000 Block of Pauline Avenue
- 5000 - 5100 Blocks of Pine Street
- 5300 Block of Pine Street
- 4500 Block of Teas Street
- 4800 - 4900 Blocks of Valerie Street
- 4500 Block of Verone Street

Sidewalks Group D Phase II:

MBCO Engineering, LLC, was awarded design engineering and construction administration services at the December 4, 2017 City Council meeting; ARKK Engineers, LLC is providing third party review and construction management. A design kick off meeting will be held in January 2018 to plan for a winter 2018 construction. This scope is to install four-foot wide sidewalks on at least one side of the street on the following blocks:

- 5200 Block of Willow Street
- 5200 Block of Laurel Street
- 5200 Block of Linden Street
- 4800 - 4900 Blocks of Cedar Street
- 4800-4900 Blocks of Spruce Street
- 5000-5200 Blocks of Locust Street
- 5100 Block of Huisache Street
- 4800 – 4900 Blocks of Chestnut Street
- 3rd Street from Bellaire to Jessamine

Water Meter Installation and Improvements to Wastewater Treatment Plant:

The Siemens advanced metering infrastructure (AMI) water meter project is nearing completion. As of the end of January 2018, Siemens has replaced approximately 99.5% of the water meters in the City with AMI water

meters. As a result, the City utilized automated readings on January 31, 2018 for the first time to generate customer water bills. Taking less than a minute, AMI water meters throughout the City were read. The few meters that did not send a reading were read using a handheld device. The handheld device readings were synchronized with the automated readings to get a complete universe of readings. This new system provides shorter read times, greater meter accuracy, fewer reading errors, and allows Utility Billing the ability to view readings and usage from their computers.

In the coming months, the City will launch the AquaHawk resident portal, which will allow residents to monitor their water consumption and set customized alerts based on their usage, including alerts of potential leaks. The portal should help residents manage their water use, avoid billing surprises, and identify leaks for timely resolution. The City will be developing a campaign to inform residents of the AquaHawk portal and encourage registration.

Improvements to wastewater treatment plant progressed from 34% to 59% complete over the last quarter. Contractors have completed the installation of the new RAS pumps, replaced deteriorated air piping, constructed blower pads and installed the new aeration blowers, as well as completed the installation of the new aeration system in pre-aeration basins one and two. In January, contractors will begin working on upgrading the aeration system for aeration basins one and two. They will also begin work on the digester blowers and components, as well as the digester MCC replacement.

Municipal Facilities Project:

Demolition and dirt work has been completed for the Police / Court building, as well as the installation of the necessary underground utilities. The first two-thirds of the foundation was poured on Tuesday, January 23, 2018. The excavation for remaining grade beams is underway, and the elevator pit is being formed. Steel is expected to arrive on site in the coming weeks. The construction of the foundation and the steel structure is being accomplished in phases, with the northern portion of the building foundation, and then steel, going in first. This is due to the location of overhead utility lines and the challenges with where to place the concrete pump truck and crane.

The City Hall foundation was poured in November 2017, and the main steel structure was completed in December 2017. The decking on the second floor has been laid, reinforcing mesh has been installed, and the floor will be poured in January. City Council and staff had the opportunity to participate in a beam signing event on December 20, 2017, and that beam has been installed above the Council dais. With the approval of the access control / CCTV and the structured cabling vendor by Council on Monday, January 22, 2018, the project team has begun scheduling meetings between the various contractors to ensure proper and timely coordination.

Testing of all materials for strength, density, and adherence to specifications is ongoing. To date, reports have been acceptable. Meetings regarding Furniture, Fixtures, and Equipment (FFE) procurement have been ongoing. Future FFE items will be taken before Council in March 2018.

Rebuild Bellaire Phase 5B:

This project was approved at City Council December 4, 2017 for release of retainage and closeout to Reytec Construction Resources, Inc. The one (1) year warranty for this project began October 24, 2017. A walk-through will be conducted in October 2018 to determine if any deficiencies are present for the following streets constructed with this project:

- Alder Drive (Evergreen to Maple)
- 6900 & 7000 Blocks of Ferris Street
- 4400 Block of Glenmont Drive

- 1000 - 1200 Blocks of Howard Lane
- 4400 Block of Nancy Street
- 5300 Block of Valerie Street

Cash Funded Projects:

Renwick Well Improvement Project:

The existing pumps and motors are past their useful life expectancy and have been rebuilt/repared multiple times over the years. More energy efficient models are available as well. H2OMC, LLC and the Public Works Department are currently working to complete the specifications for soliciting bids to replace all three booster pumps and motors at the site. Bid solicitation is expected to be completed by late February 2018.

Wendell Lift Station Improvement Project:

The existing lift pumps are past their useful life expectancy, have been repaired/rebuilt multiple times, and require multiple staff members to assist with deragging of pumps on a regular basis. H2OMC, LLC the Public Works Department are currently working to complete the specifications for soliciting bids to replace all three lift pumps at the site with dry pit submersible pumps. The proposed pumps will be more energy efficient and are of a dry pit submersible design, which will allow for the pumps to run in the event that the wet well gets flooded. Also, the new pumps are of a non-clogging design and will reduce or even eliminate the need for deragging. Bid solicitation is expected to be completed by late February 2018.

Rehabilitation of the Renwick Ground Storage Tank (GST):

City staff collected the necessary bacteriological samples after disinfecting and filling the ground storage tank and the results came back negative for contaminants. The tank was put back in service October 25, 2017. Quotes were solicited for the purchase and installation of several mature oak trees, as well as an accompanying irrigation system by Yellowstone Landscape. A purchase order was issued by the City on December 11, 2017. Weather pending, the trees and irrigation system are planned to be installed in late January. Upon completion of the installation of the trees and irrigation system, the final release of retainage and project close out documents is scheduled to go before City Council in April 2018.

City-Wide Supervisory Control and Data Acquisition (SCADA) Systems Upgrade Project Phase 2 & 3:

JACH Controls has completed the work specified in the contract for Phase II SCADA upgrades. Additional priority SCADA work was requested of JACH Controls, which included programming facility alarms for operator notification by the Verbatim autodialer system and setting up remote SCADA monitoring on a City purchased iPad to be utilized by Public Works staff. This portion of work is scheduled to be completed in late January 2018.

H2OMC, LLC is currently working with Public Works staff and ARKK Engineers, LLC to finalize the Phase III specifications for solicitation of bids. Bid solicitation is anticipated to occur in early March 2018.

Playgrounds, Shade Structures, and Park Amenities Program:

The Parks Board approved the expenditure of \$30,000 for trash can enclosures to be installed at Russ Pitman Park, Paseo Park, Holly Street, and the Bellaire Family Aquatic Center. The department is in the process of finalizing the selection and will be ordering the enclosures in the second quarter.

The Parks Board has formed a sub-committee to work with the Patrons for Bellaire Parks and staff to discuss creating themes around the smaller neighborhood parks with a focus on imagination, senses, interactivity and education. Staff has met with a playground representative who is working on a playground design that takes

these concepts into consideration. Once a concept is created, the playground representative will bring back some ideas for the sub-committee to review and discuss before bringing a recommendation forward to the Parks Board.

Park Signage Master Plan and Implementation Project:

The Park Signage Master Plan identified for FY 2017 funding was put on hold due to the Brand Identity Initiative. In early 2018, a presentation was made to City Council showing the recommended verbal and visual identity for the City of Bellaire. Additional public input will be sought during the State of the City meeting on February 5, 2018. The Park Signage Master Plan and Implementation will begin and proceed once the Brand Identity recommendations are approved by City Council.

Bellaire Family Aquatic Center Pool Area Improvements:

The planned improvements include decking, fencing, and shade structures; however, this project is on hold pending future affordability assessment.

Community Pathways Master Plan:

City Council approved the professional services agreement with HR Green Development, LLC at the August 7, 2017 City Council meeting. The highest priority projects identified in this project will influence the Bonds for Better Bellaire 2016 Group D Phase III Sidewalk Project. This plan will identify potential new projects that could be incorporated into the future CIP. This project is on schedule for completion in spring 2018.

An online survey was active November 1, 2017 to mid-December 2017 to solicit input from the public. The Parks and Recreation Advisory Board was presented with the draft Master Plan at the October 18, 2017 meeting, and provided feedback at the meeting on January 17, 2018. A Neighborhood Meeting was held on January 23, 2018. The action forms and meeting minutes generated at the Neighborhood Meeting and survey comments will be included as separate appendices in the plan. In addition, a Neighborhood Meeting report will be sent to City Council summarizing the comments received at this meeting and how they will be addressed in the plan. The deadline to submit comments on the plan is March 9, 2018. All comments received by March 9, 2018 will be addressed and incorporated into the plan. Comments received after the March 9, 2018 deadline for public comments will be mentioned in the presentation when this report is taken to the Planning and Zoning Commission and City Council for approval. This deadline is in place to give the consultant time to address comments in the plan. Further public involvement will take place during the design phase if these projects become a reality.

A presentation to the Planning and Zoning Commission will be given February 8, 2018 to hear their feedback on this project. The draft report will be taken to the Parks and Recreation Advisory Board February 21, 2018, and after comments are addressed from the board, the draft plan will be uploaded to the project website from February 23, 2018 until March 9, 2018 for review. The Neighborhood Meeting presentation and the draft report will be added to the project website when they become available, <https://www.bellairecommunitypathwaysplan.com/>.

Decorative Standards for Street Lights Pilot Project:

The Decorative Standards for Street Lights Pilot Project was put on hold due to the Brand Identity Initiative. In early 2018, a presentation was made to City Council showing the recommended verbal and visual identity for the City of Bellaire. Additional public input will be sought during the State of the City meeting on February 5, 2018. This project will begin and proceed once the Brand Identity recommendations are approved by City Council.

Flood Plain Hazard Mitigation Plan:

Between October and December of 2017, the Flood Hazard Mitigation Task Force met four (4) times in open meetings to discuss and develop the Flood Hazard Mitigation Plan. Additionally, an Electronic Notebook was created on the City's website to provide information to the Task Force and the public. Included in the notebook are previous flooding reports from the City Engineer, each presentation provided to the Task Force, and the latest draft of the Flood Hazard Mitigation Plan. All meetings have been broadcast live on either Channel 16 or the City's Facebook page. A video of each meeting can also be found in the Electronic Notebook. There is a Public Hearing scheduled for Monday, January 29, 2018. This Public Hearing will provide the public with an opportunity to comment on the Plan. The plan is still on schedule to be completed by spring 2018.

Public Works Site Planning Project:

The kick-off meetings were held in the last quarter of calendar year 2017, and overall site usage ideas were discussed. There is need to determine how the current space is utilized in the warehouse and storage areas, and an on-site meeting has been scheduled for February 2, 2018 to review. Once programmatic and space needs are identified, site usage will be explored for the various usages, including storage, parking, administrative building, and potential flood mitigation improvements.

Facilities Master Plan Update:

A proposal for planning services will be requested from PGAL and reviewed in the second quarter of FY 2018. This product master plan update will provide information on the current and projected future programmatic and space needs of the public works administration building and the library.

Metro Funded Projects:***2018 Pavement Management Program:***

At the November 6, 2017 City Council meeting, the Public Works Department gave a report that would change the approach to the FY 2018 Pavement Management Program due to the lessons learned with prior contracts. Staff is working to redevelop this program over the next several months.

FY 2017 Pavement Management Program:

ARKK Engineers, LLC is the design engineer for two (2) projects: streets and sidewalk project, and pavement striping. The original bid date was August 31, 2017 for these projects, but this date was impacted by Hurricane Harvey. An addendum was issued for bid opening to be moved to September 14, 2017. These projects were bid as a one (1) year contract with two (2) additional renewals, for a total of three (3) years. The contracts will be adjusted every year with the Consumer Price Index. Both contracts were approved at the November 6, 2017 Council meeting. In addition, City Council voted December 18, 2017 for all residential sidewalks to be installed at a width of four foot instead of five foot. This means all sidewalks in this scope will have four foot sidewalks. The cost impacts for construction are still being evaluated but it is known the project is delayed an estimate of one month. A report will be sent to Council once the impacts are fully analyzed by the team. Construction for the striping project will begin at the end of January and the streets and sidewalks project will begin in February.

The streets and sidewalks project includes street repairs with an overlay to the following blocks:

- 4500 Block of Holt Street
- 4500 Block of Mayfair Street
- 5300 Block of Grand Lake Street
- 4900-5000 Blocks of Maple Street
- 4700-4800 Blocks of Evergreen Street (includes striping)
- 100 Pembroke Court
- 4400 Effie Street (curb and gutter work)

Sidewalks are repaired or replaced at the following blocks:

- 100 Block of Beverly Lane
- 4500-4600 Blocks of Birch Street
- 4500 Block of Braeburn Drive

The following street repairs with an overlay were omitted from this project because they were completed with the FY 2016 Street and Sidewalk Pavement Management project:

- 5100 Block of Linden Street
- 5200 Block of Grand Lake Street

The striping portion includes various streets city wide such as Bellaire Blvd, South Rice Avenue, Newcastle Drive, Evergreen Street and Avenue B. It will also include angled parking on Cedar Street from Fifth Street to Ferris Street.

FY 2016 Pavement Management Program:

This project included pavement repairs, sidewalk improvements, curb and gutter repairs, overlays and various Block Inspection Program items. The final release of retainage and project close out was scheduled for the October 2, 2017 City Council meeting. Due to the impact of Hurricane Harvey, this project was approved for a release of retainage and the project was closed at the November 6, 2017 City Council meeting.

FY 2015 Pavement Management Program:

This project included pavement repairs, sidewalk improvements, curb and gutter repairs, overlays and various items identified in the Storm Drainage Maintenance Needs Assessment for twenty locations city-wide. The final release of retainage and project close out was scheduled for the October 2, 2017 City Council meeting. Due to the impact of Hurricane Harvey, this project was approved for a release of retainage and the project was closed at the November 6, 2017 City Council meeting.

Completed Projects:

2017 Playgrounds, Shade Structures, and Park Amenities Program
Evelyn's Park

Texas Future Proofing Projects Submission for The Governor's Commission to Rebuild Texas Effort:

On December 15, 2017 the City of Bellaire submitted projects identified by the City Engineer to the City's Harris County for submission to the State. The projects submitted were also presented to the Flood Hazard Mitigation Task Force. The projects are as follows:

- TxDOT Loop 610 System Upgrade – Study and Drainage Analysis (\$150,000) and Construction (\$65-150 million)
- Union Pacific Railroad Ditch – Study and Drainage Analysis (\$150,000) and Construction (\$1-1.25 million)
- Waste Water Treatment Plan Decommission to the City of Houston and Bellaire Detention – Study and Drainage Analysis – (\$150,000) and Construction (\$15-33 million)
- Ruffino Hills – No project estimates at this time.

Trends

Development Statistics				
	FY 2017 1st Quarter		FY 2018 1st Quarter	
	QTY.	Value	QTY.	Value
New Home Construction	14	\$ 7,101,635	13	\$ 8,116,168
Home Remodeling	106	\$ 1,988,901	160	\$ 3,888,968
New Commercial Construction	0	\$ 0	0	\$ 0
Commercial Remodeling	17	\$ 4,131,950	16	\$ 2,494,051
Demolition	25		30	

Flood Permit Statistics						
	October 2017 1 st Quarter		November 2017 1 st Quarter		December 2017 1 st Quarter	
	Qty	Value	Qty	Value	Qty	Value
Flood Permits Issued	393	\$21,868,251	139	\$8,256,626	59	\$3,943,516

Crime Statistics						
	October		November		December	
	FY 2017	FY 2018	FY 2017	FY 2018	FY 2017	FY 2018
Homicide	0	0	0	0	0	0
Sexual Assault	0	0	0	0	0	1
Robbery	5	4	1	2	4	0
Assault	3	2	6	4	3	4
Burglary Residence	7	1	2	4	0	0
Burglary Building	0	0	1	2	4	1
Theft	11	15	12	18	12	18
Motor Vehicle Theft	1	3	0	0	5	2

Warrant Statistics						
	October		November		December	
	FY 2017	FY 2018	FY 2017	FY 2018	FY 2017	FY 2018
Warrants Issued	223	252	127	106	371	325
Outstanding Warrants	144	223	98	76	234	319
Failure to Appear	69	76	29	18	109	95

City of Bellaire
General Fund
Revenues and Expenditures (Unaudited)
YTD as of December 2017

	FY 2018 Adopted Budget	December		Year to Date			
		Actual	% of Adopted Budget	Allocated Budget	Actual	Over/(Under)	% of
			Allocated Budget			Adopted Budget	
Revenues							
Property Taxes	\$ 13,118,646	\$ 3,931,207	30%	\$ 3,600,052	\$ 4,381,053	\$ 781,000	33%
Franchise Taxes	1,424,734	137,104	10%	369,924	404,670	34,746	28%
Sales Taxes	2,348,555	225,253	10%	559,140	584,266	25,126	25%
Permits, Fees, Licenses	1,143,400	98,459	9%	262,736	234,905	(27,831)	21%
PARD Charges and Fees	887,400	22,785	3%	86,688	98,986	12,298	11%
Public Safety	436,400	31,971	7%	100,531	79,027	(21,504)	18%
Fines	730,000	36,527	5%	164,192	134,836	(29,356)	18%
All Other	694,700	56,468	8%	166,514	172,648	6,135	25%
Total Revenues	20,783,835	4,539,774	22%	5,309,778	6,090,391	780,613	29%
Expenditures							
Salary & Benefits	14,495,815	1,250,390	9%	3,599,288	3,520,437	(78,851)	24%
Purchased Services	4,110,441	191,240	5%	1,065,707	859,579	(206,127)	21%
Supplies	1,212,641	65,560	5%	255,747	198,316	(57,431)	16%
Other/Transfers	540,951	42,633	8%	126,957	128,766	1,809	24%
Non-Payroll Disaster Related	-	48,289	n/a	-	53,986	53,986	n/a
Total Expenditures	20,359,848	1,598,112	8%	5,047,699	4,761,085	(286,615)	23%
Net Revenues/(Expenditures)	\$ 423,987	\$ 2,941,662		\$ 262,079	\$ 1,329,307	\$ 1,067,228	
Budgeted Unassigned Fund Balance 9/30/17	\$ 3,387,437						
Budgeted FY 2018 Revenues	20,783,835						
Budgeted FY 2018 Expenditures	20,359,848						
Budgeted Ending Unassigned Fund Balance	<u>\$ 3,811,424</u>						
60 Day Reserve Requirement	\$ 3,311,154						
(Includes only operating budget)							

Attachment: FY 2018 1st Quarter Report (2413 : FY 2018 1st Quarter Report)

City of Bellaire
Enterprise Fund
Revenues and Expenses (Unaudited)
YTD as of December 2017

	FY 2018 Adopted Budget	December		Year to Date			
		Actual	% of Adopted Budget	Allocated Budget	Actual	Over/(Under) Allocated Budget	% of Adopted Budget
Revenues							
Water	\$ 4,266,524	\$ 403,179	9%	\$ 1,167,557	\$ 1,206,210	\$ 38,653	28%
Wastewater	2,891,394	229,579	8%	726,424	670,388	(56,036)	23%
Solid Waste	1,683,700	137,949	8%	420,670	416,759	(3,912)	25%
All Other	90,500	62,505	69%	26,785	73,021	46,236	81%
Total Revenues	8,932,118	833,212	9%	2,341,437	2,366,378	24,942	26%
Expenses							
Salary & Benefits	1,854,594	156,688	8%	483,409	442,462	(40,947)	24%
Purchased Services	1,491,676	130,100	9%	304,910	295,669	(9,241)	20%
Supplies	2,737,081	205,832	8%	668,054	272,705	(395,350)	10%
Other Expenses and Transfers	2,865,436	239,023	8%	720,361	716,130	(4,231)	25%
Capital Purchases	42,000	-	0%	-	-	-	0%
Non-Payroll Disaster Related	-	61,712	n/a	-	101,522	101,522	n/a
Total Expenses	8,990,787	793,354	9%	2,176,734	1,828,488	(348,246)	20%
Net Revenues/(Expenses)	\$ (58,669)	\$ 39,858		\$ 164,702	\$ 537,890	\$ 373,188	
Budgeted Working Capital 9/30/17	\$ 669,399						
Budgeted FY 2018 Revenues	8,932,118						
Budgeted FY 2018 Expenses	8,990,787						
Budgeted Ending Working Capital	<u>\$ 610,730</u>						
30 Day Fund Balance	\$ 563,613						
(Includes only operating budget)							

Attachment: FY 2018 1st Quarter Report (2413 : FY 2018 1st Quarter Report)

City of Bellaire
Debt Service Fund
Revenues and Expenditures (Unaudited)
YTD as of December 2017

		December		Year to Date			
	FY 2018 Adopted Budget	Actual	% of Adopted Budget	Allocated Budget	Actual	Over/(Under) Allocated Budget	% of Adopted Budget
Revenues							
Property Taxes	\$ 7,228,885	\$ 2,170,527	30%	\$ 1,993,184	\$ 2,413,689	\$ 420,505	33%
Investment Earnings	5,000	322	6%	1,147	1,022	(124)	20%
Transfers from Enterprise Fund	1,750,436	145,870	8%	437,609	437,609	0	25%
Total Revenues	8,984,321	2,316,719	26%	2,431,940	2,852,321	420,381	32%
Expenses							
Principal Payments	4,920,000	-	0%	-	-	-	0%
Interest Payments	4,050,841	-	0%	-	-	-	0%
Other	13,500	1,100	8%	2,588	1,850	(738)	14%
Total Expenses	8,984,341	1,100	0%	2,588	1,850	(738)	0%
Net Revenues/(Expenses)	\$ (20)	\$ 2,315,619		\$ 2,429,351	\$ 2,850,471	\$ 421,119	
Budgeted Unassigned Fund Balance 9/30/17	\$ 557,371						
Budgeted FY 2018 Revenues	8,984,321						
Budgeted FY 2018 Expenses	8,984,341						
Budgeted Ending Unassigned Fund Balance	\$ 557,351						

Attachment: FY 2018 1st Quarter Report (2413 : FY 2018 1st Quarter Report)

City of Bellaire
Vehicle and Equipment Replacement Fund
Revenues and Expenditures (Unaudited)
YTD as of December 2017

	FY 2018 Adopted Budget	Budget Carry-Over (a)	Budget Adjustments	FY 2018 Revised Budget	December Actual	YTD Actual	Encumbrance	Budget Balance
Revenues								
Transfers - General	\$ 450,500	\$ -	\$ -	\$ 450,500	\$ 29,750	\$ 89,250	n/a	\$ 361,250
Transfers - Enterprise	357,000	-	-	357,000	37,542	#####	n/a	244,375
Insurance Reimbursements	-	-	-	-	-	12,575	n/a	(12,575)
Total Revenues	807,500	-	-	807,500	67,292	214,450	n/a	593,050
Expenditures								
Information Technology	194,900	-	-	194,900	-	-	-	194,900
Fire	98,900	-	-	98,900	-	685,377	19,571	(606,048)
Police	320,000	-	-	320,000	-	250	190,155	129,595
Parks & Recreation	27,500	-	-	27,500	-	-	79,758	(52,258)
Public Works - General Fund	-	-	-	-	-	17,515	-	(17,515)
Public Works - Enterprise Fund	290,000	-	-	290,000	-	11,632	398,386	(120,018)
Total Expenditures/Encumbrances	931,300	-	-	931,300	-	714,774	687,870	(471,344)
Net Revenues/(Expenditures)	\$ (123,800)	\$ -	\$ -	\$ (123,800)	\$ 67,292	\$ (500,324)	n/a	\$ 1,064,394

(a) Capital improvement budgets are project-length and do not expire at the end of the fiscal year. Unexpired prior-year carry-over budgets are being finalized. Once final, the carry-over amounts from prior year will appear in this column in future reports.

Budgeted Unassigned Fund Balance 9/30/17 \$1,369,101
 Budgeted FY 2018 Revenues 807,500
 Budgeted FY 2018 Expenditures 931,300
 Budgeted Ending Unassigned Fund Balance \$1,245,301

City of Bellaire
Capital Improvement Fund
Revenues and Expenditures (Unaudited)
YTD as of December 2017

	FY 2018 Adopted Budget	Budget Carry-Over (a)	Budget Adjustments	FY 2018 Revised Budget	December Actual	YTD Actual	Encumbrance	Budget Balance
Revenues								
General Fund Transfer	\$ 42,426	\$ -	\$ -	\$ 42,426	\$ 3,536	\$ 10,606.50	n/a	\$ 31,820
Enterprise Fund Transfer	120,000	-	-	120,000	10,000	30,000	n/a	90,000
Special Revenue Fund Transfer	-	-	-	-	-	-	n/a	-
Misc	-	-	-	-	-	-	n/a	-
Total Revenues	162,426	-	-	162,426	13,536	40,607	n/a	121,820
Project Expenditures								
FY 2014 Street & Drainage Reconstruction - Phase 5B (b)	-	-	-	-	-	-	507,674	(507,674)
FY 2018 Update Facilities Master Plan	50,000	-	-	50,000	-	-	-	50,000
FY 2015 Evelyn's Park	-	-	-	-	-	-	31,409	(31,409)
FY 2018 Playground/Shade/Amenities	100,000	-	-	100,000	-	-	-	100,000
FY 2017 BFAC Pool Area Improvements	-	-	-	-	-	-	7,248	(7,248)
FY 2018 Park Signage Master Plan	50,000	-	-	50,000	-	-	-	50,000
FY 2017 Community Pathways Master Plan	-	-	-	-	19,285	19,285	37,300	(56,585)
FY 2016 Street Striping Program	-	-	-	-	-	-	143,631	(143,631)
FY 2016 Pavement Management Program	-	-	-	-	-	-	1,264,230	(1,264,230)
FY 2014 City Wide Beautification	-	-	-	-	-	18,125	-	(18,125)
FY 2018 Decorative Standard for Major Streets	75,000	-	-	75,000	-	-	-	75,000
Total General Project Expenditures	275,000	-	-	275,000	19,285	37,410	1,991,491	(1,753,901)
FY 2016 Rehab Renwick Ground Storage	-	-	-	-	-	-	31,360	(31,360)
FY 2018 Renwick Well - Pumps/Motors	285,000	-	-	285,000	-	-	-	285,000
FY 2016 WW System Upgrades	-	-	-	-	-	-	1,750	(1,750)
FY 2018 Wendell Lift Station - Submersible Pumps	75,000	-	-	75,000	-	-	-	75,000
Total Enterprise Project Expenditures	360,000	-	-	360,000	-	-	33,110	326,890
Total Expenditures/Encumbrances	635,000	-	-	635,000	19,285	37,410	2,024,601	(1,427,011)
Net Revenues/(Expenditures)	\$ (472,574)	\$ -	\$ -	\$ (472,574)	\$ (5,750)	\$ 3,197	n/a	\$ 1,548,831

(a) Capital improvement budgets are project-length and do not expire at the end of the fiscal year. Unexpired prior-year carry-over budgets are being finalized.

Once final, the carry-over amounts from prior year will appear in this column in future reports.

(a) Pay as you Go portion of Bonds in Fund 620

Budgeted Unassigned Fund Balance 9/30/17	\$ 1,580,601
Budgeted FY 2018 Revenues	162,426
Budgeted FY 2018 Expenditures	635,000
Budgeted Ending Unassigned Fund Balance	<u>\$ 1,108,027</u>

Attachment: FY 2018 1st Quarter Report (2413 : FY 2018 1st Quarter Report)

City of Bellaire
Capital Bond Fund
Revenues and Expenditures (Unaudited)
YTD as of December 2017

	FY 2018 Adopted Budget	Budget Carry-Over (a)	Budget Adjustments	FY 2018 Revised Budget	December Actual	YTD Actual	Encumbrance	Budget Balance
Revenues								
Interest	\$ -	\$ -	\$ -	\$ -	\$ 43,723	\$ 124,893	n/a	\$ (124,893)
Bonds Proceeds	12,500,000	-	-	12,500,000	-	-	n/a	12,500,000
Total Revenues	12,500,000	-	-	12,500,000	43,723	124,893	n/a	12,375,107
Non-Project Expenditures								
Bond Issuance Costs	-	-	-	-	-	-	-	-
Bond Expenditures	-	-	-	-	-	-	-	-
Total Non-Project Expenditures	-	-	-	-	-	-	-	-
Project Expenditures								
FY 2015 Drainage Phase 5B	-	-	-	-	-	-	11,672	(11,672)
FY 2017 Streets and Drainage	7,000,000	-	-	7,000,000	11,190	11,190	1,524,560	5,464,250
FY 2017 Police/Courts Construction	-	-	-	-	2,362	(91,971)	7,858,844	(7,766,873)
FY 2017 City Hall/Civic Center Construction	-	-	-	-	5,449	(184,381)	6,895,459	(6,711,077)
FY 2017 Transition - New City Hall/Police/Municipal Court	-	-	-	-	(2,000)	1,240	37,801	(39,041)
FY 2013 Design - New City Hall/Police/Municipal Court	-	-	-	-	6,744	6,744	121,901	(128,645)
FY 2015 Evelyn's Park	-	-	-	-	-	-	140	(140)
FY 2017 Sidewalks	1,000,000	-	-	1,000,000	8,455	8,455	366,149	625,396
FY 2017 Water Line Improvements	4,468,780	-	-	4,468,780	10,411	10,411	543,782	3,914,587
FY 2017 Water Meter Installations	-	-	-	-	93,934	93,934	247,963	(341,897)
FY 2017 Wastewater Treatment Plant Improvements	-	-	-	-	1,284,000	1,284,000	4,681,286	(5,965,286)
FY 2017 Wastewater Line Improvements	31,220	-	-	31,220	67,404	67,404	57,145	(93,329)
Total Project Expenditures	12,500,000	-	-	12,500,000	1,487,949	1,207,026	22,346,700	(11,053,727)
Total Expenditures/Encumbrances	12,500,000	-	-	12,500,000	1,487,949	1,207,026	22,346,700	(11,053,727)
Net Revenues/(Expenditures)	\$ -	\$ -	\$ -	\$ -	\$ (1,444,225)	\$ (1,082,133)	n/a	\$ 23,428,834

(a) Capital improvement budgets are project-length and do not expire at the end of the fiscal year. Unexpired prior-year carry-over budgets are being finalized. Once final, the carry-over amounts from prior year will appear in this column in future reports.

Budgeted Unassigned Fund Balance 9/30/17	\$ -
Budgeted FY 2018 Revenues	12,500,000
Budgeted FY 2018 Expenditures	12,500,000
Budgeted Ending Unassigned Fund Balance	<u>\$ -</u>

Attachment: FY 2018 1st Quarter Report (2413 : FY 2018 1st Quarter Report)

**City of Bellaire
Metro Fund
Revenues and Expenditures (unaudited)
YTD as of December 2017**

	FY 2018 Adopted Budget	Budget Carry-Over (a)	FY 2018 Revised Budget	December Actual	YTD Actual	Encumbrance	Budget Balance
Revenues							
Metro Sales Tax	\$ 1,000,000	\$ -	\$ 1,000,000	\$ 112,627	\$ 289,220	n/a	\$ 710,780
Interest	-	-	-	1,646	5,081	n/a	(5,081)
Total Revenues	1,000,000	-	1,000,000	114,273	294,301	n/a	705,699
Project Expenditures							
Street Striping Program	-	-	-	-	-	224	(224)
Street Pavement Mgt Program	1,300,000	-	1,300,000	-	-	401,897	898,103
Sidewalk Projects	-	-	-	-	-	-	-
City Wide Trip Hazard	-	-	-	-	-	-	-
Total Expenditures/Encumbrances	1,300,000	-	1,300,000	-	-	402,121	897,879
Net Revenues/(Expenditures)	\$ (300,000)	\$ -	\$ (300,000)	\$ 114,273	\$ 294,301	n/a	\$ (192,179)

(a) Capital improvement budgets are project-length and do not expire at the end of the fiscal year. Unexpired prior-year carry-over budgets are being finalized. Once final, the carry-over amounts from prior year will appear in this column in future reports.

Budgeted Unassigned Fund Balance 9/30/17	\$ 308,000
Budgeted FY 2018 Revenues	1,000,000
Budgeted FY 2018 Expenditures	1,300,000
Budgeted Ending Unassigned Fund Balance	<u>\$ 8,000</u>

**CITY OF BELLAIRE
CURRENT PROPERTY TAX COLLECTIONS
FY 2015 - FY 2018**

<u>Month</u>	<u>FY 2015</u>	<u>FY 2016</u>	<u>FY 2017</u>	<u>FY 2018</u>
Oct	\$ -	\$ -	\$ -	\$ -
Nov	585,025	131,234	414,152	681,242
Dec	4,865,374	3,881,188	4,504,067	6,083,331
Jan	6,075,640	8,702,108	8,590,430	
Feb	3,634,938	4,005,865	4,342,814	
Mar	296,537	206,525	201,515	
Apr	63,640	90,455	92,324	
May	55,636	49,017	67,720	
Jun	53,382	57,865	98,066	
Jul	4,673	14,076	15,943	
Aug	-	-	-	
Sep	-	-	-	
YTD Collections				<u>\$ 6,764,573</u>
% of Budget				33.39%
% of Total Levy				33.71%
FY 2018 Budget - Total Tax Revenue				<u>\$ 20,261,531</u>
2017 Tax Year Taxable Value - Certified Appraisal Roll*				<u>\$ 4,570,121,110</u>
2017 Tax Year - Under Protest or not Certified*				<u>254,576,183</u>
Total 2017 Tax Year				<u>4,824,697,293</u>
Total Levy at \$0.4159 / \$100 =				<u>\$ 20,065,916</u>

Ten Largest Taxpayers in City of Bellaire (Tax Year 2016) *

		<u>Taxable Value</u>
Chevron Chemical Company	Oil & Gas	81,900,770
Pin Oak North Parcel LL LLC	Land/Improvements	52,838,215
KBS SOR 6565 6575 West Loop S LLC	Land/Improvements	36,988,682
BRI 1833 6330 LLC	Land/Improvements	36,200,573
CenterPoint Energy Inc.	Electric Utility	32,789,970
SBC Communications	Utility	28,283,940
CHP Houston TX MOB Owner LLC	Land/Improvements	27,880,000
CHP Houston TX Hospital Owner LLC	Hospital	23,197,526
Pin Oak South Parcel LL LLC	Land/Improvements	21,606,958
SLS Properties	Land/Improvements	13,176,820
		<u>\$ 354,863,454</u>
Tax Levy @ \$0.4159 / \$100		<u>\$ 1,475,877</u>
% of Total Levy		7.36%

* Source: Harris County Tax Assessor-Collector

**CITY OF BELLAIRE
HOUSING INFORMATION
FY 2018
December 2017**

	<u>Dec-16</u>	<u>Jun-17</u>	<u>Dec-17</u>
<u>Houses, Townhomes & Vacant Lots for Sale *</u>			
<u>Price Range</u>			
\$ 0 - \$ 250,000	1	-	-
\$ 250,001 - \$ 500,000	37	38	59
\$ 500,001 - \$ 750,000	24	32	36
\$ 750,001 - \$ 1,000,000	16	32	16
> \$ 1,000,000	62	99	69
Total Units For Sale *	140	201	180
Total HCAD Residential Units/Lots **	6,199	6,199	6,210
For Sale as a % of Total Units	2.26%	3.24%	2.90%
Highest Listing Price - Home	\$ 2,888,000	\$ 3,295,000	\$ 3,688,000
Lowest Listing Price - TH/Lot	\$ 249,900	\$ 309,900	\$ 279,900
<u>Houses for Lease *</u>			
	65	64	29
Highest Lease/Month	\$ 6,950	\$ 9,750	\$ 15,000
Lowest Lease/Month	\$ 1,200	\$ 1,100	\$ 1,100

Foreclosure History as of end of Quarter Reported by RealtyTrac

	<u>Auction</u>	<u>Bank Owned</u>
At Quarter End 03-31-15	4	2
At Quarter End 06-30-15	3	2
At Quarter End 09-30-15	2	2
At Quarter End 12-31-15	3	2
At Quarter End 03-31-16	2	2
At Quarter End 06-30-16	0	2
At Quarter End 09-30-16	0	2
At Quarter End 12-31-16	2	3
At Quarter End 03-31-17	3	2
At Quarter End 06-30-17	3	1
At Quarter End 09-30-17	0	0
At Quarter End 12-31-17	2	3

New Residential Construction

<u>Fiscal Year</u>	<u>New Units</u>	<u>Construction Cost****</u>	
		<u>Construction</u>	<u>Avg/Unit</u>
2008	132	\$ 75,405,507	\$ 571,254
2009	49	\$ 26,026,889	\$ 531,161
2010	***	\$ 34,682,458	\$ 541,913
2011	56	\$ 30,064,905	\$ 536,873
2012	***	\$ 54,914,376	\$ 590,477
2013	***	\$ 65,491,037	\$ 579,567
2014	125	\$ 78,420,596	\$ 627,365
2015	98	\$ 52,190,001	\$ 532,551
2016	73	\$ 44,585,564	\$ 610,761
2017	87	\$ 49,790,625	\$ 572,306
2018	13	\$ 8,116,168	\$ 624,321
Average Appraised Value (Tax Year 2017)		\$ 874,019	

* Source: realtor.com does not include for sale or lease by owner

** Based on information provided by the Harris County Tax Assessor-Collector and the Harris County Appraisal District includes estimated values

*** Numbers revised based on system correction

**** Construction cost of structure. Not a market value. Excludes land value/cost.

CITY OF BELLAIRE
SUMMARY OF SALES & MIXED BEVERAGE TAX
FY 2016 - FY 2018

<u>Payment</u>					
<u>Month</u>	<u>Period</u>		<u>FY 2016</u>	<u>FY 2017</u>	<u>FY 2018</u>
<u>Sales Tax</u>					
Oct	Aug	\$	159,655	\$ 153,452	\$ 160,106
Nov	Sep		236,498	179,528	193,080
Dec	Oct		196,711	177,498	225,253
Jan	Nov		258,816	203,388	
Feb	Dec		253,419	232,674	
Mar	Jan		176,377	174,240	
Apr	Feb		177,283	169,626	
May	Mar		210,865	201,758	
Jun	Apr		172,229	154,642	
Jul	May		192,406	191,746	
Aug	Jun		266,791	190,031	
Sep	Jul		119,759	194,122	
Sub-Total		\$	2,420,809	\$ 2,222,707	\$ 578,440
<u>Mixed Beverage</u>					
Oct	1st Qtr		6,012	4,668	5,827
Jan	2nd Qtr		5,238	4,408	
Apr	3rd Qtr		5,570	4,876	
Jul	4th Qtr		5,970	5,201	
Sub-Total			22,790	19,153	5,827
Total		\$	2,443,599	\$ 2,241,860	\$ 584,266

Attachment: FY 2018 1st Quarter Report (2413 : FY 2018 1st Quarter Report)

**CITY OF BELLAIRE
SUMMARY OF FRANCHISE FEES
FY2016 - FY 2018**

		<u>FY 2016</u>	<u>FY 2017</u>	<u>FY 2018</u>
Electric	YTD	\$ 274,536	\$ 274,827	\$ 274,037
	Total	\$ 823,825	\$ 823,888	n/a
Gas	YTD	15,821	15,849	29,605
	Total	90,762	128,135	n/a
Telephone	YTD	28,637	26,226	25,259
	Total	115,362	103,487	n/a
Cable /PEG	YTD	98,534	96,467	90,924
	Total	400,666	383,314	n/a
All	YTD	<u>\$ 417,529</u>	<u>\$ 413,368</u>	<u>\$ 419,824</u>
	Total	<u>\$ 1,430,616</u>	<u>\$ 1,438,824</u>	n/a

Attachment: FY 2018 1st Quarter Report (2413 : FY 2018 1st Quarter Report)

CITY OF BELLAIRE
SUMMARY OF PURCHASE ORDERS
FY 2018
December 2017

	Oct-17		Nov-17		Dec-17		1st Qtr	
	<u>Issued</u>	<u>Amount</u>	<u>Issued</u>	<u>Amount</u>	<u>Issued</u>	<u>Amount</u>	<u>Issued</u>	<u>Amount</u>
<u>Total Purchase Orders</u>	306	\$ 1,350,257	213	\$ 4,297,841	194	\$ 4,210,089	713	\$ 9,858,188
<u>PO for \$5,000 - \$50,000</u>	36	\$ 586,295	18	\$ 316,786	21	\$ 331,212	75	\$ 1,234,293
% of Total Purchase Orders	11.76%	43.42%	8.45%	7.37%	10.82%	7.87%	10.52%	12.52%
\$ 5,000 - \$ 25,000	28	\$ 334,003	14	\$ 174,476	18	\$ 231,059	60	\$ 739,538
\$ 25,001 - \$ 50,000	8	\$ 252,292	4	\$ 142,310	3	\$ 100,153	15	\$ 494,755
	Jan-18		Feb-18		Mar-18		2nd Qtr	
	<u>Issued</u>	<u>Amount</u>	<u>Issued</u>	<u>Amount</u>	<u>Issued</u>	<u>Amount</u>	<u>Issued</u>	<u>Amount</u>
<u>Total Purchase Orders</u>	-	\$ -	-	\$ -	-	\$ -	-	\$ -
<u>PO for \$5,000 - \$50,000</u>	-	\$ -	-	\$ -	-	\$ -	-	\$ -
% of Total Purchase Orders	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
\$ 5,000 - \$ 25,000	-	\$ -	-	\$ -	-	\$ -	-	\$ -
\$ 25,001 - \$ 50,000	-	\$ -	-	\$ -	-	\$ -	-	\$ -
	Apr-18		May-18		Jun-18		3rd Qtr	
	<u>Issued</u>	<u>Amount</u>	<u>Issued</u>	<u>Amount</u>	<u>Issued</u>	<u>Amount</u>	<u>Issued</u>	<u>Amount</u>
<u>Total Purchase Orders</u>	-	\$ -	-	\$ -	-	\$ -	-	\$ -
<u>PO for \$5,000 - \$50,000</u>	-	\$ -	-	\$ -	-	\$ -	-	\$ -
% of Total Purchase Orders	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
\$ 5,000 - \$ 25,000	-	\$ -	-	\$ -	-	\$ -	-	\$ -
\$ 25,001 - \$ 50,000	-	\$ -	-	\$ -	-	\$ -	-	\$ -
	Jul-18		Aug-18		Sep-18		4th Qtr	
	<u>Issued</u>	<u>Amount</u>	<u>Issued</u>	<u>Amount</u>	<u>Issued</u>	<u>Amount</u>	<u>Issued</u>	<u>Amount</u>
<u>Total Purchase Orders</u>	-	\$ -	-	\$ -	-	\$ -	-	\$ -
<u>PO for \$5,000 - \$50,000</u>	-	\$ -	-	\$ -	-	\$ -	-	\$ -
% of Total Purchase Orders	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
\$ 5,000 - \$ 25,000	-	\$ -	-	\$ -	-	\$ -	-	\$ -
\$ 25,001 - \$ 50,000	-	\$ -	-	\$ -	-	\$ -	-	\$ -

* Purchases include bids, sole source, and cooperative purchasing.

Attachment: FY 2018 1st Quarter Report (2413 : FY 2018 1st Quarter Report)

CITY OF BELLAIRE, TEXAS
SUMMARY INVESTMENT REPORT
Fiscal Year 2018 through December 31, 2017

Account Description	Purchase	Date	First Call	Maturity	Rate/ Coupon	Purchase Yield	Purchase Price	Market Price	Face Amount	Book	Market	Interest	Beginning Values @ 10/01/17	
										Value	Value	Accrued	Book Value	Market Value
Amegy Bank of Texas Concentration Account Sub-total	12/31/17	n/a	01/01/18	0.0000%	\$ -	0.0000%	\$ -	\$ -	\$ 7,997,880	\$ 7,997,880	\$ 7,997,880	\$ -	\$ 4,878,859	\$ 4,878,859
									7,997,880	7,997,880	7,997,880	-	4,878,859	4,878,859
Government Securities	03/29/16	03/29/17	03/29/19	1.2500%	1.2500%	100.000	99.220	99.220	1,000,000	1,000,000	992,199	3,125	1,000,000	985,193
	09/30/16	03/30/17	09/30/19	1.2500%	1.2500%	100.000	98.530	98.530	1,000,000	1,000,000	985,298	3,125	1,000,000	990,533
	03/28/17	09/09/18	09/09/19	1.5000%	1.5000%	100.000	99.143	99.143	1,000,000	1,000,000	991,434	3,750	1,000,000	997,315
									3,000,000	3,000,000	2,968,931	10,000	3,000,000	2,983,041
TexPool Investments	12/31/17	n/a	01/01/18	1.1764%	1.1764%	100.000	100.000	100.000	141,708	141,708	141,708	1,284	236,783	236,783
	12/31/17	n/a	01/01/18	1.1764%	1.1764%	100.000	100.000	100.000	353,736	353,736	353,736	1,036	410,023	410,023
	12/31/17	n/a	01/01/18	1.1764%	1.1764%	100.000	100.000	100.000	55,713	55,713	55,713	152	55,614	55,614
	12/31/17	n/a	01/01/18	1.1764%	1.1764%	100.000	100.000	100.000	357,251	357,251	357,251	976	356,022	356,022
	12/31/17	n/a	01/01/18	1.1764%	1.1764%	100.000	100.000	100.000	4,024,910	4,024,910	4,024,910	10,323	4,303,061	4,303,061
	12/31/17	n/a	01/01/18	1.1764%	1.1764%	100.000	100.000	100.000	1,747,008	1,747,008	1,747,008	3,881	2,085,163	2,085,163
	12/31/17	n/a	01/01/18	1.1764%	1.1764%	100.000	100.000	100.000	463,117	463,117	463,117	1,079	493,963	493,963
	12/31/17	n/a	01/01/18	1.1764%	1.1764%	100.000	100.000	100.000	898,261	898,261	898,261	2,454	895,300	895,300
	12/31/17	n/a	01/01/18	1.1764%	1.1764%	100.000	100.000	100.000	2,007,287	2,007,287	2,007,287	5,485	2,000,671	2,000,671
	Sub-total									10,048,992	10,048,992	10,048,992	26,671	10,836,601
TexPool Prime Investments	12/31/17	n/a	01/01/18	1.3917%	1.3917%	100.000	100.000	100.000	213,737	213,737	213,737	492	500,816	500,816
	12/31/17	n/a	01/01/18	1.3917%	1.3917%	100.000	100.000	100.000	1,061,934	1,061,934	1,061,934	4,044	1,230,789	1,230,789
	12/31/17	n/a	01/01/18	1.3917%	1.3917%	100.000	100.000	100.000	167,224	167,224	167,224	553	166,644	166,644
	12/31/17	n/a	01/01/18	1.3917%	1.3917%	100.000	100.000	100.000	1,071,948	1,071,948	1,071,948	3,548	1,068,653	1,068,653
	12/31/17	n/a	01/01/18	1.3917%	1.3917%	100.000	100.000	100.000	12,079,495	12,079,495	12,079,495	-	12,910,075	12,910,075
	12/31/17	n/a	01/01/18	1.3917%	1.3917%	100.000	100.000	100.000	5,243,680	5,243,680	5,243,680	-	6,256,016	6,256,016
	12/31/17	n/a	01/01/18	1.3917%	1.3917%	100.000	100.000	100.000	1,389,925	1,389,925	1,389,925	-	1,481,895	1,481,895
	12/31/17	n/a	01/01/18	1.3917%	1.3917%	100.000	100.000	100.000	2,695,277	2,695,277	2,695,277	8,921	2,686,862	2,686,862
	12/31/17	n/a	01/01/18	1.3917%	1.3917%	100.000	100.000	100.000	6,022,964	6,022,964	6,022,964	19,934	6,004,161	6,004,161
	Sub-total									29,946,184	29,946,184	29,946,184	37,493	32,305,912
TexSTAR Investments	12/31/17	n/a	01/01/18	1.1762%	1.1762%	100.000	100.000	100.000	2,348,338	2,348,338	2,348,338	6,489	2,341,850	2,341,850
									2,348,338	2,348,338	2,348,338	6,489	2,341,850	2,341,850
	Total								\$ 53,341,394	\$ 53,341,394	\$ 53,310,325	\$ 80,652	\$ 53,363,221	\$ 53,346,262

Amegy Bank Earnings Credit Rate: 0.8500%

Weighted Average Yield: 1.1241%

Comparative Yields:

3-month Treasury Bill 1.3900%

6-month Treasury Bill 1.5300%

2-year Treasury Note 1.8900%

To the best of our knowledge, this report is in compliance with the investment strategy expressed in Chapter 2, Administration, Section 2-10, Investment Policy of the Code of Ordinances of the City of Bellaire, Texas and with the Texas Public Funds Investment Act, V.T.C.A., Government Code Ch. 2256, as amended.

Attachment: FY 2018 1st Quarter Report (2413 : FY 2018 1st Quarter Report)

CITY OF BELLAIRE, TEXAS
INVESTMENT ACTIVITY REPORT
Fiscal Year 2018 through December 31, 2017

Account Description	Purchase	Date	First Call	Maturity	Rate/ Coupon	Beginning Values		Fiscal Year-To-Date Activity				Ending Values	
						10/01/17	10/01/17	Deposits/ Purchases	Withdrawals/ Maturities/Calls	Incr/(Decr)	Market Value	12/31/17	12/31/17
						Book Value	Market Value			Market Value		Book Value	Market Value
Amesg Bank of Texas													
Concentration Account	12/31/17	n/a	01/01/18	0.0000%		\$ 7,997,880	\$ 4,878,859	\$ 14,875,291	\$ 11,756,271	\$ -	\$ 7,997,880	\$ 7,997,880	\$ 7,997,880
Sub-total						7,997,880	4,878,859	14,875,291	11,756,271	-	7,997,880	7,997,880	7,997,880
Government Securities													
FFCB 3133EFV38	03/29/16	03/29/17	03/29/19	1.2500%		1,000,000	995,193	-	-	(2,994)	1,000,000	992,199	992,199
FNMA 3136G4AP8	09/30/16	03/30/17	09/30/19	1.2500%		1,000,000	990,533	-	-	(5,235)	1,000,000	985,298	985,298
FHLMC 3134GAT6	03/28/17	09/09/18	09/09/19	1.5000%		1,000,000	997,315	-	-	(5,881)	1,000,000	991,434	991,434
Sub-total						3,000,000	2,983,041	-	-	(14,110)	3,000,000	2,968,931	2,968,931
TexPool Investments													
Concentration Account	12/31/17	n/a	01/01/18	1.1764%		141,708	236,783	4,006,574	4,101,649	-	141,708	141,708	141,708
METRO Account	12/31/17	n/a	01/01/18	1.1764%		353,736	410,023	483,155	519,442	-	353,736	353,736	353,736
G.O. Bonds, Series 2014	12/31/17	n/a	01/01/18	1.1764%		55,713	55,614	152	54	-	55,713	55,713	55,713
G.O. Bonds, Series 2015	12/31/17	n/a	01/01/18	1.1764%		357,251	356,022	1,229	-	-	357,251	357,251	357,251
GOB 2017 New Municipal Buildings	12/31/17	n/a	01/01/18	1.1764%		4,024,910	4,303,061	883,554	1,161,705	-	4,024,910	4,024,910	4,024,910
GOB 2017 Water/Wastewater Improv	12/31/17	n/a	01/01/18	1.1764%		1,747,008	2,085,163	1,036,256	1,374,410	-	1,747,008	1,747,008	1,747,008
GOB 2017 Streets/Drainage/Sidewalks	12/31/17	n/a	01/01/18	1.1764%		463,117	493,963	97,946	128,792	-	463,117	463,117	463,117
GOB 2017A Water/Wastewater Improv	12/31/17	n/a	01/01/18	1.1764%		898,261	895,300	2,960	-	-	898,261	898,261	898,261
GOB 2017A Streets/Drainage/Sidewalks	12/31/17	n/a	01/01/18	1.1764%		2,007,287	2,000,671	6,616	-	-	2,007,287	2,007,287	2,007,287
Sub-total						10,048,992	10,836,601	6,498,443	7,286,052	-	10,048,992	10,048,992	10,048,992
TexPool Prime Investments													
Concentration Account	12/31/17	n/a	01/01/18	1.3917%		213,737	500,816	212,921	500,000	-	213,737	213,737	213,737
METRO Account	12/31/17	n/a	01/01/18	1.3917%		1,061,934	1,230,789	4,044	172,899	-	1,061,934	1,061,934	1,061,934
G.O. Bonds, Series 2014	12/31/17	n/a	01/01/18	1.3917%		167,224	166,644	580	-	-	167,224	167,224	167,224
G.O. Bonds, Series 2015	12/31/17	n/a	01/01/18	1.3917%		1,071,948	1,068,653	3,548	253	-	1,071,948	1,071,948	1,071,948
GOB 2017 New Municipal Buildings	12/31/17	n/a	01/01/18	1.3917%		12,079,495	12,910,075	42,651	873,231	-	12,079,495	12,079,495	12,079,495
GOB 2017 Water/Wastewater Improv	12/31/17	n/a	01/01/18	1.3917%		5,243,680	6,256,016	20,039	1,032,375	-	5,243,680	5,243,680	5,243,680
GOB 2017 Streets/Drainage/Sidewalks	12/31/17	n/a	01/01/18	1.3917%		1,389,925	1,481,895	4,897	96,867	-	1,389,925	1,389,925	1,389,925
GOB 2017A Water/Wastewater Improv	12/31/17	n/a	01/01/18	1.3917%		2,695,277	2,686,862	8,921	506	-	2,695,277	2,695,277	2,695,277
GOB 2017A Streets/Drainage/Sidewalks	12/31/17	n/a	01/01/18	1.3917%		6,022,964	6,004,161	19,934	1,131	-	6,022,964	6,022,964	6,022,964
Sub-total						29,946,184	32,305,912	317,535	2,677,262	-	29,946,184	29,946,184	29,946,184
TexSTAR Investments													
Concentration Account	12/31/17	n/a	01/01/18	1.1762%		2,348,338	2,341,850	6,489	-	-	2,348,338	2,348,338	2,348,338
Sub-total						2,348,338	2,341,850	6,489	-	-	2,348,338	2,348,338	2,348,338
Total						\$ 53,341,394	\$ 53,363,221	\$ 21,697,758	\$ 21,719,585	\$ (14,110)	\$ 53,341,394	\$ 53,310,325	\$ 53,310,325

CITY OF BELLAIRE, TEXAS
INVESTMENT SUPPLEMENTARY REPORT
As of December 31, 2017

Account Description <u>Amegy Bank of Texas</u>	GASB 31 Market Reserve			
	<u>Maturity</u>	<u>Book Value</u>	<u>GASB 31 Market Reserve</u>	<u>Market Value</u>
Concentration Account	01/01/18	\$ 7,997,880	\$ -	\$ 7,997,880
Sub-total		7,997,880	-	7,997,880
Government Securities				
FFCB 3133EFV38	03/29/19	1,000,000	(7,801)	992,199
FNMA 3136G4AP8	09/30/19	1,000,000	(14,702)	985,298
FHLMC 3134GA7A6	09/09/19	1,000,000	(8,566)	991,434
Sub-total		3,000,000	(31,069)	2,968,931
TexPool Investments				
Concentration Account	01/01/18	141,708	-	141,708
METRO Account	01/01/18	353,736	-	353,736
G.O. Bonds, Series 2014	01/01/18	55,713	-	55,713
G.O. Bonds, Series 2015	01/01/18	357,251	-	357,251
GOB 2017 New Municipal Buildings	01/01/18	4,024,910	-	4,024,910
GOB 2017 Water/Wastewater Improv	01/01/18	1,747,008	-	1,747,008
GOB 2017 Streets/Drainage/Sidewalks	01/01/18	463,117	-	463,117
GOB 2017A Water/Wastewater Improv	01/01/18	898,261	-	898,261
GOB 2017A Streets/Drainage/Sidewalks	01/01/18	2,007,287	-	2,007,287
Sub-total		10,048,992	-	10,048,992
TexPool Prime Investments				
Concentration Account	01/01/18	213,737	-	213,737
METRO Account	01/01/18	1,061,934	-	1,061,934
G.O. Bonds, Series 2014	01/01/18	167,224	-	167,224
G.O. Bonds, Series 2015	01/01/18	1,071,948	-	1,071,948
GOB 2017 New Municipal Buildings	01/01/18	12,079,495	-	12,079,495
GOB 2017 Water/Wastewater Improv	01/01/18	5,243,680	-	5,243,680
GOB 2017 Streets/Drainage/Sidewalks	01/01/18	1,389,925	-	1,389,925
GOB 2017A Water/Wastewater Improv	01/01/18	2,695,277	-	2,695,277
GOB 2017A Streets/Drainage/Sidewalks	01/01/18	6,022,964	-	6,022,964
Sub-total		29,946,184	-	29,946,184
TexSTAR Investments				
Concentration Account	01/01/18	2,348,338	-	2,348,338
Sub-total		2,348,338	-	2,348,338
Total		\$ 53,341,394	\$ (31,069)	\$ 53,310,325

Claim on Cash by Fund		
<u>Fund</u>	<u>Classifications</u>	<u>12/31/17 Balance</u>
Governmental Funds		
100 - General Fund		\$ 5,178,776
200 - Special Revenue Fund		450,637
300 - Debt Service Fund		3,321,603
600 - VET Fund		2,197,171
610 - CIP Fund		5,064,368
620 - CIP Bond Fund		35,621,885
630 - METRO Fund		1,442,152
Total Governmental Funds		53,276,592
Proprietary Funds		
500 - Enterprise Fund		64,802
Total Proprietary Funds		64,802
Total		\$ 53,341,394

Quarterly Reporting of Donations Approved by City Manager as per Ordinance 14-09
Donations Approved During Quarter Ended December 31, 2017

Date	Donor	Designation	Value
Fire - Donations			
11/30/17	New Generation Pressure Washing	Pressure washing of apparatus ramp at Bellaire Fire Station with a value of approximately \$2,000.	\$ 2,000
			<u>\$ 2,000</u>
Police - Donations			
10/02/17	Dr. John Holcomb	Tactical medical supplies (tourniquets and tourniquet holsters) with a value of approximately \$2,350.	\$ 2,350
11/24/17	Ron Akard/Bond Pharmaceutical	Industrial strength enclosed wire evidence cage with estimated value of approximately \$3,500.	3,500
			<u>\$ 5,850</u>
Library - Donations			
10/09/17	Sacred Heart Grade School	Hurricane Harvey recovery support (monetary donation) to be used for STEM related books and programming.	\$ 1,650
11/08/17	Brownstone Book Fund	One hundred (100) books - popular children's books to be selected by Youth Service Librarian.	1,675
			<u>\$ 3,325</u>
Parks, Recreation, and Facilities - Donations			
10/18/17	The Texas Recreation and Park Society	Hurricane Harvey recovery support in the form of a \$100 Visa gift card.	\$ 100
11/06/17	Bellaire Southwest Houston Rotary Club	Funds for the preliminary design services relating to a piece of World Trade Center steel previously donated to and accepted by the City.	7,500
11/06/17	Bellaire Historical Society	Nine (9) historical items for display in the new Bellaire City Hall and Civic Center in order to promote the history of Bellaire to its citizens, visitors and employees.	unknown
11/29/17	PATRONS for Bellaire Parks	Bellaire Brave initiative funds (monetary donation) to help City of Bellaire employees recovery from Hurricane Harvey.	70,000
			<u>\$ 77,600</u>

Attachment: FY 2018 1st Quarter Report (2413 : FY 2018 1st Quarter Report)



**SCHEDULED
INFORMATION ITEM (ID
2470)**

Item Title:

Discussion concerning the process for upcoming decision making relating to, and recent public input on, the brand identity exercise to guide signage and design standards for the Municipal Facilities Project; this is a discussion item only and no action will be taken - Submitted by Andrew S. Friedberg, Mayor.

Background/Summary:

On January 22, 2018, the City Council received a presentation of the findings of the brand identity exercise, along with recommendations for a logo and a typography system derived from the logo. The proposal was highlighted to the public at the State of the City, following which public input was solicited through a dedicated e-mail address and informational page on the City website. Public comments received prior to the publication of tonight's agenda packet are attached hereto.

As previously stated to Council and the public, approval of a typography system is necessary by March 2018 to keep the overall construction schedule on track and be able open the buildings with identification and directional signage in place. Consideration of and possible action to approve a typography system is scheduled for Council's March 5 Regular Session.

While a logo could be adopted at the same time as the typography system for inclusion in the new buildings, it doesn't necessarily have to be. As such, and in light of the public input that has been received to date, it is anticipated that Council may wish to defer consideration of the recommended logo until a later time, and proceed on March 5 with consideration of other aspects of the brand identity exercise findings and recommendation, including but not limited to the recommended typography system.

The purpose of this discussion item tonight is to give Council Members an opportunity to react to the public input received thus far and to determine Council consensus on next steps moving forward.

Previous Council Action Summary:

March 7, 2016 - Cultural Arts Board recommendation to develop preliminary concepts for creating a brand.

April 17, 2017 - Staff presentation on a timeline related to branding and graphic design efforts.

June 19, 2017 - Brand audit report.

January 22, 2018 - Presentation of findings of brand identity exercise to inform signage decisions for municipal facilities.

Fiscal Impact:

N/A

Recommendation:

Discussion item only.

ATTACHMENTS:

- Brand Identity Feedback (PDF)

FW: RE: Possible Brand for Bellaire

Tracy Dutton

Tue 2/6/2018 2:34 PM

To: Raquel Porras <RPorras@bellairetx.gov>;

Cc: Paul Hofmann <phofmann@bellairetx.gov>;

I am about to look on the website in a few minutes, but can you advise as to whether comments will be included (see Jane's response below).

Tracy

From: Jane McNeel [REDACTED]
Sent: Tuesday, February 6, 2018 2:33 PM
To: Tracy Dutton <tdutton@bellairetx.gov>
Subject: Re: RE: Possible Brand for Bellaire

Hi, Tracy,

You mentioned a website address, is there something online about the comments/input?

Thanks,

Jane

Jane McNeel
 713-557-7764

Consider the environment. Please don't print this e-mail unless you really need to.

On Tuesday, February 6, 2018, 2:29:12 PM CST, Tracy Dutton <tdutton@bellairetx.gov> wrote:

Hello Jane,

The City of Bellaire set up an email address today (2/6) to receive comments/input related to the proposed brand identity/logo. The comments will be compiled and presented to City Council before a decision is made. I just wanted to let you know that I forwarded your comments to that website address so that it is included in the compilation for City Council.

Thanks for taking the time to respond. We really appreciate the comments/input. In the event you have further comments, the email address is branding@bellairetx.gov.

Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

Tracy L. Dutton

City Clerk

City of Bellaire

7008 South Rice Avenue

Bellaire, TX 77401-4411

(713) 662-8275

Fax: (713) 662-8212

tdutton@bellairetx.gov

Please note that any correspondence, such as email or letters, sent to City staff or City officials may become a public record and made available for public review.

****ATTENTION PUBLIC OFFICIALS****

A "Reply All" to this email could lead to violations of the *Texas Open Meetings Act*.

Please reply only to the sender.

From: Jane McNeel [REDACTED]
Sent: Wednesday, January 31, 2018 4:54 PM
To: Tracy Dutton <tdutton@bellairetx.gov>
Subject: Fw: Possible Brand for Bellaire

Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

Sorry, Tracy, I sent this direct to City Council but I know you would like it for your records.

Best regards,

Jane

Jane McNeel
713-557-7764

Consider the environment. Please don't print this e-mail unless you really need to.

----- Forwarded Message -----

From: Jane McNeel [REDACTED]

To: Andrew Friedberg <afriedberg@bellairetx.gov>; Gus Pappas <gpappas@bellairetx.gov>; Trisha Pollard <tpollard@bellairetx.gov>; David Montague <dmontague@bellairetx.gov>; Michael Fife <mfife@bellairetx.gov>; Pat McLaughlan <pmclaughlan@att.net>; nverma@bellairetx.gov <nverma@bellairetx.gov>

Cc: Southwest News <mynews@village-southwest-news.com>

Sent: Wednesday, January 31, 2018, 4:52:46 PM CST

Subject: Fw: Possible Brand for Bellaire

Dear Mayor and City Council,

I've just viewed the possible Brand design for Bellaire in the Southwest News and found it to be just awful. Did some firm come up with this incredibly bland, meaningless design?



My first thought? A Rolling Stones album cover:



Next thought? I sure hope the City didn't actually pay for this! (And my husband voiced the same comment when he saw them.)

What on earth is wrong with our time honored logo of buildings, trees, and residents? It makes a statement with class and carries on our City's tradition of a city of homes, a great place to live, worship, and work! It looks fine in black and white as well.



I've included the city logos for Houston and Galveston. Both cities are making a statement about their pride in their history and their heritage. Why shouldn't we do the same?



Please, do not lower Bellaire's status or standards with this terrible logo, which could easily become a laughingstock. Worst case, if you just have to make a change, refine the current design to a stylized house and trees. For street signs perhaps some clever arrangement of CoB or CB for City of Bellaire within a silhouette of an oak tree canopy.

Finally, I vote that you just leave things as they are, we've been doing just fine for over a hundred years as a City of Homes.

Sincerely,

Jane

Jane McNeel
713-557-7764

Consider the environment. Please don't print this e-mail unless you really need to.

FW: New City Seal

Tracy Dutton

Tue 2/6/2018 2:56 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

From: Kim Reichert [REDACTED]
Sent: Friday, February 2, 2018 3:03 PM
To: Tracy Dutton <tdutton@bellairetx.gov>
Subject: New City Seal

Dear City Clerk,

Please forward my email to the City Council.

Thank you,

Kim Reichert

Dear City Council,

I recently saw the new Brand design for the city seal and icon. I do not like them. I think that they do not convey a community feeling about the City of Bellaire. The new design is so generic, it could be a logo for anything that starts with a B. It does not evoke a city with parks, homes and a wonderful community of families. We should keep the current logo. The house, trees, family and green space that are represented on the current logo, truly do make a statement about what is great about our city.

Thank you for your consideration,

Kim Reichert

Bellaire Resident

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

FW: Branding comment---please forward to city council

Tracy Dutton

Tue 2/6/2018 3:00 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

From: JJ Moran [REDACTED]
Sent: Sunday, February 4, 2018 12:04 AM
To: Tracy Dutton <tdutton@bellairetx.gov>
Subject: Branding comment---please forward to city council

Dear Council,

Please chalk up any amounts paid for the rendering of a new “brand” for the city of Bellaire as a lesson learned. I truly believe a city wide contest would have come up with something more effective, eye-catching and representative of our character.

Please discard this unremarkable attempt to personify the city, apply any funds budgeted for changing out logos wherever used to our cost overrun on the new municipal facilities.

For the foreseeable future, keep the familiar and much more attractive existing logo which does represent the majority of residents who are less vocal than the voices calling for unnecessary change.

Respectfully,
 Johanna Moran

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

FW: new logo

Tracy Dutton

Tue 2/6/2018 3:01 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

From: Micki Mastin [REDACTED]
Sent: Monday, February 5, 2018 8:58 AM
To: Tracy Dutton <tdutton@bellairetx.gov>
Subject: new logo

Hi Tracy,

I'm emailing you not as a Board member but a concerned citizen. Can you please pass this on to the Mayor and Council members.

I finally had a chance to read the local paper and saw the proposed new logos for the city. I hope the drab green is not the color but just a poor printing of the newspaper. There is also no artistic value to the logo. I can't believe the council was "upbeat and positive" (according to the newspaper article) about such a boring design. In my opinion, this design would be a poor replacement for our city logo.

Thank you,

Micki Mastin
 5116 Huisache

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

FW: Bellaire logo

Tracy Dutton

Tue 2/6/2018 3:02 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

From: Lynda Carnegie [REDACTED]
Sent: Monday, February 5, 2018 2:38 PM
To: Tracy Dutton <tdutton@bellairetx.gov>
Subject: Bellaire logo

I do not care for any of them. The B does look like a P. Why the leaf? Thank you.

Regards,

Lynda Carnegie
4619 Birch St
713-499-9981

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FW: Bellaire design logo feedback

Tracy Dutton

Tue 2/6/2018 3:04 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

From: Arlene Schneider [REDACTED]
Sent: Monday, February 5, 2018 2:42 PM
To: Tracy Dutton <tdutton@bellairetx.gov>
Subject: Bellaire design logo feedback

It looks old fashioned, outdated, doesn't represent anything exciting about the community. It doesn't bring forth an identity at all. Yes, it is confusing with the leaf placed where it is. On a scale of 1-10, with 10 being awesome and 1 being awful, I give it a 1.

I don't even want to think about how much of our tax money went into this. You could have had it done as a competition for the art students at BHS and saved money.

Thank you,

Arlene

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

FW: New City logo

Tracy Dutton

Tue 2/6/2018 3:07 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

-----Original Message-----

From: JULIA ZAMORA [REDACTED]
Sent: Monday, February 5, 2018 2:43 PM
To: Tracy Dutton <tdutton@bellairetx.gov>
Subject: New City logo

I was on the focus group who discussed the various logos which were being considered. As you may already know, this was unanimously our least favorite of the designs provided. The “B” designs says nothing about our fair city and is it for Bellaire or Pearland? It is just a bland drawing. Hopefully this choice will be reconsidered.

Thank you for once again for allowing me to voice my opinion.

Sent from my iPhone

You're receiving this message because you're a member of the City of Bellaire Branding Identity Team group.

Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

FW: Logo Comment from Don Goodell

Tracy Dutton

Tue 2/6/2018 3:26 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

From: Pat B. McLaughlan [mailto:pmclaughlan@att.net]

Sent: Monday, February 5, 2018 2:47 AM

To: Tracy Dutton <tdutton@bellairetx.gov>

Subject: Logo Comment from Don Goodell

Tracy, if appropriate please send this to Mayor, City Manager, and Council. Thanks, Pat...

All, The following is a message I received from my friend, graphic designer and Bellaire resident Don Goodell. For those that may not know Don he is the designer of our Trolley graphic (frontal view) and the "Kids Running" graphic for Condit. He is a very accomplished designer. He previously met with our Staff to describe his design services. While I definitely support a new modern logo for Bellaire the proposed logo as presented to us misses the mark. Some have commented part of the design resembles an anatomical part. It has been suggested the proposed logo be viewed in an actual application for better evaluation. Pat...

From Don Goodell:

Thank you for sharing this Pat. It's surprising to me how many of the members of the council voted for this logo.

Designers, like I am, can be hyper critical of other firm's work so I have shared the mark with a variety of people to get their reactions. The reviews have not been positive for several reasons.

Here are a few mentioned to me:

It isn't very aesthetically pleasing

It looks like if you replaced the Bellaire with any city or landscaping company name and it would just as well.

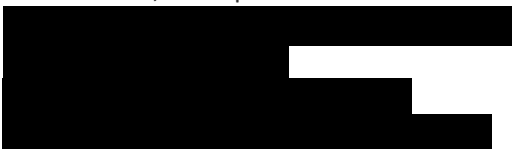
The "B" is not easily recognizable.

It looks like a person's rear.

I use a specific criteria when working on identity programs and want the mark to represent the entity and not my firm's style.

Have a great week,

Don Goodell, Principal



Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

FW: New LOGO for City of Bellaire

Tracy Dutton

Tue 2/6/2018 3:06 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

From: lucie ogdee [REDACTED]
Sent: Monday, February 5, 2018 2:49 PM
To: Tracy Dutton <tdutton@bellairetx.gov>
Subject: New LOGO for City of Bellaire

I do not like the "B" looking like a "P" because of the Leaf and the font is too simple or babyish. Green is nice, matches Condit colors and refers to all the green spaces and parks. Bellaire is a City of high end custom homes and the logo/font should be sophisticated enough to reflect that when attracting residents and developers.

Lucie Ogdee, MBA, Realtor
544 Begonia St, 77401

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FW: Logo thoughts

Tracy Dutton

Tue 2/6/2018 3:10 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

 1 attachments (634 KB)

leaf-repositioning.jpg;

From: Jenn Drummond [REDACTED]
Sent: Monday, February 5, 2018 3:02 PM
To: Tracy Dutton <tdutton@bellairetx.gov>
Subject: Logo thoughts

I agree that the leaf covers up too much of the outline of the B and makes it hard to interpret. I'm not against the basic design, but think that the leaf should be moved so that the lower opening of the B is visible. And not only the lower opening, but also the lower curve on the right-hand side, so the B can't be confused with an R. I've attached a couple of examples of positionings that I think fulfill those requirements.

I liked all of the designs -- but then, I also like our current logo, so maybe I just like anything well-designed that's about Bellaire. :) The third (recommended) design isn't my favorite, because it's quite generic; we could be Baytown or Birmingham or anybody. I know the name of the city is in the outer ring, but that's not the first thing that hits the eye. And the way it is now, we could be Pittsburgh or Richmond! But if the leaf were moved so that the logo wasn't actually *confusing*, I wouldn't object. The typographic proposals are very nice, and I like the signage examples.

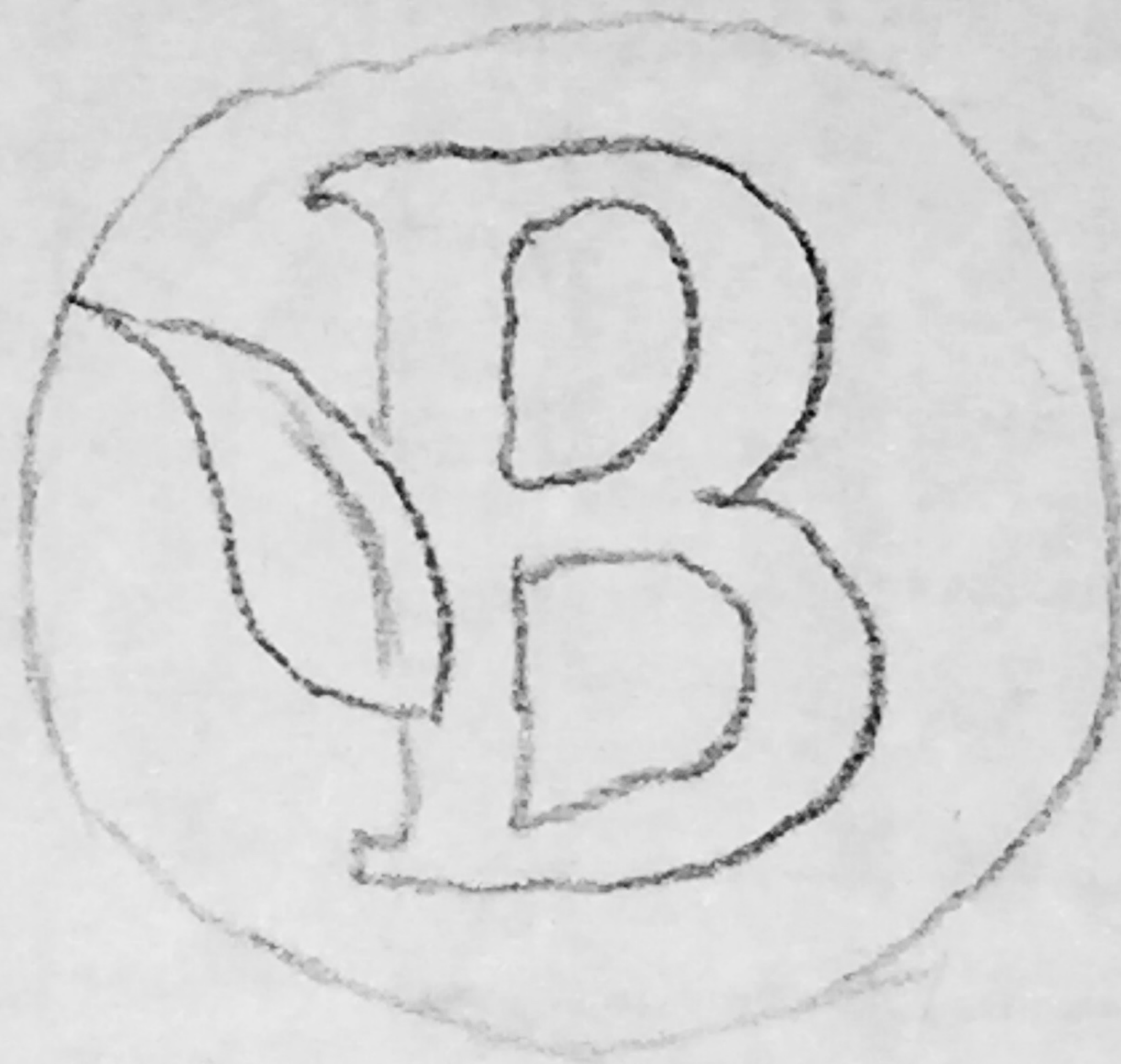
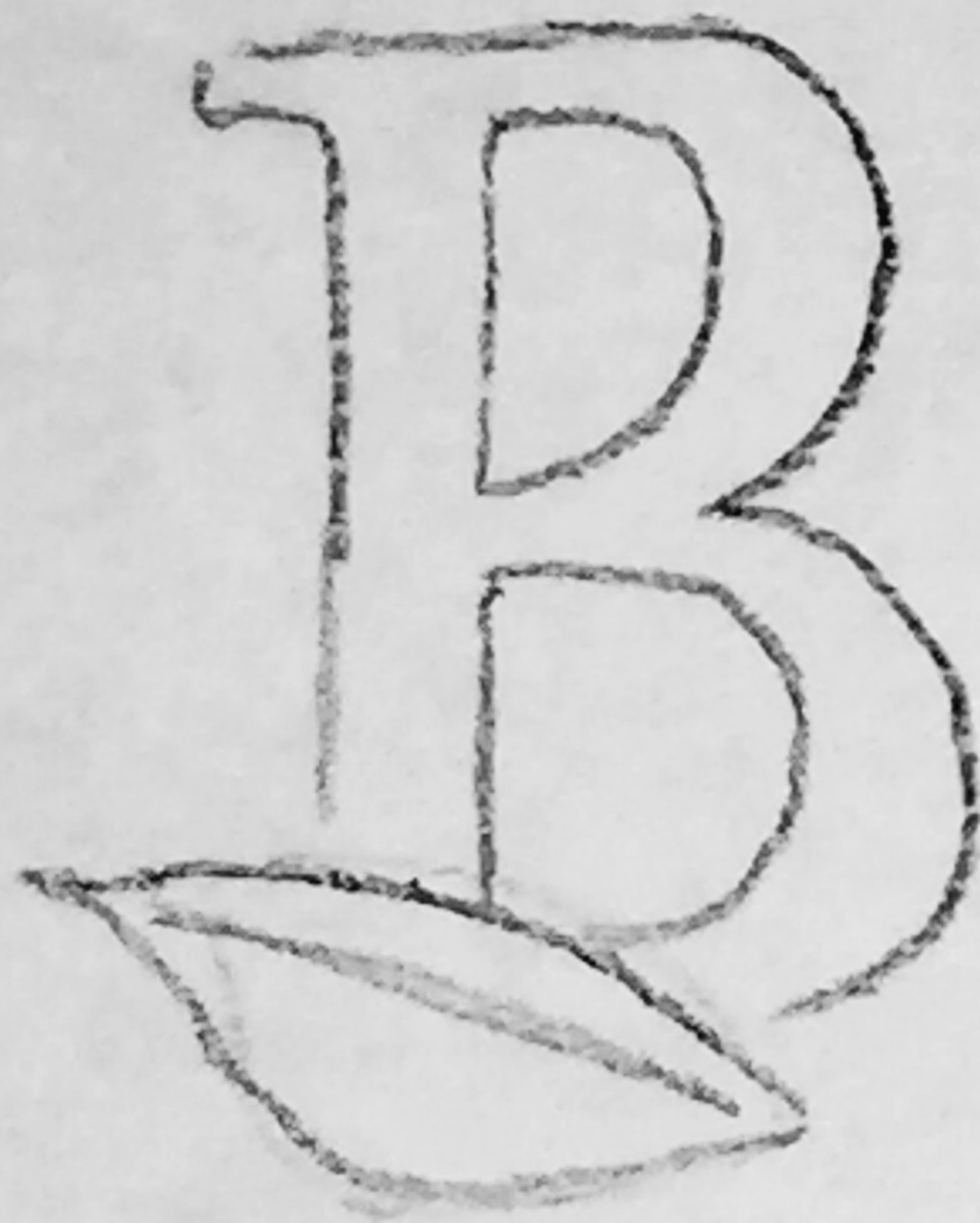
Just my two cents; thanks for asking!

-- Jenn Drummond // 19 Alpine Court // since 2001

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)



FW: logo redesign

Tracy Dutton

Tue 2/6/2018 3:09 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

From: Junior Williams [REDACTED]
Sent: Monday, February 5, 2018 3:02 PM
To: Tracy Dutton <tdutton@bellairetx.gov>
Subject: logo redesign

Good afternoon Ms Dutton,

Please forward this to all city council members and the mayor.

The suggested new logo for Bellaire are awful. I finally determined it was a B with something poking out. I had to read some of your package to find out that it was a leaf. Hope the city did not spend too much money for these examples. From what I have been reading budgets are being over ran.

Please reconsider updating the current logo. Switch out the ranch style home to one of the many "mc mansions" which overpower most of the lots.

Thank you,
Debbie Williams
534 College
resident since 1980

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

FW: Logo choice

Tracy Dutton

Tue 2/6/2018 3:11 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

-----Original Message-----

From: Erika Roberts [REDACTED]
Sent: Monday, February 5, 2018 3:04 PM
To: Tracy Dutton <tdutton@bellairetx.gov>
Subject: Logo choice

I am writing to share my thoughts on the logo finalist. The B with a leaf looks more like a logo for a bank than a logo for a city. Nothing about this logo indicates what the city of Bellaire is about. It is cold and not a warm welcoming logo. It was my least of the logo choices.

I personally preferred the Trolley logo. It is nostalgic yet clean.

Thank you,
Erika Roberts

Sent from my iPhone

You're receiving this message because you're a member of the City of Bellaire Branding Identity Team group.

FW: City Logo rebranding

Tracy Dutton

Tue 2/6/2018 3:14 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

From: Gisselle Matta [REDACTED]
Sent: Monday, February 5, 2018 3:14 PM
To: Tracy Dutton <tdutton@bellairetx.gov>
Subject: City Logo rebranding

Please forward this email to city council.

The Brand "option 1" of the logo is very commercial in my opinion, not what I think about when I think of Bellaire. Furthermore, the leaf over the "B" makes the B appear like a D or a P. If you were to go with this option, the words "City of Bellaire" need to be bigger and the leaf needs to be smaller so that the B in the background can be seen entirely.

If the other options are still on the table, I would much rather see the Historical Option 3 logo. It has the trolley and the trees which is a good descriptor of what the city is and its history.

With the Graphic Option 2, the year 1908 spread around the logo makes no sense but only to those that live here and know the year the city was founded.

I appreciate the opportunity to comment on this.

Gisselle Matta
 - Bellaire resident, Mimosa Drive.

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

FW: Proposed Bellaire Logo input

Tracy Dutton

Tue 2/6/2018 3:16 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

From: Nick Lanza [REDACTED]
Sent: Monday, February 5, 2018 3:36 PM
To: Tracy Dutton <tdutton@bellairetx.gov>
Subject: Proposed Bellaire Logo input

Please pass this feedback on to the city council and all other decision makers on the new proposed city of Bellaire logo.

" I am a long time resident and Business owner in Bellaire.

I write for the purpose of providing input ; not criticism.

I do not like any of the proposed new Bellaire logo's.

In fact, I shared the proposed logo's to every person that has been in my Bellaire law office and my home for some feedback, and frankly , not one person thought it was an improvement over the existing City of Bellaire logo. Not one person.

Further, I respectfully question why a new logo is even being considered.

Someone very smart once said,
 "If it ain't broken, don't fix it".


I respectfully suggest we follow this timeless adage and stick with our City of Homes brand and the existing logo.

Finally, Thanks for all the fine work you all do for our great city of Bellaire."

Nicholas J. Lanza
 Civil Trial Lawyer

Lanza Law Firm



 Description: tbls-personalinjurytriallaw

Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

FW: City Logo

Tracy Dutton

Tue 2/6/2018 3:18 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

-----Original Message-----

From: Joan Ounanian [REDACTED]

Sent: Monday, February 5, 2018 3:45 PM

To: Tracy Dutton <tdutton@bellairetx.gov>

Subject: City Logo

Dear City Council,

Regarding the sample new logo, the way the leaf is positioned one cannot differentiate the "B".

Thank you,

Joan Ounanian

4920 Holly St.

22+ years

Sent from my iPhone

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

FW: Proposed logo designs for the City of Bellaire

Tracy Dutton

Mon 2/5/2018 4:36 PM

To: Michael Fife <MFife@bellairetx.gov>;

Cc: Raquel Porras <RPorras@bellairetx.gov>;

Hello Council Member Fife,

I noted that Ms. Allen was not able to include your email because the link from the City website would not work correctly. Wanted to pass this along and am copying Raquel so she can help get the link fixed.

Tracy

From: Jamie Allen [REDACTED]

Sent: Monday, February 5, 2018 4:09 PM

To: Andrew Friedberg <afriedberg@bellairetx.gov>

Cc: Neil Verma <NVerma@bellairetx.gov>; Trisha Pollard <TPollard@bellairetx.gov>; Gus Pappas <gpappas@bellairetx.gov>; PMcLaughlan@att.net; David Montague <DMontague@bellairetx.gov>; Tracy Dutton <tdutton@bellairetx.gov>

Subject: Proposed logo designs for the City of Bellaire

Dear Mayor and Council members,

First, I would like to apologize for not including Council member Fife on my email because I was unable to get her link from the City website to work correctly.

I am writing to express my concerns about the re-branding designs for the City of Bellaire.

As a critical image representing our city's identity, the logo must be timeless, yet active and versatile and uniquely definitive, and not ambiguous, ill-defined or gimmicky.

Through it's visual design the logo should be able to instantaneously project the essence of our community.

And it is not easy to make a logo which reflect these concepts.

As the visual representation of Bellaire's identity, I find what is currently being considered to be vague and incongruent with Bellaire's projection of itself as a premier city since it can be too easily interpreted as a 'grade B' mark. Additionally, the prominently positioned added leaf hides the 'B' confusing the interpretation of the letter (is it a B? or a P? or a R?).

How does this represent Bellaire?

Please reassess the current proposed design and consider a new design development endeavor.

Thank you for your consideration.

Respectfully,

Jamie Allen
4715 Willow St.

Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

FW: City Logo

Tracy Dutton

Tue 2/6/2018 3:19 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

From: S Schultz [REDACTED]

Sent: Monday, February 5, 2018 4:09 PM

To: Tracy Dutton <tdutton@bellairetx.gov>

Subject: City Logo

When I looked at the logo that was chosen at first I really like it! but after reading the comment on Next Door about the B looking like a P is correct. As a Bellaire resident I did not notice it at first because I know its a B but maybe to outsiders it is not so clear. I like way better than the other two that were just too much. If you can make it look more like a B then I think you all have a great look and I would love to get some decals!

Thanks

Shelly Schultz

--

Shelly Grogin Schultz

713-202-9020

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

FW: Bellaire logo

Tracy Dutton

Tue 2/6/2018 3:22 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

-----Original Message-----

From: Brenda [REDACTED]

Sent: Monday, February 5, 2018 4:14 PM

To: Tracy Dutton <tdutton@bellairetx.gov>

Subject: Bellaire logo

I like the improvements made. I like the color chosen But it still doesn't look like a B representing Bellaire. Narrow the leaf perhaps?

Brenda Koch.

You're receiving this message because you're a member of the City of Bellaire Branding Identity Team group.

FW: New Logo

Tracy Dutton

Tue 2/6/2018 3:23 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

-----Original Message-----

From: [REDACTED]
Sent: Monday, February 5, 2018 4:24 PM
To: Tracy Dutton <tdutton@bellairetx.gov>
Subject: New Logo

My opinion on the new logo is that the letter B is unclear. Perhaps a smaller leaf over the letter?

Best,
Deirdre Rozowski

Sent from my iPhone

You're receiving this message because you're a member of the City of Bellaire Branding Identity Team group.

FW: New City Logo

Tracy Dutton

Tue 2/6/2018 3:25 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

From: Nancy Loncarich [REDACTED]
Sent: Monday, February 5, 2018 4:44 PM
To: Tracy Dutton <tdutton@bellairetx.gov>
Subject: New City Logo

Please pass this on to City Council:

PLEASE do not change the City of Bellaire logo; this will be an unnecessary expense: the new City Hall/Jail facilities are already over budget \$1M. It seems irresponsible to "fix" something that doesn't need to be fixed. People do not move to Bellaire if they like the logo.

Please reconsider this and spend the taxpayer's money wisely: Perhaps on public safety or flooding issues.

Thank you,

Nancy Loncarich
5123 Locust Street

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

FW: city logo

Tracy Dutton

Tue 2/6/2018 3:27 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

-----Original Message-----

From: Juli Lande [REDACTED]

Sent: Monday, February 5, 2018 5:05 PM

To: Tracy Dutton <tdutton@bellairetx.gov>

Subject: city logo

Yuck on the logo. Says nothing about our city.

You're receiving this message because you're a member of the City of Bellaire Branding Identity Team group.

FW: New Logo

Tracy Dutton

Tue 2/6/2018 3:28 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

-----Original Message-----

From: Paul Stern [REDACTED]
Sent: Monday, February 5, 2018 5:31 PM
To: Tracy Dutton <tdutton@bellairetx.gov>
Subject: New Logo

When S Rice needs repaving and other needed expenditures of limited funds, spending time and I hope not consulting money for a new City logo is truly not responsible management.

I would like to ask council to address requiring lawn services to bag waste instead of blowing it into the street to accumulate into the gutters and water runways. By blowing clippings and leaves into the street they cause recently manicured lawns to become littered. Our community needs to continue to finds ways to beautify not become a dumping ground for lazy yard men.

Sent from my iPhone

You're receiving this message because you're a member of the City of Bellaire Branding Identity Team group.

Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

FW: New Logo

Tracy Dutton

Tue 2/6/2018 3:29 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

-----Original Message-----

From: Diane [REDACTED]
Sent: Monday, February 5, 2018 5:43 PM
To: Tracy Dutton <tdutton@bellairetx.gov>
Subject: New Logo

Hello,
While I appreciate the idea of rebranding the city, I am not a fan of the proposed new logo. The green color is fine, and the idea of a leaf could work well also. However, as the logo appears now, the leaf obscures the capital letter B to the point that you can't tell it is a B.
Just my 2 cents,
Diane Citek
4825 Laurel St.

Sent from my iPhone

You're receiving this message because you're a member of the City of Bellaire Branding Identity Team group.

Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

FW: Bellaire City Logo input

Tracy Dutton

Tue 2/6/2018 3:30 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

From: Lisa Crispin [REDACTED]
Sent: Monday, February 5, 2018 5:53 PM
To: Tracy Dutton <tdutton@bellairetx.gov>
Subject: Bellaire City Logo input

Hi, Ms Dutton,

I just wanted to provide some feedback about the new Bellaire City Logo. I have been a resident of Bellaire for almost 25 years at 4922 Palmetto Street. The logo that I think best represents our city is the one with the trolley car and the leaves surrounding the top. It is elegant and timeless and evokes both memories of our city's past and visions of our future as a beautiful family town with towering oaks and a sense of community.

The logo that is being considered with the large B on top of a leaf is very confusing. It looks nothing like a B for starters and the leaf is too large.

I was part of the focus group last year that evaluated these logos and we were able to spend a lot of time with them. The logo with the B was confusing for most people, is very generic and does not have a sense of identity.

I appreciate the opportunity to provide feedback.

Lisa Crispin
[REDACTED]

Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

FW: New city logo

Tracy Dutton

Tue 2/6/2018 3:34 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

From: Idyllette Roberson [REDACTED]
Sent: Monday, February 5, 2018 6:09 PM
To: Tracy Dutton <tdutton@bellairetx.gov>
Subject: New city logo

I do not like the proposed new city logo of the upper case B with a leaf. It's dull and boring. The one we have now, as seen on the first page of the Council agenda packet, shows Bellaire as a community. A big B with a leaf shows nothing. If you must change, please keep trying.

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

FW: City Logo - Please forward to Mayor & City Council

Tracy Dutton

Tue 2/6/2018 3:39 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

From: Virginia Martin [REDACTED]
Sent: Monday, February 5, 2018 6:38 PM
To: Tracy Dutton <tdutton@bellairetx.gov>
Subject: City Logo - Please forward to Mayor & City Council

re: City Logo

Hi Tracy,

I posted the following on the Bellaire "NextDoor" website & it was suggested we send our comments to you, requesting that you forward them to the Mayor and City Council:

I'm a traditionalist; I really like the current one, which exemplifies Bellaire's long-time slogan/motto of "City of Homes". The words "City of Bellaire" design is a "circle within a circle", which is reflective of the City of Bellaire, being an oasis surrounded by the City of Houston. That's really the most unique thing about Bellaire - a good fire dept., police dept., City services, etc which are personal & responsive, but separate & apart, surrounded by the City of Houston, which offers the amenities of a large city. Basically a small town completely surrounded by a large metropolitan area - the best of both worlds! I don't like the new logo at all - it has nothing to do with, or is representative of, Bellaire. Why are we spending money to design a new one when the one we have is perfectly fine?

Thank you Tracy, in advance, for forwarding this and considering my opinion. Ginny-----My contact information is below. I've been a resident of Bellaire for 62 years; old enough to remember "Bellaire, 101, Texas" and my phone number as MO (Mohawk) 4-4914 (lol).

Ginny Martin
4302 La Mont Circle
Bellaire, TX 77401-3207
 ph: 713-562-7003 (Cell; best to reach me if needed)
 [REDACTED]

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

FW: Blitzzer - Bellaire Logo

Tracy Dutton

Tue 2/6/2018 3:41 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

From: Todd Blitzzer [REDACTED]
Sent: Monday, February 5, 2018 8:04 PM
To: Tracy Dutton <tdutton@bellairetx.gov>
Subject: Blitzzer - Bellaire Logo

Tracy,

I was forwarded an email regarding the new logo options for the City of Bellaire. Although I agree that the city could use a new logo, the "B" option with a leaf that makes the logo look like a "P" is awful. I am strongly against the logo. It tries to be contemporary and more than what it is.

The other two logo options are more promising and aesthetically appealing and have more of a "Traditional" and eclectic look, more indicative of Bellaire as a community. I like the Trolley logo as it is a bit iconic with its reference to the Bellaire's historical trolley past and the reference to the trees. Although, it may be bit busy and the city name is very small and slight. Having said that, I like it much more than the "P" logo with the leaf. Yes I said "P" vs "B". Bellaire is not about the letter "B". Bellaire is not a baseball team, etc.

The second logo option looks nice, although it's a bit industrial and looks like a manhole cover. Perhaps a bit harsh for the City of Homes.

In summary, I think the Trolley logo needs to be explored and developed a little further.

Please pass my comments along.

Thank you,

Todd L. Blitzzer, AIA, LEED ap
 Principal

mirador group

6575 west loop south
 suite 650
 bellaire, texas 77401

office: 713.626.4770 ext. 301
fax: 713.661.6606
mobile: 713.398.9490

Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

FW: Proposed Logo for City

Tracy Dutton

Tue 2/6/2018 3:42 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

From: Kathleen Knolle [REDACTED]
Sent: Tuesday, February 6, 2018 9:49 AM
To: Tracy Dutton <tdutton@bellairetx.gov>
Subject: Proposed Logo for City

I viewed the logo and unfortunately, it does not excite me. The leaf covers part of the letter B. Looks awkward.

Kathleen Knolle
4809 Laurel Street
281-782-3331

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FW: Logo for City of Bellaire

Tracy Dutton

Tue 2/6/2018 3:46 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

From: Andy Blitzer [REDACTED]
Sent: Tuesday, February 6, 2018 11:29 AM
To: Tracy Dutton <tdutton@bellairetx.gov>
Subject: Logo for City of Bellaire

Good morning. I wanted to voice my opinion on the discussion of new logos.

The B with a leaf looks like a P. I had not idea what it symbolized until my husband Todd revealed it was one of the logos being considered.

Replacing a logo is costly, and if the city is going to do it, the logo should represent the city clearly. It should be such that a new resident or outsider would be able to recognize what it stood for. It's a branding of our city.

The leaf and P (meant to be a B) is confusing and is not a good representation of our city.

I prefer the other options.

Thanks

Andy Blitzer

5416 Patrick Henry Street
Bellaire TX 77401

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

LOGO

Aileen McCormick 

Tue 2/6/2018 11:56 AM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

Below is the text of an email I sent to the Mayor this morning as part of an email dialogue he and I were having. Forwarding to this feedback site to formerly register some thoughts.

I will add that when I was on the Board of the NDC, we went through a process of re branding. The end result was a brand that really "spoke" to who the NDC is . We never lost site of that throughout the process. I don't think the current proposed logos do that. I tried to be constructive to work from what is being proposed as a starting point. Thank you for the opportunity to weigh in.

Good morning Andrew,

I did come to city hall last night. I never actually made it into the meeting but, even better, I had a great conversation with Michelle Jordan, a project manager with the city. She was very helpful and thoughtful in discussing the concerns with the logo with myself, Judge Wesley and Marybeth Flaherty (who were already speaking with Michelle when I walked in). We spent the better part of an hour voicing our concerns and trying to understand what this proposed logo is trying to convey. I came away with the following:

- I like the idea of a single color - clean and visibly appealing
- I get the reasoning behind re-looking at the logo as the current one does not properly reflect the diversity of religion and "look" (large homes" of our city. Personally, I think the current logo is a bit busy, so I like the idea of moving to a simpler, cleaner look.
- Adhering to the current theme and look - we all agreed it would look a lot better if the leaf didn't cover the B. Why not use the continuity line and sweep up to the left of the B with a leaf or thin branches . It wouldn't change the overall intent and would be clearer as to what the form is behind the leaf.
- There was a lot of discussion, from a continuity standpoint, to use the "Bellaire B". I can see the challenge with that, given it is script and might not "flow" as well with the font for the buildings that are being proposed.
- The best news that was evident from the diagrams on display, is that the logo is a stand alone item. The fact that is not part of the full name of a building provides some leeway in taking our time on a decision for the logo.

Regards,
Aileen McCormick
Bellaire resident for almost 30 years!

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

FW: New logo

Tracy Dutton

Tue 2/6/2018 3:44 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

Email 2 of 3

From: Laura Kemp [REDACTED]
Sent: Tuesday, February 6, 2018 12:41 PM
To: Tracy Dutton <tdutton@bellairetx.gov>
Subject: Fwd: New logo

Please forward my comments to Council.

Sent from my iPhone

Begin forwarded message:

From: Laura Kemp [REDACTED]
Date: February 6, 2018 at 12:40:35 PM CST
To: tdutton@bellairetx.gov
Subject: New logo

I do not like the proposed logo with the B and leaf. I actually could not tell what it was until someone posted on Next Door with an explanation. It is confusing and not a good look. The leaf at the bottom makes the B look like a P and the leaf is not very discernible. Hopefully there are other choices. What is the deadline for making the selection?

Laura Zito

Sent from my iPhone

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

Proposed new brand

Jeryl Golub [REDACTED]

Tue 2/6/2018 12:45 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

My name is Jeryl Golub. I have been a resident of Bellaire since April 2001, living at 113 Beverly Lane.

I have seen a copy of the proposed new logo brand for Bellaire and I think it is sad and ugly.

Please know that I would not have voted to invest any money into this rebranding. Our post-Harvey world is the time for tightening belts and that was an easy expense not to incur. I appreciate that new buildings are being built, but the old logo would have been fine.

Unfortunately, that issue is probably moot now so we have to focus on your proposal which is, as I said above, sad and ugly. Our current brand is recognizable and known. Why did you not simply update that - the roof line with trees? Make it more stylized? Switching all together turns its back on our history and that is sad. The new design is ugly and reflects nothing of the community feel of our neighborhoods.

Thank you for your consideration.

Jeryl Golub

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FW: New logo

Tracy Dutton

Tue 2/6/2018 3:44 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

Email 3 of 3

-----Original Message-----

From: Laura Kemp [REDACTED]
Sent: Tuesday, February 6, 2018 1:05 PM
To: Tracy Dutton <tdutton@bellairetx.gov>
Subject: New logo

I am concerned about the cost of implementing a new logo. What is the plan for for implementing and projected cost? We have a hurricane to pay for. Is this the best use of our taxpayer dollars? This looks like our city council is putting wants over needs and form over substance. The timing of this expenditure in the wake of the hurricane looks irresponsible. And on the heels of a thank you to first responders! We are going to show them how much they are valued with a new logo on a new shirt instead of better equipment and better pay? We need a second high water rescue vehicle that won't flood out and have to be rescued itself. We need drainage improvement. I wonder if city employees have been asked if they want the new logo versus more and better equipment to better and more safely perform their jobs.

Please forward my comments to council.

Sent from my iPhone

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

New Bellaire Logo

Michelle Cash [REDACTED]

Tue 2/6/2018 1:08 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

RE: the new Bellaire Logo – My feedback:

I like the colors and the idea of simplifying the logo.

But the big leaf at the bottom of the B is kind of odd and looks like a giant tongue.

Thanks for letting us give input.

Michelle

Michelle Hoogendam Cash

Board Certified, Labor & Employment,

Texas Board of Legal Specialization

The Cash Law Firm, PLLC

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

Love it!

Liz Rich [REDACTED]

Tue 2/6/2018 1:09 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

Great work! Think the city really needs it. Hope we can stay consistent and stick with it in the long run.

Best,

Liz Rich

[REDACTED]
310.266.4676

You're receiving this message because you're a member of the City of Bellaire Branding Identity Team group.

New logo

[REDACTED] on behalf of Cindy Merrill [REDACTED]

Tue 2/6/2018 1:22 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

Thank you for allowing us to put in our thoughts. I do not like the logo at all. It is not distinctive at all. Please go back and rethink it. I would like to be part of a group discussion about a new logo. How would I go about getting involved.

Thank you.

Cindy Merrill

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Proposed new Logo

Barbara Skelton [REDACTED]

Tue 2/6/2018 1:26 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

I am not a fan of the new logo. The "B" is not identifiable as a B! If we are going to rebrand, which I am not sure is necessary, let's be sure to get one that readily identifies our city as part of the design. This one misses. Thank you for the opportunity to provide feed back. Barb Skelton

Sent from my iPhone

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

Proposed Logo

Philip Bannerman [REDACTED]

Tue 2/6/2018 1:38 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

Hello

You have my sympathies - having previously led a rebranding of a global maritime engineering company, I learned that 99% of the population is convinced that they are professional marketers. The last time I heard so many different options was Thanksgiving dinner at my in-laws.

Anyhow, for what it is worth, my option is that I support the need for an updated logo (phased in over time to save cost). I think the proposed logo has a modern look and in general I like it.

However, I believe that there is one fatal flaw in the design, namely the B could just as easily be interpreted as a P. I would love to see a modified design with a repositioned leaf which leaves no doubt that this is well and truly a B.

Good luck.

Best Regards

Philip Bannerman
5414 Patrick Henry St, Bellaire
[REDACTED]

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

Logo

Lisa Crispin

Tue 2/6/2018 1:42 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

Hi,

I just wanted to provide some feedback about the new Bellaire City Logo. I have been a resident of Bellaire for almost 25 years at 4922 Palmetto Street. The logo that I think best represents our city is the one with the trolley car and the leaves surrounding the top. It is elegant and timeless and evokes both memories of our city's past and visions of our future as a beautiful family town with towering oaks and a sense of community.

The logo that is being considered with the large B overlaid by a leaf is very confusing. It looks much more like a P for starters and the leaf is too large.

I was part of the focus group last year that evaluated these logos and we were able to spend a lot of time with them. The logo with the B was confusing for most people, is very generic and does not have a sense of identity or community.

I appreciate the opportunity to provide feedback.

Lisa Crispin
lisa.crispin@hotmail.com
4922 Palmetto Street,
Bellaire TX 77401

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

New Logo

Glen Hakemack 

Tue 2/6/2018 2:09 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

Close, but no cigar. The leaf needs to be re-worked to be less artistic and more realistic. My first reaction was it looks like a drawing of someone's buttock cheeks. I like all the descriptions about what makes Bellaire unique, but the logo (specifically how the leaf & the "B" overlap) needs some refining.

Glen Hakemack
4511 Pine

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Branding!

Philip A. Robbins 

Tue 2/6/2018 2:09 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

Good aft!

Love the new branding and logo!

Thanks
Philip Robbins
Bentley Custom Homes

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New "Branding"

Cissy Winn [REDACTED]

Tue 2/6/2018 2:37 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

I know there has been significant time and thought in the process of developing new "branding" for Bellaire and I appreciate the time and effort everyone has put forth. That being said, I really don't see how this new logo represents anything about Bellaire. Yes, I read the proposal, and still am confused by what this green "B" (not even a nice deep green) with what appears to be a big leaf on a stem says about our community. Just looks rather odd. Thank you for giving the citizens of Bellaire the opportunity to comment.

Cissy Winn

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

New logo

Nancy Wiggins 

Tue 2/6/2018 2:20 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

We are 100% against the new logo. It is not representative of Bellaire and in fact, it looks pretentious.

Regards,
Nancy Wiggins-Goff
Don Goff

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FW: Bellaire City Logo

Tracy Dutton

Tue 2/6/2018 3:48 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

From: Mike and Jill Mott [REDACTED]
Sent: Tuesday, February 6, 2018 3:14 PM
To: Tracy Dutton <tdutton@bellairetx.gov>
Subject: Bellaire City Logo

I am writing to you to ask that you not change the City of Bellaire logo. It seems that the government of the City of Bellaire thinks there is a limitless amount of funds for their use. The new City Hall/Jail facilities are already over budget \$1M. This seems irresponsible. There are many other things in the City of Bellaire that could be fixed instead...namely the run down rental houses that dot our City, additional police to address the rising crime and homeless people that are camping by Meyerland Plaza and are walking our streets. PLEASE address these issues instead of wasting our tax dollars.

What is the city council doing about the over budget on the new facilities? Please respond.

Jill Mott
5410 Pine Street

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

Brand Identity Recommendation

Dan K Seilheimer, MD [REDACTED]

Tue 2/6/2018 3:26 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

Cc: Andrew Friedberg <afriedberg@bellairetx.gov>;

I have just carefully read and viewed the Proposal Packet regarding the Bellaire Brand Identity Recommendations. I was impressed with the proposal overall. There was only one aspect that I did not view favorably. That is the new Bellaire logo. I first saw the logo on the latest Mayor's Blog. I was immediately shocked to learn that the proposed new logo is under serious consideration.

I do not feel the new logo represents the Visual Identity Brand Recommendations stated in the proposal. The color of the logo is just OK. The stylized "B" does not represent our city in my view. Nor do I feel that it represents Bellaire as intended in the proposal. Also the new logo is not aesthetically pleasing to me. I hope it is not too late for you to find a more representative and attractive logo. Thanks for taking my input.

Dan Seilheimer MD
111 Marrakech Ct

P.S. I am a 21 year Bellaire resident.

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Untitled

John Teas 

Tue 2/6/2018 3:38 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

I like the new idesign for the Seal of Bellaire. I like the leaf in the "B" - which reminds me of the nursery. It is an elegant seal and I vote for it.

Patsy Teas

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Branding

Jeff weinstock [REDACTED]

Tue 2/6/2018 3:41 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

Amazing,

This is a much needed improvement to the city. With all the upgrades being done to the city buildings something like this really ties it all together for the community. I really like this logo And design.

Regards,

Jeff Weinstock
832.799.4153
[REDACTED]

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

New City LOGO

lucie ogdee [REDACTED]

Tue 2/6/2018 3:46 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

It's a No for me. There is nothing wrong with the current logo. Stop spending foolish money and fix the flooding issues and the streets/sidewalks and hire more police.

Lucie Ogdee
Bellaire Resident since 2000

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

FW: New proposed logo

Tracy Dutton

Tue 2/6/2018 3:50 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

-----Original Message-----

From: John H. Compton [REDACTED]
Sent: Tuesday, February 6, 2018 3:24 PM
To: Tracy Dutton <tdutton@bellairetx.gov>
Cc: 'Dizsea' [REDACTED]
Subject: RE: New proposed logo

Thank you Tracy -

It was not my intention to 'stir' the pot however our logo has tradition and history. Why one would fix something that isn't broken when we have so many more important issues facing our city seems a waste of city resources.

John H. Compton, CLU, ChFC



-----Original Message-----

From: Tracy Dutton [<mailto:tdutton@bellairetx.gov>]
Sent: Tuesday, February 06, 2018 2:59 PM
To: John Compton
Subject: RE: New proposed logo

Hello John,

The City of Bellaire set up an email address today (2/6) to receive comments/input related to the proposed brand identity/logo. The comments will be compiled and presented to City Council before a decision is made. I just wanted to let you know that I forwarded your comments to that website address so that it is included in the compilation for City Council.

Thanks for taking the time to respond. We really appreciate the comments/input. In the event you have further comments, the email address is branding@bellairetx.gov.

Tracy L. Dutton

Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

City Clerk
 City of Bellaire
7008 South Rice Avenue
Bellaire, TX 77401-4411
 (713) 662-8275
 Fax: (713) 662-8212
 tdutton@bellairetx.gov

Please note that any correspondence, such as email or letters, sent to City staff or City officials may become a public record and made available for public review.

****ATTENTION PUBLIC OFFICIALS****

A "Reply All" to this email could lead to violations of the Texas Open Meetings Act.

Please reply only to the sender.

-----Original Message-----

From: John Compton [REDACTED]
 Sent: Friday, February 2, 2018 5:47 PM
 To: Tracy Dutton <tdutton@bellairetx.gov>
 Cc: John Compton [REDACTED]
 Subject: New proposed logo

I have lived in several homes in Bellaire since the early eighties. Both of my children went to Condit, Pin Oak, one a graduate from BHS currently a sophomore at the University of Texas and the youngest a freshman at BHS. I could live anywhere in Houston however we love Bellaire. To my point, who and why with many pressing issues we are dealing with ie over budget on new city building, BHS/HISD indecision's since bond issue are we taking to "fiddle" with our city logo? The one we have had for decades identifies our city, sets us apart and speaks to our wonderful community. I trust we didn't a consultant wasn't paid out of our trust fund for this awful proof. Seriously, please pass this along to counsel and ask them to prioritize city issues and leave alone the things that work. Very inefficient

John H. Compton
 Sent from my iPhone

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

New Logo/Brand for Bellaire

Corbett Parker 

Tue 2/6/2018 4:00 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

Cc: Tracy Dutton <tdutton@bellairetx.gov>; Andrew Friedberg <afriedberg@bellairetx.gov>; Andrew Friedberg <afriedberg@bellairetx.gov>;

Mayor Friedberg & City Council,

First, thank you for your leadership. I am quite thankful for all that you continue to do.

I of course applaud the effort to modernize Bellaire, including a fresh new look for our logo/branding, since I spent a good bit of time addressing this during my years of service. I agree the timing to do so is well intentioned too with the municipal facilities finally being built.

However, the proposal misses the mark (pun intended!). The logo communicates nothing about Bellaire's narrative pride, how we see ourselves... nor does it create an identifiable brand or distinctive look and feel since there is nothing unique/ distinctive about the logo. You are correct that the logo is simple, but it is anything but modern or reflective of Bellaire!

The "upward-oriented leaf" being a symbol of Bellaire's continued growth into the future is likely completely lost on most viewers.

Just my has been thoughts ... and yes, contrary to reports, I still live in Bellaire and watch yall closely! :-)

--

Corbett Daniel Parker

Senior Associate Attorney, [Pagel, Davis & Hill, P.C.](#)

Founder, [Rotary Club of Houston Skyline](#)

Former City Councilman, [City of Bellaire](#)

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

New logo proposed feedback

Kim Sumbera [REDACTED]

Tue 2/6/2018 4:11 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

Hello,

I have been reading the information about the new logo and rebranding etc. I looked at it yesterday and just looked at it again. I'm confused about what it is and how and what this represents for Bellaire? If it is a B, then the leaf makes it very confusing. It looks like a P.

I have lived in Bellaire for almost 30 years. I'm just not sure what this new logo says?

I hope, hope you will reconsider another option. I don't think this logo communicates the "heart" of Bellaire and I actually find this logo generic, uninteresting and very plain. Why does a leaf represent Bellaire?

Thanks so much! I just wanted to share my comments and again, I hope you don't choose this option.

The Sumbera's
800 Woodstock

Sent from my iPhone

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

Bellaire Logo

Carol Thomas [REDACTED]

Tue 2/6/2018 4:15 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

I have seen both of the proposed logos and have a strong preference for the more traditional trolley like design with the word Bellaire in the middle that acknowledges the past. The one with the leaf and the B looks more progressive, but could perhaps be redesigned to look more like a B and a little more traditional.

Carol Thomas(4608 Beech St)

Sent from my iPhone

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

FW: city logo

Tracy Dutton

Tue 2/6/2018 3:27 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

-----Original Message-----

From: Juli Lande [REDACTED]

Sent: Monday, February 5, 2018 5:05 PM

To: Tracy Dutton <tdutton@bellairetx.gov>

Subject: city logo

Yuck on the logo. Says nothing about our city.

You're receiving this message because you're a member of the City of Bellaire Branding Identity Team group.

Bellaire Logo

E Pu 

Tue 2/6/2018 6:45 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

To whom it may concern,

As a long time Bellaire resident, I think this logo is the perfect logo for our city. It's modern yet simple and delivers a powerful message connecting our city to all the nature/parks.
Many residents may object to this change on multiple levels- but our city in a way is a brand and we need to invest in it to keep up with times. The former logo is very outdated and no longer is a representation of the changing urban demographics.

Esther

--

Esther Puig OTR
Director
Houston Pediatric Therapy
Esther@houstonpediatrictherapy.com/
www.Houstonpediatrictherapy.com
Work: 281-857-2001
Fax: 281-888-2222

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

Branding

Marcia Rench [REDACTED]

Tue 2/6/2018 6:59 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

No problem with updating as long as a lot of money isn't spent just to do that.

I personally don't think the "B" is clear enough in the logo I saw. Not even sure . . . is that a leaf covering too much of the "B"?

Just in case you are interested.

Marcie

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

FW: proposed new logo

Tracy Dutton

Wed 2/7/2018 11:27 AM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

-----Original Message-----

From: Sally I Evans [REDACTED]

Sent: Tuesday, February 6, 2018 8:31 PM

To: Tracy Dutton <tdutton@bellairetx.gov>

Subject: Re: proposed new logo

B is too obscured. It looks like a P — and how does that invoke Bellaire?

SiE

Sally I Evans

Sent from my iPad

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Bellaire logo

Hollandideas [REDACTED]

Tue 2/6/2018 8:32 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

I'm a Bellaire resident, and I work as an art director/graphic designer.

I think the new logo is well designed.

It's classic and simple.

If it gets approved as-is, I think it will be a huge improvement for the city.

If there's a chance for further refinement, I agree that it could be even better if the logo can be adjusted a bit so that it reads more clearly as a "B". Currently it looks a little too much like a "P".

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

New Branding

Tracy Leiman <[REDACTED]>

Tue 2/6/2018 9:49 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

I love the idea of rebranding Bellaire and giving a fresh look to our city! Mark and I hope to see the brand change in action!

Fondly,
Tracy and Mark Leiman

You're receiving this message because you're a member of the City of Bellaire Branding Identity Team group.

Bellaire logo

Pegi Newhouse

Tue 2/6/2018 9:50 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

Cc: Andrew Friedberg <afriedberg@bellairetx.gov>;

Good evening,

I wanted to provide some feedback about the proposed logo for Bellaire.

When I think of Bellaire and why we like to live here, I am picturing a nice small-town oasis tucked inside a very large bustling city. Bellaire has nice homes, pretty trees, wonderful parks and green space that we love to come home to.

The current logo is in real need of updating—it's too busy, too many details and things going on. I'd like it to be 1) simplified and 2) remind us of what we love about our wonderful city.

My first impression of the proposed logo, is that it's too simple and boring in my opinion. I know it's supposed to be a letter B, but with the design, it could be mistaken for a letter P. The proposed logo does achieve the first objective of simplification but does not achieve the second objective of conjuring up what we love about the City.

I'd like to see someone take the current logo, which has some historical value and take it down to a few elements.

Perhaps a tree, house and green space. Simple but meaningful.

Thank you for giving me the opportunity to express my opinion and provide feedback.

Have a great day.

Best regards,

Pegi Newhouse

Proud Bellaire resident for 12 years

Sent from my iPhone

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

Fwd: New logo

Sherri Cooley [REDACTED]

Tue 2/6/2018 10:17 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

Sherri

Begin forwarded message:

From: Sherri Cooley <[REDACTED]>
Date: February 6, 2018 at 10:12:10 PM CST
To: www.branding@bellairetx.gov
Subject: New logo

I'm so surprised that this is what was proposed. Surely a city like Bellaire can have a logo that actually can be identified. Very disappointing. Doesn't give any indication it's the city of Bellaire. Doesn't even look like a B due to the large leaf (?) In front of the B.

I was at the city Council meeting last month when it was shown; I think all but one or two of the councilmembers thought it was great as did the mayor.

I hope the citizens of this city express their like or dislike and that city council listens if the majority are against it.

Sherri Cooley
5212 Palmetto St
Bellaire, TX 77401

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Great logo!

Tania Campbell 

Wed 2/7/2018 6:45 AM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

I like the color and what it symbolizes! Great job, and I'm excited to see it around the new building and other spaces.

Would be nice to work with Cultural arts board and see if they can collaborate on ideas (ie utility boxes, sidewalk rebuilds etc).

Sent from my iPhone

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New Proposed Logo

Sandra Lee-Dean 

Wed 2/7/2018 9:31 AM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

I hope my comments are presented to all city council members and the mayor:

I've talked to several neighbors and we all agree the B in the new logo is covered up too much by the large leaf so it makes it look like a P. Also, it is difficult to tell if it is a leaf or a sunflower seed or something else. I've heard comments from members of the focus group and this logo was the one they liked least. At the January 22 council meeting all of the council members (except one) liked this design and spoke highly of it. I hope the council members and the mayor listen to their constituents and consider other designs before making a decision.

Thank you,
Sandra Lee

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

Brand



Wed 2/7/2018 9:44 AM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

Cc: erzamecki



Mayor and City Council

I am a long time resident of Bellaire.

My first reaction to seeing the proposed new brand was something many people will possibly share:

What is it?

It is a stylized drawing of an animal's tail, probably that of a lion.

Or maybe it's a stylized drawing of a tulip.

Then I read where it is a leaf, and is supposed to represent growth of the city. Huh?

A successful brand does not require the viewer to spend time (1) trying to figure out what the picture is, and then (2) trying to figure out the significance of the picture.

If you want a new brand, please try again.

Richard Zamecki

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

Response to Bellaire Branding Proposal

dan riley [REDACTED]

Wed 2/7/2018 10:16 AM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

I have been a resident of the Houston area for 44 years and a Bellaire resident for the last 20 years.

I agree completely with Mayor Frieberg's comments regarding the need for new branding for Bellaire. Bellaire needs, and deserves, a more cohesive and coordinated approach to a city identity that is more meaningful and recognizable. Bellaire's sense of community is every bit as strong or stronger than West U or the Memorial Villages but that is not apparent currently.

I have reviewed the proposal link from the Mayor's Musings . It appears to be a well thought out plan with a very professional approach. I liked the simplicity of the design and think it would be much more attractive as signage or a logo than the existing design. This is a new era and a new time for Bellaire and that could be reflected in new branding.

I particularly liked that this new approach could be ready for the new buildings but phased in on existing signage as it comes time for replacement. That seems like a logical cost savings effort.

The Mayor's discussion of the proposal seemed right on target to me- count me as a supporter !

Dan Riley

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Feedback - Proposed Bellaire Logo

Keith Harrison [REDACTED]

Wed 2/7/2018 10:31 AM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

After carefully reviewing the proposal and the logo for a period of time, I must say this proposal falls short in my estimation for several reasons:

1 - It closely resembles the logo in concept that is already in use by ecopark, although far less appealing than ecopark's.



2 - The "B" in the logo is virtually lost with the addition of the overlapping "leaf" due to the shape and size of the leaf. It is not an obvious B at first glance.



OFFICIAL CITY SEAL



OFFICIAL CITY ICON



DISTILLED ICON

3 - The "leaf" is also easily misinterpreted as either lips or even worse, a vaginal connotation. This is particularly true of the Distilled Icon.

A quick google search of B and leaf logo turns up several clip arts that in my opinion surpass the proposed design while maintaining most of the same design concepts.



I am in conceptual agreement with a re-branding effort. I do feel this proposed icon/logo falls far short of its potential. It is impossible to please all of the people all of the time, but I would be greatly disappointed to see the time and the money spent yield this result. Once it is out there, retracting it will be a tough road to travel.

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FW: Fw: Possible Brand for Bellaire

Tracy Dutton

Wed 2/7/2018 11:45 AM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

From: Carol Bettenmiller [REDACTED]
Sent: Wednesday, February 7, 2018 10:58 AM
To: Tracy Dutton <tdutton@bellairetx.gov>
Cc: 'Carol Bettenmiller' [REDACTED]
Subject: FW: Fw: Possible Brand for Bellaire

Tracy, Please forward to the city council members. Thanks!
 Carol

I agree 100% with everything Jane has stated below and love our current logo, no need for rebranding our city or changing the current logos we have everywhere! If needed for automation sake, ease into a slightly simpler version of the current logo which we all know and love and our kids do too.

Regards,
 Carol & Gordie Beittenmiller

537 S. 3rd St.
Bellaire, TX 77401
713-665-2152

From: Jane McNeel [REDACTED]
Sent: Friday, February 2, 2018 8:26 AM
To: undisclosed-recipients:
Subject: Fwd: Fw: Possible Brand for Bellaire

Dear Bellaire Friends and Neighbors,

Even as we face a million dollar cost overrun on the new municipal facilities and on top of our most recent property tax increase, the City Council is considering a new 'brand' for Bellaire, to be used on our buildings, vehicles, uniforms, stationery, etc. I don't know who advocated for this, but considering the importance of our City's image and the cost involved I am encouraging Bellaire residents to weigh in on this issue.

I sent the email below to Mayor Friedberg and the members of City Council, and I hope you will voice your opinion to Council as well.

You can send an email to Council via our City Clerk, Tracy Dutton, at tdutton@bellairetx.gov and ask her to forward your email to the City Council.

Best regards,

Jane

Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

----- Forwarded message -----

From: **Jane McNeel** <[REDACTED]>

Date: Wed, Jan 31, 2018 at 4:52 PM

Subject: Fw: Possible Brand for Bellaire

To: Andrew Friedberg <afriedberg@bellairetx.gov>, Gus Pappas <gpappas@bellairetx.gov>, Trisha Pollard <tpollard@bellairetx.gov>, David Montague <dmontague@bellairetx.gov>, Michael Fife <mfife@bellairetx.gov>, Pat McLaughlan <pmclaughlan@att.net>, "nverma@bellairetx.gov" <nverma@bellairetx.gov>

Cc: Southwest News <mynews@village-southwest-news.com>

Dear Mayor and City Council,

I've just viewed the possible Brand design for Bellaire in the Southwest News and found it to be just awful. Did some firm came up with this incredibly bland, meaningless design?



My first thought? A Rolling Stones album cover:



Next thought? I sure hope the City didn't actually pay for this! (And my husband voiced the same comment when he saw them.)

What on earth is wrong with our time honored logo of buildings, trees, and residents? It makes a statement with class and carries on our City's tradition of a city of homes, a great place to live, worship, and work! It looks fine in black and white as well.



I've included the city logos for Houston and Galveston. Both cities are making a statement about their pride in their history and their heritage. Why shouldn't we do the same?



Please, do not lower Bellaire's status or standards with this terrible logo, which could easily become a laughingstock. Worst case, if you just have to make a change, refine the current design to a stylized house and trees. For street signs perhaps some clever arrangement of CoB or CB for City of Bellaire within a silhouette of an oak tree canopy.

Finally, I vote that you just leave things as they are, we've been doing just fine for over a hundred years as a City of Homes.

Sincerely,

Jane

Jane McNeel
[713-557-7764](tel:713-557-7764)

Consider the environment. Please don't print this e-mail unless you really need to.

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FW: new logo comments

Tracy Dutton

Wed 2/7/2018 5:31 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

From: Kathryn James [REDACTED]
Sent: Wednesday, February 7, 2018 4:58 PM
To: Tracy Dutton <tdutton@bellairetx.gov>
Subject: new logo comments

I would like to let the mayor and city council know that I do not like the proposed new logo for the City of Bellaire at all. It is not recognizable as a B, the leaf(?) is pointless, and the color is undesirable (color of Houston street signage).

I would prefer to keep the current logo, as it better represents what Bellaire means to our family, residents since 1978, and it's attraction to newcomers. However, if we need to update to make it more "dignified" to match the branding label of "premier enclave community" (not what I would label it), I would suggest a black B inside a black square frame, with a font that looks like a rich monogram.

I continue to be frustrated by the amount of taxpayer money being spent to hire "experts" to propose unnecessary changes to our city. The study on "beautification" was outrageous and impractical, in my opinion. I think this one was a waste, as well.

Thank you for allowing me to express my opinion.
 Kathryn James

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

branding

Renee Raizen [REDACTED]

Wed 2/7/2018 5:40 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

I love the proposed branding! We are thrilled to be part of the Bellaire community.

Renee Raizen

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Logo

Joe Burris 

Wed 2/7/2018 8:21 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

"Where's the B"

The proposed logo with a leaf covering the B doesn't provide an appealing visual. Bellaire is a city of families, beautiful homes and green spaces. This logo is better suited for a sports team or institution of learning.

Sent from my iPhone

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

Logo comments

Brenda Cauthen 

Wed 2/7/2018 6:11 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

Just a couple.....Completely agree with the need for the branding process and am pleased with the depth of identifying "who we are". Just can't get comfortable with the logo...that B looks like a P. Definitely needs some tweeting.

--

Regards,

Brenda Cauthen

Nature Discovery Center Board Member

We believe a personal connection with nature is an essential part of life!

Cell (281) 630-8088

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Brand Identity

Brooke Reichel [REDACTED]

Thu 2/8/2018 8:26 AM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

Good morning,

Just wanted to say that the proposed city logo looks clean, fresh and modern- I am a huge fan. It would be something I would be proud to display at my home and on my car.

Thank you,

Brooke Reichel

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Logo

Jodi 

Thu 2/8/2018 8:50 AM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

I am a big fan of the new proposed logo. It's a great combination of both a new modern feel but still has the warm community feel that I think of when I think about my community. It's very classy and elegant. I love how clean it looks too....less going on appeals to my eye:) I would love to see this on the buildings, signs etc moving forward. It even made the recycling bins look beautiful.
Great job Bellaire!!

Sent from my iPhone

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

Untitled

Miriam Goott [REDACTED]

Thu 2/8/2018 8:50 AM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

I want to applaud the City of Bellaire for understanding the importance of progress. A new brand for our evolving city is just as important as the new buildings and schools we cherish so much. Thank you for your efforts in making sure our city is progressive and successful.

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Brand Identity

Karen Landrigan [REDACTED]

Thu 2/8/2018 10:02 AM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

I read the proposal. The objective for the new identity is well researched. The writing is excellent. It is a solid approach to set up the marketing plan. The logo is pretty good but I think it could be better. A leaf is an overused visual. Not sold on it. I recommend that you ask the designers to go one step further in order to create something truly inspiring and original. At the very least before you sign it off ask for more refinement and overall balance.

Were there other visual options? I would love to see them.

For reference - I was a corporate designer for 30 years including working on the identity for one the largest IPO's in Canada-TELUS Corporation. I am now a full time artist.

Hope this is helpful.

Cheers,
Karen



Karen Landrigan, SCA, ISAP
T. 281.650.4527
www.karenlandrigan.com

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

New city ID

Owen Monie [REDACTED]

Thu 2/8/2018 11:26 AM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

This is a terrible look, and all the opinions I heard at the State of the City, were unimpressed to say the least.

Why is there a P?

Why is there a picture of a vagina on our I'D?

Is this Beeville?

Don't rush the design just for the new buildings!

Thanks,

Ralph

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FW: Proposed City of Bellaire new logo

Tracy Dutton

Thu 2/8/2018 1:46 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

-----Original Message-----

From: witschey [REDACTED]

Sent: Thursday, February 8, 2018 12:56 PM

To: Tracy Dutton <tdutton@bellairetx.gov>

Subject: Proposed City of Bellaire new logo

Dear Ms Dutton,

Would you kindly forward my opinion of the proposed new logo to city council.

Thank you.

Sincerely,

Candace Roberts

To Won It May Concern at Bellaire City Council, I have reviewed the proposed new City of Bellaire logo and find it does not represent our city. The appearance is confusing "it that a B or P" and the leaf seems oddly "stuck on". I am not sure of the process for adopting a new logo and did not read what company or individual designed it. Knowing the talent of the many residents of Bellaire I would assume a beautiful logo could be found among our talent pool. Please do not adopt this logo.

Respectuflly,

Candace Roberts, MD

You're receiving this message because you're a member of the City of Bellaire Branding Identity Team group.

Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

New branding and logo for Bellaire

Cathy Beathard [REDACTED]

Thu 2/8/2018 1:54 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

Cc: Cathy Beathard [REDACTED]

To the Bellaire City Council-

First off, thank you for your hard work on the council, overseeing the complex needs of our city. We have been Bellaire residents for 25 years, raising 2 children and enjoying all of the friendships we have made here. I also have 30 years of experience in the architectural/design world with a degree in Interior Design.

I have reviewed the design concepts for the new proposed Bellaire Logo and feel that this design falls very short and does not properly convey our city. I do agree that the existing logo needs an update, but I much prefer the idea of home/community to a leaf pattern surrounding a partially hidden letter "B". The logo is not sharp and clear, the green color is dull, the logo lacks any appeal to me.

I have been told that 3 alternatives were offered and I have reviewed what I believe to be the other 2- one a graphic square with our founding date and city name, one with trees and the front of the trolley. In my opinion, you were given 3 poorly designed options and you should request some new ideas with some constructive "pros and cons" of these designs. I would say that was Schematic Design and now you move into Design Development - the standard architectural approach to finalizing a design.

Thank you for giving us a chance to voice our opinions about something Bellaire residents will feel strongly about.

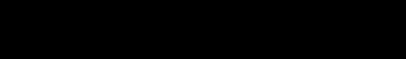
Sincerely-

David and Cathy Beathard
4535 Holly Street

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

Logo development

sharon larsen 

Thu 2/8/2018 6:08 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

 1 attachments (123 KB)

Sharon response K.docx;

I have heard lots of negative comments about the new proposed logo. The complaints range from the unnecessary expenditures, to liking the logo we have, to outright dislike of the proposed one.

I expect the majority of the negatives I have heard stem from a heartfelt attachment to our city and not a resistance to updating and modernizing our city. I think residents desire to modernize is reinforced by the overwhelming support of the bond elections to build new city facilities.

Although, I understand the desire, and I feel need, for a uniform branding of our logo that will transfer to our new buildings and across all our city departments to be used in a common branding of Bellaire, I think council has disregarded what Bellaire means to our residents in the choice of logo. There are many avenues to explore logo design that are much less costly as well.

At the heart of the resistance I think is dislike of the logo choice presented. Most Bellaire residents didn't choose to live here only because of its location to the Galleria. They made the choice based on a strong sense of community and family that is ever-present in Bellaire. It was chosen for safety of our families, the schools, parks and a home town feel in the middle of and surrounded by a very large city. I feel this logo looks very corporate and may be great for a new city or a business, but not for Bellaire that is rooted in its pride of family and history.

Last year Patrons for Bellaire Parks update our logo to reflect the new emerging Patrons membership. However, we didn't throw out the old logo of the Gazebo entirely, because it has been identified with attention to the community needs, stability, fiscal responsibility and trust. It was a recognizable emblem that communicated a connection to Bellaire.

This change is tapping into the psyche of many residents in a negative way and that is a shame because I do believe a new updated logo is called for, just not this one. Social media and personal feedback that I have seen and heard are not supporting this logo. It does not speak to how Bellaire residents see themselves and their city. This should be a choice that reflects a wider selection of the citizens of Bellaire not the personal preferences of a small focus group or this administration. This logo will be the emblem of it's citizens and will be something generations will live with or be disgruntled with for a very long time. It would perhaps be more prudent to pick a type face, if that is an immediate need, and get more submissions for logos that incorporate the old logo or idea in the old logo.

I have attached excerpts from articles and website addressing the hazards of logo changes that have plagued many highly successful companies like Coke, Gap and Starbucks. I hope you can read some of them.

Thank you for your service

Sharon Veldman

Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

I have heard lots of negative comments about the new proposed logo. The complaints range from the unnecessary expenditures, to liking the logo we have, to outright dislike of the proposed one.

I expect the majority of the negatives I have heard stem from a heartfelt attachment to our city and not a resistance to updating and modernizing our city. I think residents' desire to modernize is reinforced by the overwhelming support of the bond elections to build new city facilities.

Although, I understand the desire, and I feel need, for a uniform branding of our logo that will transfer to our new buildings and across all our city departments to be used in a common branding of Bellaire, I think council has disregarded what Bellaire means to our residents in the choice of logo.

Most Bellaire residents didn't choose to live here solely because of its location to the Galleria. They made the choice based on a strong sense of community and family that is ever-present in Bellaire. It was chosen for safety of our families, the schools, parks and a hometown feel in the middle of and surrounded by a very large city. I feel this logo looks very corporate and maybe great for a new city or a business, but not for Bellaire, a city that is rooted in a pride of its history.

Last year, Patrons for Bellaire Parks updated our logo to reflect the new emerging Patrons membership. However, we didn't throw out the old logo of the Gazebo entirely, because it has been identified with attention to the community needs, stability, fiscal responsibility, and trust.

I have attached excerpts from articles and websites addressing the hazards of logo changes that have plagued many highly successful companies like Coke, Gap and Starbucks. I hope you can read some of them.

This change is tapping into the psyche of many residents in a negative way and that is a shame because I do believe a new updated logo is called for, just not this one. This one does not speak to how Bellaire residents see themselves and their city. This should be a choice that reflects the City of Bellaire not the personal preferences of this administration, because this will be something generations will live with or be disgruntled with for a very long time. It would perhaps be more prudent to pick a typeface if that is an immediate need and get more submissions for logos.

Thank you for your service
Sharon Veldman

Brand Identity



Thu 2/8/2018 7:05 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

Hello,

I think the proposed brand identity for the City of Bellaire is fabulous! The logo provides a fresh, modern and sleek look, and I enjoyed going through the proposal packet to get a better understanding of the thought process behind the design.

Neidra Davis (City of Bellaire resident)

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Bellaire Rebranding

Kristi Coffey

Thu 2/8/2018 8:15 PM

To: Tracy Dutton <tdutton@bellairetx.gov>; City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

Dear Ms. Dutton, Mayor, City Manager, and Council,

I wanted to reach out to you both in regards to the rebranding efforts and the final selection for presentation. I have seen and heard quite a bit of chatter about the proposed logo both on and off-line, and realize that this project is an important one for the City. Any change to something that people (especially people in Bellaire) find familiar is at many times difficult.

I believe that a rebranding is needed, and not just in the graphic sense but also in the summarization of common themes that emerged from the research undertaken by Principle. The research allowed for a spot-on summarization of the brand personality of the City that is accompanied by a verbal identity that may be used in communications for years to come. It is my opinion that Principle captured the essence of Bellaire and the spirit of those that live here in this work.

I also believe that the process that was undertaken to produce a proposed identity was one that included the opinions of community members. I was one of the people who was interviewed by phone and also know that a focus group was used before the preferred logo was presented. I very much appreciate you including the citizens in this process.

While, I believe the verbal expression of the research is a wonderful representation of our City, I didn't find the graphical expression to be of the same quality of work. I respect the work of all that serve the City tremendously, and was hesitant in even writing this, but please know that I come from the position of wanting to help in any way possible. There are several reasons why I don't find the logo to be a successful representation, and I would like to explain why.

- From a quality perspective (graphic design quality), this is too similar to stock photos and badges/emblems that may be downloaded and edited slightly in a design program. Some of the feedback I have heard, and have to agree with, is around this.
- The logo fails to visually illustrate and elements that are at the core of the spirit of Bellaire. The internal values framework presented (the quadrant) lists "a warm home" and a "lush grove." The verbal expression included this in bold "Bellaire is the simple happiness of home." The brand personality was presented as: "Simple. Sunny. Classic. Communicative. Abundantly pleasant. A refined wholesomeness." I do believe that to be an accurate representation of our brand personality but don't believe that the brand personality is reflected in the graphic representation.
- There are no elements included in the logo that people affiliate with our City. This is tricky to incorporate in a way that can be cleanly presented, but is doable. I often hear "City of Homes," "family," and also hear people describe the beautiful oak trees or trolley. It seems like it would be more successful if representing an organic foods brand or park system, but not necessarily a city such as ours.
- Lastly, there is no incorporation of what is the heart of the City- its people.

I believe in the project and the process, and a large portion of the emergent product...just not the graphical representation. I have thought on this and even tried to somewhat visually create something that speaks to the points I mentioned above and have attached it. This project is important and needed and close to being a huge success. I think revisiting the logo would be something that would help achieve this and be appreciated by many. Thank you for consideration of my thoughts.

My thanks,
Kristi Coffey
Bellaire Resident at 4807 Florence Street

Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)



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FW: Bellaire City Logo

Tracy Dutton

Fri 2/9/2018 1:44 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

 2 attachments (51 KB)

logo.jpg; bellairelogo.jpg;

From: Jennifer Hawes [REDACTED]
Sent: Friday, February 9, 2018 1:30 PM
To: Tracy Dutton <tdutton@bellairetx.gov>
Subject: Bellaire City Logo

Hi Tracy,

Hope your doing well. Wanted to weigh in on the artwork for a proposed new city logo. Personally, I would like to see something like an oak tree or the trolley car incorporated into a new city logo. My impression of the letter B with the leaf is that it doesn't really convey a "city of homes" or "garden city" or "family-friendly residential community". It looks more like a company or country club logo--personally I wouldn't use the letter "B" at all in a city logo.

Attached 2 images that include trees that show people as their trunk--think a really nice, dressed up version of an oak tree with people either playing, congregating under the tree or supporting its branches could be nice.. Best of Luck to council in their decision..

-Jennifer

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Download from
Dreamstime.com
This is a stock image. It is not for publishing purposes only.

1402998
Gina Ruzazzi | Dreamstime.com

New logo

SPipad Fohn [REDACTED]

Fri 2/9/2018 11:01 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

I love the new logo and the rebranding effort by the city. It's much needed and this is the right time to do it. I support it 100%.

Sent from my iPad

Stephen Fohn

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

Logo

Joanne Lank 

Sat 2/10/2018 5:11 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

Everyone I have shared with on "next door Bellaire" is against the proposed logo change. I really don't like it
Cheryl Joanne Lank

5601 Innsbruck
Bellaire Tx 77401
281 250-5914

Sent from my iPhone

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

Love the New Design

Laina Miller [REDACTED]

Sun 2/11/2018 10:44 AM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

I just wanted to share my thoughts on the new City branding. I love the new design. I think it's fresh and modern and representative of where we are headed as a city. The old design, while quaint, is tired and outdated. Great choice!

Thanks,
Laina Miller
4535 Maple

Laina Miller
281.788.9535

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

logo

Jerisue Garner 

Tue 2/13/2018 2:15 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

Sorry do not care for new logo / I adore the city of homes current logo though the house is a bit dated looks like mine! 1950 / Jeri Garner

j

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City of Bellaire Logo

Paula DeMonte [REDACTED]

Tue 2/13/2018 2:27 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

I have lived in Bellaire for 26 years. Why didn't you employ the most practical, inclusive and cost effective way to gain a new brand? To truly get a feel for what this city means, open a (serious, similar to rodeo art) competition to art students from all of the schools. Branding and logos are an art form, and are best personalized by those it is representing.

Paula DeMonte
5314 Aspen St

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

Proposed Logo

Mary Jahde 

Tue 2/13/2018 4:23 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

Thank you for inviting comments regarding the proposed logo from Bellaire residents. While it is simple, it does not seem like an update. The lower half of the "B" looks like it is part of the leaf more than part of the "B" thus inviting the comparisons to various body parts. I have had experience with Bobby Holloway of Impressable Promotional Products out of Kingwood and thelogoboutique.com who/which can offer a variety of options for practically nothing. Anything further spent with that consulting firm seems like it would be throwing out good money after bad.

Sincerely,
Mary Jahde
4409 Betty St.

Sent from my iPhone

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

The branding project is a waste of taxpayer money. The current logo is fine. We have flooding issues that need to be addressed.

Michele Arnold [REDACTED]

Tue 2/13/2018 7:01 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

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New Branding - "Yuk" ; Keep Traditional

Algernon Brown [REDACTED]

Tue 2/13/2018 7:05 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

New Branding - "Yuk" ; Keep Traditional

Really

Sent from my iPhone

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Logo Thoughts

Jeff Wu [REDACTED]

Tue 2/13/2018 7:06 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

I think the new logo is simple, clean and elegant. I like very much. I also very much appreciate the gradual phase in, using up all the old stock before ordering new stock. Shows fiscal responsibility.

--Jeff Wu
4642 Spruce St.

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Bellaire Logo Feedback - Dislike the proposed new leaf logo



Tue 2/13/2018 7:37 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

I have lived in Bellaire for 15 years and am working to rebuild my home. Albeit a small issue in comparison with flood mitigation, there is nothing about the "B leaf" (Illustrative Option 1) logo that I would be proud to have on my car, recycle bin or other. It is a generic waste of a designer's time to have developed in my opinion.

The Graphic Option 2 logo would be much better. Modern yet historic. It's also flexible.

Historical Option 3 is nice but a bit too nostalgic.

I truly hope that the council and/or branding committee does not believe that the 12 people who spoke for the entire community are the only voices that matter. There are Bellaire residents who have spent time in our professional lives dealing with aspects of branding that would disagree with the 12. Had the call for volunteers or input been better advertised, there may have been more data points with which to formulate a consensus with more widespread buy-in.

I hope the council will reconsider the limited input that that DCA received from those who were apparently not familiar enough with Bellaire to recognize the trolley.

As for the branding standards guide and fonts, those are needed. Whether that should cost \$10k is questionable.

Sincerely,

I. Chang
Rice University

P.S. I'm fairly certain that "reminiscent" should not have an "h" in it. (See slide 80 of 84.)

Sent from my iPad

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

Logo

Laura Gorme [REDACTED]

Tue 2/13/2018 7:58 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

Sorry, the logos presented lackluster. What's wrong with the old one?

\$41,750 To come up with a new one? How about spending that amount to beautify the entrance to Bellaire at Newcastle from Beechnut? The wild landscaping is an atrocious welcome to our part of Part of the city.
Laura Gorme

Sent from my iPad

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

Logo

Luis A Valle 

Tue 2/13/2018 8:02 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

It seems simple, why settle for a single detached leaf when we already have many trees, a Home with a Family standing in front of that Home and certainly a crucial part of Family unity, a Place of Worship towering in the back ground. I am referring to the current and recognized more than a logo, a piece of Bellaire's History.

When was the last time you saw a trade mark logo change it's form? (Nike, Coke, Pepsi, Chevy, Ford, Mercedes etc.

It is a great symbol of Family, Friends and Home.

(Thank You for the opportunity to share our thoughts)

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

Logo

Luis A Valle [REDACTED]

Tue 2/13/2018 8:09 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

Dear Sirs,

I have to apologize, sorry! A leaf covering our bottom half?

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

concerned

Stuart Hudson

Tue 2/13/2018 8:24 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

I am concerned that our city leaders felt that there was a legitimate need to re-brand the city!! For what good reason? Do you really think people are moving here because we have a particular logo? We have a building going up that does not have the funding to complete it and you wasted \$50k on this??

I think our current logo is just fine and the new one is completely uninspired but the most disappointing thing about it is the waste of time and money to go through this process.

--Stuart Hudson
4810 Florence Street

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Branding feedback

Annamarie Dewhurst <[REDACTED]>

Wed 2/14/2018 6:45 AM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

Hello-

The proposed logo is not clear. The leaf covers the B in a way that makes it very confusing. It looks like a P. I do like the green color and the single letter B if the leaf was placed differently. If the city is going to spend our tax dollars rebranding, you need to go back to the drawing board to reconfigure the design of the logo. It should be clear and not confusing to people.

Thanks,
Annamarie Dewhurst

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Bellaire Logo

Eric Saibi

Wed 2/14/2018 9:29 AM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

Cc: Andrew Friedberg <afriedberg@bellairetx.gov>;

Hello,

First of all, a new logo and branding is a good idea. Don't listen to the people who will complain because we're spending any money and raising taxes. Investing in a recognizable logo is a good investment. It would be valuable if people saw and recognized the logo whenever they drive thru Bellaire. Over time if we can combine our city identity with things like public safety outstanding city services, superior infrastructure, and great neighborhoods then our branding can become a valuable asset.

I don't claim to be an expert in this field, but I suspect there are plenty of freelance designers out there who will design a logo or modify an existing idea. A lot of people contract IT work via these types of web sites and connect with freelancers internationally for a fraction of what a fancy consultant charges.

With that said I mostly like the proposed logo. The best part is the large "B". The single capital letter is essential for quick recognition at a distance. While I like the color, it would be nice to match our red street signs. Although I realize red might not match our City of Homes image. By the way our distinct red street signs are great and distinguish us very noticeably from Houston and other cities. Long before I moved to Bellaire I came to recognize the signs and knew I was in Bellaire.

I completely agree with critics who don't like the leaf covering the B. It's confusing in many ways, but mostly because it covers the B too much. If you must keep the leaf, maybe put 1 or 2 leaves off to the side - kind of like the old wheat penny. Leaving the leaf off altogether is a fine option too - keeping the logo simple and uncluttered.

Good luck, and thanks for thinking about what's best for our city over the long term.

Eric Saibi

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Branding

Richard Cortright [REDACTED]

Wed 2/14/2018 9:35 AM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

Very poor design.... the children at Condit could have done a better job. I know clearance is an issue, but really, design by committee never works....

Rick

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Attachment: Brand Identity Feedback (2470 : Brand Identity Exercise - Signage and Design Standards)

Fwd: Logo

Tami Crosby [REDACTED]

Wed 2/14/2018 9:56 AM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

Sent from my iPad

Begin forwarded message:

From: Andrew Friedberg <afriedberg@bellairetx.gov>
Date: February 14, 2018 at 9:34:23 AM CST
To: Tami Crosby [REDACTED]
Subject: Re: Logo

Tami,

Thanks very much for your e-mail. I appreciate your thoughtful and constructive input--exactly why we asked! Your thoughts on the "B" are, I think, representative of the majority thus far, so definitely something we'll want to look at moving forward.

If you've not yet sent your comment in to branding@bellairetx.gov, please be sure to do so to ensure it's included.

Best regards,

Andrew

Andrew S. Friedberg
Mayor | City of Bellaire, Texas
 7008 S. Rice Ave. | Bellaire, TX 77401
 (713) 662-8222 | Fax: (713) 662-8212
afriedberg@bellairetx.gov

From: Tami Crosby [REDACTED]
Sent: Tuesday, February 13, 2018 6:44 PM
To: Andrew Friedberg
Subject: Logo

Dear Mayor Friedberg,

I want to say I appreciate your fresh new vision for our city and the accomplishments you've made in your terms as Mayor. Thank you.

I have to say though the new logo doesn't represent this community called Bellaire, and the leaf negates the B;

which in my opinion is the only part of the logo that stands for the city. As someone whose lived in Bellaire for 42 years along with all of my children and grandchildren I'm very disappointed that this is the best we can do to represent our great city.

Sincerely,
Tami Crosby

Sent from my iPad

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Untitled

Ankney, Christine Z [REDACTED]

Wed 2/14/2018 12:21 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

Good morning,

I have seen all the different logos that have been put forth and really are not as nice as the existing "brand" we have now. they are all "trendy" and look they should be a coffee shop or boutique store logo.

Bellaire is the "city of homes". If anything, maybe a McMansion or two on a teeny tiny lot????????????? The trees are being cut down at an alarming rate to build those giant homes so even that leaf is a misnomer.

Pass on all of them.

Keep the money and spend it on infrastructure, road repair, hiring more city workers, sweep the streets (yay- that would be really nice, since the hurricane, I've had 2 flats because of the debris in the streets).

No, no, no, no to any of them.

Enjoy the day.

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City logo expenditures

Andy Blitzer [REDACTED]

Wed 2/14/2018 12:42 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

Cc: Todd Blitzer [REDACTED]

Dear Mayor and City Council,

I was disturbed to learn you allocated almost \$42,000 to a logo when our city can use the money for updating infrastructure. I am sure had you opened up the logo to a competition, many talented graphics designers or students of design would have gladly submitted better examples for FREE. Even a professional advertising and marketing firm could have designed that logo for a fraction of the cost.

The examples submitted are hardly worth much and the B with the leaf is frankly insulting. A logo is supposed to represent a city and their justification for this logo's elements are very far-reaching and impractical. To me, it looks like the letter P and many others see obscure or even obscene symbolism in it.

It appears that even the feedback of those on the logo panel put together (and paid for by our city tax dollars) were not taken seriously--many of them expressing the same sentiments about the notorious B (or P) with the leaf.

I think this exercise was a gross misuse of our city's finances.

Andrea Blitzer

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Exactly why are be spending money

Jim Hotze [REDACTED]

Wed 2/14/2018 1:53 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

Exactly why are be spending money on a new logo when the City of Bellaire is about to have a serious decrease in their property tax revenue. All the unanticipated expenses related to Harvey must have had an impact on the funds available. (?) Just tell me \$10,000 - \$30,000 is just a drop in a bucket - no worries

Jim Hotze
5301Valerie
(713) 449-1234 (Cell)

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New logo

Michael W. Miles 

Wed 2/14/2018 1:54 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

> I just wanted to share my opinion that the proposed new logo is not a good idea for Bellaire. The design makes the "B" look like a "P" and the single leaf is a bit confusing. If we are going to choose something to last for the next hundred years, it should be easily associated with the city, and it should not be unclear what letter is in the design.

>

> Michael W. Miles

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new logo

Rice, William T 

Wed 2/14/2018 2:08 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

Nice simplicity and cleanliness but leaf can also look like a wave. Are you reinforcing the stereotype that Bellaire floods every time it rains?

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New Logo and Branding

Charles Liu 

Wed 2/14/2018 2:33 PM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

Very positive and progressive! Full support for the change as we look to build towards the future.

Charles Liu
4340 Wendell St.

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New Logo

CPA [REDACTED]

Thu 2/15/2018 11:06 AM

To: City of Bellaire Branding Identity Team <Branding@bellairetx.gov>;

If it ain't broke don't fix it!!! A sad waste of \$\$ needed elsewhere in this city. Also, the logo is dull, boring and doesn't say much.

Sent from my iPhone

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